

## Part 1 – Agency Profile

### Agency Overview

The Idaho Commission on the Arts, established as a state agency by the Legislature in 1966, is charged by state law to (Idaho Code Title 67, Chapter 56 Section 5605):

*“stimulate and encourage throughout the state the study and presentation of the performing and fine arts, and public interest and participation therein...” The Commission must also “encourage and assist freedom of artistic expression essential to the well-being of the arts.”*

The Commission, funded by the state of Idaho, the National Endowment for the Arts (NEA), and by private funds, is both a service organization with a professional staff offering technical assistance and training, and a funding organization providing financial assistance.

The Commission is governed by 13 commissioners appointed by the Governor for terms of four years from different ethnic, social, and geographical areas of the state. The primary role of a Commission Member is (1) to contribute to the defining of the agency’s mission and governing the fulfillment of that vision and mission, and (2) to carry out the functions of the office of a commissioner and/or committee member as stated in the enabling legislation and Administrative Rules. A Commission member focuses on the development of broad policies that govern the implementation of the long range plan and its goals and objectives. This role is separate and distinct from the role of the Executive Director, who determines the means of implementation.

The Commission has 10 FTE’s located in Boise; the executive director, deputy director, five program directors, and four administrative staff.

A short history of the Commission:

- 1965 Governor Smylie establishes the temporary Commission and was made permanent in 1966. The Board of Commissioners is established with a membership of twenty who serve six-year staggered terms (no member could be reappointed until one year after completion of the first term).
- 1966 Commission receives a \$25,000 grant from the National Endowment for the Arts (NEA) to survey the needs of the arts. The survey is published in September of 1967.
- 1969 Commission receives its first grant from the NEA for its programs in the amount of \$26,400. The Commission is reduced from twenty members to thirteen; terms set at two years.
- 1970 Commission receives its first state appropriation of \$10,000 and federal grant of \$36,300. The Commission also receives a \$2,500 for the first Poetry-in-the-Schools project, the forerunner to the current Arts in Education program.
- 1976 The state appropriation included one-half of the salary for the Arts in Education director. The other half is funded through a development grant from the NEA. For the first time, the Commission is able to administer the program directly. With the hiring of the first secretary, staff increased to four. The Commission is moved to the Alexander House on Third and State Streets where it stayed for twenty four years.
- 1978 Commission begins its first long-range plan and administers the CETA Arts Administration Training Program. Present Community Development program grows out of this effort.
- 1981 Commission’s Folk Arts program is established with joint funding from the State Legislature and the NEA.
- 1986 Commission receives its first General Fund appropriation for programs, \$15,000 for the Arts in Rural Towns program. In response to a funding challenge from the NEA, this funding is increased to \$50,000 in FY 1988.
- 1989 Legislature appropriates \$100,000 for the Cultural Facilities program.
- 1990 Legislature appropriates \$100,000 in one-time money for grants to organizations (later reduced to \$50,000 in on-going funds).
- 1992 First grants for services to underserved communities are awarded by the NEA. Idaho receives \$87,000 for two years.
- 1993 President Clinton appoints Jane Alexander as Chairman of the NEA, the organization that had provided partial funding for *The Great White Hope* at Arena Stage. Alexander moved to Washington, DC and served as chairman of the NEA until 1997.

- 1994 Commission is funded by the NEA to conduct an artist residency program for first-time juvenile offenders in Ada County. Over 300 youths participate in ten arts residencies. The results of this program are published for pilot programs in other parts of the state.
- 1995 Legislature approves and funds new program, School Connections, designed to expand performances and exhibitions to rural schools.
- 1996 NEA funding cut by 40%, resulting in a 21% cut of the Commission's partnership grant. Staff is reduced from 13.5 FTEs to 11.
- 1997 Legislature adds \$50,000 for youth-at-risk and local arts councils.
- 1999 Legislature appropriates \$50,000 in on-going funding for youth-at-risk programming.
- 2000 Executive Director, Dan Harpole, is selected by search committee. Commission moves to new quarters in the Old Penitentiary Historic District. First *Fellowship* exhibition to all three regions of the state. Arts Education program researches and revises grant system to emphasize specific performance goals stated in quantifiable and measurable terms. Staff participates in Jalisco Trade Mission with Governor; exhibition of Idaho artists work in Guadalajara, Mexico.
- 2001 President Bush appoints Dana Gioia as Chairman of the NEA. For the first time in several years, the Commission presents a statewide arts conference *Arts Matter!*, in Boise. The *Arts Education Project Designer's Toolkit* is developed and distributed as an essential resource for all Arts Education Project grants. The *Rap Sheet*, a monthly E-mail communication with commissioners, staff, and relevant agencies, is instituted. *Fiesta Idaho* is established at the Hispanic Cultural Center in Nampa. Provide funds for the Boise Art Museum Idaho Triennial art exhibition to travel to three cities in Idaho. Staff collaborated with the State Board of Education to determine Humanities Standards for the education curriculum.
- 2002 A four-state fellowship exhibition, *The De-Constructed West*, which included Idaho, shows in Washington, D.C. The agency partnered with Boise State University for a Native American Conference. *Building Community Bridges* is established. The agency published *Latino Folklife in Idaho*. The Governor's Awards in the Arts are held in Coeur d'Alene. Eight grant writing workshops are held in Idaho.
- 2003 After 14 meetings, the new Long Range Plan is published. *Arts Matter2!*, a statewide conference, is held in Boise. Guidelines are revised and made available online. The Arts Education program is evaluated and restructured. The *Arts Powered Schools Teachers' Institute* (a six-day professional development opportunity devoted to improving basic art skills and knowledge) begins—the first year of this ongoing, annual program in partnership with the Department of Education. The second Visual Arts Fellowship exhibition travels to four cities in Idaho. The agency participates in the Governor's Conference on Tourism and Recreation. The first monthly online newsletter, E-News, is sent to arts organizations. A collaboration with the Idaho Center for the Book produces *Idaho Authors* card decks. The *Idaho Folklife Resources Directory* goes online.
- 2004 The Commission moves from the offices of the Secretary of State to within the Governor's Office. This is the inaugural year of *Poetry Out Loud*, the national poetry recitation contest. *MERGE*, a series of seven regional mini-conferences is launched with a public art focus. Two new grant categories are created—*Accessing the Arts* and *Support to Local Arts Councils*. An Arts Ambassadors' gathering is held. The *Arts Powered Schools Teachers' Institute* is established as an annual program in partnership with the Idaho State Dept. of Education. The Governors Awards in the Arts are held in Nampa (artist Liz Wolf designs the new silver medallion.)
- 2005 The agency website is redesigned. The National Assembly of State Arts Agencies annual conference is held in Boise, hosted by the agency.
- 2006 The third Visual Arts Fellowship exhibition travels to four cities in Idaho, ending with a fifth show in the Capitol in conjunction with the Governor's Awards in the Arts. The *MERGE* mini conference held again, this time with a focus on community development.
- 2007 Executive Director, Michael Faison, is selected by search committee. Commission conducts long range planning, conducting 12 regional planning meetings across the state.
- 2008 FY 2010-14 Long Range Plan is approved. Grants to organizations are restructured. Multiple grant programs are consolidated to become *Public Programs in the Arts/Entry Track*, simplifying grant administration for applicants and the agency. Greater emphasis is placed on direct services. The Commission becomes one of the first Idaho state agencies to institute zero-based budgeting, beginning in FY 2010.
- 2009 The *American Recovery and Reinvestment Act of 2009 (ARRA)* allocates funds to the Commission for distribution in Idaho. *ARRA* funds are distributed in August 2009. Using this one-time event to leverage long-term stability of not-for-profit arts organizations, *The Arts in Idaho (In This Economy)* statewide

convening introduces the *Cash Flow Forecaster* and related business services for arts organizations. This marks the start of expanded direct-services for arts organizations and professional artists. The Literature program assists *Harriman Writers*, a writing workshop in its first year at Harriman State Park. With the Western States Arts Federation and the Idaho Dept. of Education, the agency participates in a multi-state baseline survey of the arts education curriculum, with Utah, Wyoming, & Montana. The Association of Western States Folklorists meet in Boise.

- 2010 *For Our Children- A Report on the Status of Arts Education in Idaho* is published in collaboration with the Idaho State Dept. of Education and the Western States Arts Federation. The *Arts Powered Learning- Idaho Arts Education Framework* is published and distributed to Idaho elementary classrooms. The agency begins to assist Idaho not-for-profit arts organizations with cash flow forecasting- Idaho is the first state in the nation to do so.
- 2011 The *Arts Powered Schools Institute* instructs elementary teachers and administrators, and teaching artists in the use of the new *Idaho Arts Education Framework* in their classrooms. Local arts council executives from across Idaho attend the first *Change Leaders Institute*, to receiving ongoing training in change management and local arts development. *Idaho Artists: A Contemporary Selection* by Cort Conley is published.
- 2012 The Commission begins the *Idaho Change Leader Institute*, in collaboration with the Utah Division of Arts & Museums, to build the capacity of Idaho's local arts leaders in organizational and community planning and change management. In another collaboration, this time with the Capitol Commission, the agency coordinates the Idaho Artist Fellowship exhibition in the capitol.

## Core Functions/Idaho Code

Title 67, Chapter 56

Administrative directs the day to day operations of the agency.

## Grants and Awards

- *QuickFund\$* support arts projects, professional development, and technical assistance requested by community organizations, individual artists, and educators. A combination of in-kind and cash match is required.
- *Public Programs in the Arts/Entry Track* grants provide ongoing, reliable support for public programs delivered by Idaho arts organizations. Amounts are based on a formula that includes the organizations' fiscal size, previous-funding and advisory panel scores assessing past performance. These grant folded together the previous General Operating Support, Project, and Special Project grants into a single program. No match is required.
- *Arts in Education Project Grants* support activities that unite effective practices in education and in the arts. They involve schools, artists, and community organizations. A 1:1 cash match is required.
- *Writer-in-Residence* awards are the state's highest literary recognition. The writer shares his or her work through readings around the state. The Commission provides public information, travel and scheduling assistance to the writer and the selected communities. No match is required.
- *Fellowships* are awarded annually to individual artists in recognition of outstanding work and commitment to their art. Artistic disciplines rotate every three years (*Honorable Mentions* may also be awarded). No match is required.
- *Traditional Arts Apprenticeship Awards* support master-apprentice teams that practice the folk and traditional arts found in all Idaho communities, so that such art forms will thrive. No match is required. *Cultural Facilities* and *Public Art* grants support feasibility studies, renovation or new construction of performance, exhibition, or artist spaces, and capital purchases for those facilities. This category supports public art projects. These grants are suspended indefinitely, due to lack of funding. A 1:1 cash match is required.

## Programs and Services

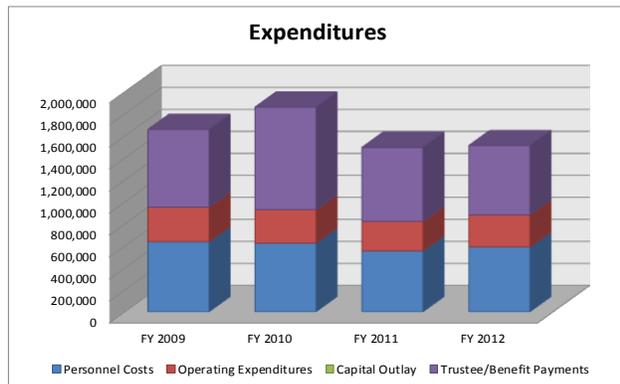
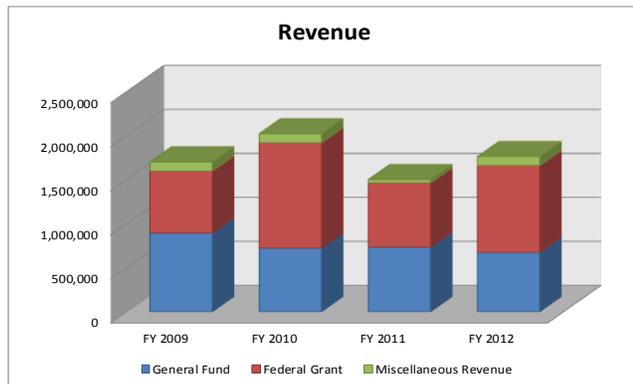
- Memberships
- Services to the Field
- Publications/Outreach
- Special Projects

Governor's Awards in the Arts – Biennial, to be held next in fall 2012.

### Revenue and Expenditures:

Revenue	FY 2009	FY 2010	FY 2011	FY 2012
General Fund	894,800	721,780	735,532	674,600
Federal Grant	705,500	1,198,261	729,065	986,400
Miscellaneous Revenue	102,200	102,200	37,516	102,200
<b>Total</b>	<b>1,702,500</b>	<b>2,022,241</b>	<b>1,502,113</b>	<b>1,763,200</b>
Expenditure	FY 2009	FY 2010	FY 2011	FY 2012
Personnel Costs	638,103	624,460	553,394	588,828
Operating Expenditures	312,696	305,045	267,569	293,085
Capital Outlay	0	0	0	0
Trustee/Benefit Payments	706,609	930,372	673,190	629,684
<b>Total</b>	<b>1,657,409</b>	<b>1,859,876</b>	<b>1,494,153</b>	<b>1,511,597</b>

(Note: Revenue does not include non-cogs and receipts to appropriation.)



### Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY 2009	FY 2010	FY 2011	FY 2012
Grants organizations awarded	133	117	95	101
Grants individuals awarded	55	42	50	49
Workshops	42	20	25	38
Conferences attendees	1,425	2,627	1,264	2,572
Outreach – Latitudes mailed	3,133	3,614	8,778	9,900
Contracts for services, panels, and projects	28	28	59	31

(Note: Grant writing workshop numbers do not reflect technical assistance provided by program directors one on one or on site.)

**Performance Highlights:**

Major accomplishments over the last five years;

- 2008 The *Art & Soul*, radio series is established, featuring 20 Idaho artists, writers, and performers. From Sept. 2008 through January 2009 three public radio stations carry the series statewide. *Building Cultural Bridges*, one-day meeting to form a folk and traditional arts network, is held in Boise. Two Idaho folk artists, Horace Axtell and Dale Harwood receive National Heritage Fellowships, a national lifetime achievement award. The Commission's *Art of Community* workshop brings together all Idaho refugee-service providers for the first time. The *Mosaico Latino* survey of Idaho Latino communities is completed. The FY 2010-14 Long Range Plan is approved and published, with its four goals based on Idahoans' expressed needs illuminated in the 12 regional planning meetings. The Governor's Awards in the Arts are held in Idaho Falls.
- 2009 First-year success of *Art & Soul* leads to continuation of the radio series and features 20 more Idaho artists, writers, and performers. This year it is carried by four public radio stations. Caps on *QuickFund\$* grants and *Fellowships* are increased for the first time in over a decade. An interactive Web site giving public access to the Idaho public art database goes online. The first grants under the new *Public Programs in the Arts/Entry Track* grant program are approved for distribution in FY 2010. *The American Recovery and Reinvestment Act of 2009 (ARRA)* allocates funds to the Commission for distribution in Idaho to support jobs in Idaho's professional arts organizations. The Commission uses *ARRA* as the springboard to begin delivery of business information services of the FY 2010-14 Long Range Plan. The agency conducts the statewide convening, *The Arts in Idaho (In This Economy)*, introducing the *Cash Flow Forecaster* and related business services to arts organizations as part of *ARRA*. *ARRA* grants are distributed in August 2009. *Poetry Out Loud* expands to 23 high schools and 600 students statewide. Literature program assists *Harriman Writers*, a writing workshop in its first year at Harriman State Park, drawing 31 students from 22 high schools. With FY 2010 budget preparation, for the first time, general fund appropriations no longer are adequate to meet federal matching requirements- at Commission request, for FY 2010, the NEA allows use of sub-grantee matching funds to meet the remaining portion of the federal matching requirement.
- 2010 **ArtsPowered Learning: An Idaho Arts Education Framework** – the Commission works in partnership with the Idaho State Dept. of Education (ISDE) to develop a curricular planning tool to implement the Idaho Humanities standards. The ninety-seven page *Framework* is printed for distribution to K-6 grade level teachers in all 347 Idaho elementary schools. In addition the *Framework* is available as a downloadable PDF file on the Commission and ISDE websites. **Convening** – staff coordinate the local planning for the American Folklore Society's annual meeting, held in Boise. The Society members come from the US and abroad. Agency staff organize two local tours and guide the *Treasure Valley's Old-timers and Newcomers* day-long tour focused on local agriculture and food ways, ranching traditions, cowboy traditional arts of established and immigrant/refugee groups. Recorded attendance surpasses 700 people. **Collaborating** with the *Morrison Center for the Performing Arts* and *Boise City Arts and History Dept.* staff host Michael Kaiser, executive director of the *John F. Kennedy Center for the Performing Arts*, for the Boise stop on his *Arts in Crisis* national tour (70 participants). **Idaho Meth Project: Paint the State** (modeled after Montana's successful anti-meth public art competition). First Lady, Lori Otter, spearheads the project and helps raise money. Commission staff assist with all stages of the project, culminating by hanging photographs of all the submissions at the Capitol. Three of the Commission's public art advisors help to promote the contest as well as find judges and photographers in all 44 counties. Every county has three winners (\$135,000 in prize money is donated) and a final grand prize of \$5,000 is presented to two brothers from Twin Falls at the Awards Gala at the Capitol on August 6, attended by the Governor and First Lady as well as hundreds of supporters from all across the state. **Beginning** with FY 2010 the agency is capturing real-time cash flow data of Idaho's professional arts institutions. Staff begin working with the organizations so that the organizations' leaders may understand their current cash positions, how to forecast their future cash flow needs, and how to smooth their cash flow curves with tools such as secured lines of credit with local banks. With the **Office of Congressman Mike Simpson**, the agency hosts the Idaho visit of Rocco Landesman, chairman of the National Endowment of the Arts, in April 2010. The Governor's Awards in the Arts are held in Boise. Staff undergoes rolling furloughs throughout FY 2010 to address reductions in the personnel budget.
- 2011 The *ArtsPowered Schools Institute* instructs elementary teachers and administrators, and teaching artists in the use of the new *Idaho Arts Education Framework* in their classrooms. Also with the ISDE, the agency participates on the Idaho team of the *Education Leaders Institute* of the NEA, to advance the arts

curriculum in Idaho schools. State Superintendent of Instruction Tom Luna serves as the Idaho team leader. The agency hosts local arts council leaders from across Idaho to begin change management training at the first *Change Leaders Institute*. Staff facilitate multiple “Culture Cafés” in communities, assisting artists and organizations with their local planning. Two business-service workshops are held for artists-as-sole-proprietors in Boise and Post Falls, marking the beginning of ongoing arts-business workshop scheduling. In FY 2011 the agency reduces its personnel compliment from 11 to 10, with personnel funding available for 9.5, resulting in a 15% reduction in staffing.

2012 In the context of the FY2010-14 Long Range Plan, the agency further expands direct services. The *Idaho Change Leader Institute* is established in collaboration with the Utah Division of Arts & Museums, to build the capacity of Idaho’s local arts leaders in organizational and community planning and change management. In another collaboration, this time with the Capitol Commission in order to increase Idaho fine artists’ visibility, the agency co-coordinates the Idaho Artist Fellowship exhibition in the capitol. It coordinates multiple professional workshops for artists, incl. a master class in western saddle leatherworking (florete designs), training in the business of art (*No Trivial Pursuit*), and more. Through the National Endowment for the Arts’ Education Leaders Institute, it supports the passage of *HCR 39 Stating Findings of the Legislature and Urging Support of Idaho Students’ Learning in the Arts* in the 61<sup>st</sup> Legislature, Second Regular Session, 2012. Review of the FY2010-14 Long Range Plan reveals objectives are on schedule and most are complete, ahead of schedule.

### Part II – Performance Measures (FY 2010-14 Long Range Plan)

Performance Measure	2008	2009	2010	2011	2012	Benchmark
1. <b>Goal 1:</b> Simplify & improve grant-making to enhance access to public programs in the arts. Objectives A–E.	n/a	n/a	A- Achieved B- Achieved C- Achieved D- Achieved E- Achieved	A- Achieved B- Achieved C- Achieved D- Achieved E- Achieved	All objectives achieved ahead of schedule	Achieve by 2011  (completed ahead of schedule)
2. <b>Goal 2:</b> Reach out to communities across the state to reduce their expressed sense of geographical isolation. Objectives A–H.	n/a	n/a	A- Achieved B- In process C- Achieved D- Achieved E- In process F- Achieved G- Achieved H- Achieved	A- Achieved B- In process C- Achieved D- Achieved E- In-process F- Achieved G- Achieved H- Achieved	A- Achieved B- In-process C- Achieved D- Achieved E- In-process F- Achieved G- Achieved H- Achieved	Achieve by 2014  (on schedule)
3. <b>Goal 3:</b> Provide practical arts business management and arts learning information to Idahoans. Objectives A–D.	n/a	n/a	A- Achieved B- In process C- Achieved D- Achieved	A- Achieved B- In process C- Achieved D- Achieved	All objectives achieved	Achieve by 2014  (completed on or ahead of schedule)
4. <b>Goal 4:</b> Provide professional services enhancing the growth and stability of Idaho arts. Objectives A–D.	n/a	n/a	A- Achieved B- Achieved C- Achieved D- Achieved	A- Achieved B- Achieved C- Achieved D- Achieved	All objectives achieved ahead of schedule	Achieve by 2012  (completed ahead of schedule)

#### Performance Measure (PM) Explanatory Note:

FY2010-14 Long Range Plan process implemented during FY2008

PM 3 – Nominations are generated from community members.

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