

## Part I – Agency Profile

### Agency Overview

The Idaho State Lottery is established by Title 67, Chapter 74, *Idaho Code*, for the purpose of operating the state lottery at the least public expense and the smallest staffing possible. Organizationally, the Idaho Lottery is categorized as a Self-Governing Agency.

The five-member Idaho Lottery Commission, whose members are appointed by the Governor and confirmed by the Senate for staggered five-year terms, is responsible for setting policy for the agency and approving all major procurements. The Lottery's long-serving Chairman, Roger Jones (Rupert) passed away in August, 2013, after 18 years on the Commission and 10 years as Chairman. Remaining Commission members are: Mr. Mel Fisher (Boise), Mr. David Keyes (Sandpoint), Mr. James Rehder (Cottonwood) and Mr. Craig Corbett (Grace). Administrative responsibility for the agency rests with the Director, who is likewise, appointed by the Governor. The Idaho Lottery Director is Mr. Jeffrey R. Anderson.

The agency is organized into four divisions: Administration/Operations, Sales, Marketing, and Security. Lottery headquarters are located at 1199 Shoreline Lane in Boise, with a warehouse in Boise used for the storage and distribution of Scratch™ tickets. The Lottery has forty-seven authorized positions, with 44.3 filled positions currently distributed as follows: Lottery Headquarters - 29, Warehouse - 2.3, Regional Sales Representatives (located throughout the state) - 13.

Lottery products and their percentage of total sales fall into three play styles; Draw style games (34%), Scratch™ games (55%), and PullTab games (11%). Draw game sales are comprised of seven games: Powerball PowerPlay (67.8%), Mega Millions Megaplier (13.8%), Wild Card (3.3%), Hot Lotto Sizzler (4.6%) Pick 3 (2.8%), Idaho Raffles (3.7%), and Weekly Grand (4.1%). Lottery tickets are sold through approximately 1,187 contracted lottery retailers statewide. These consist of convenience stores, supermarkets, and other retail locations with some also supported by fully functional Player Activated Vending Machines. Retailers receive 5% of sales as a base commission and may earn additional payments in the form of sales and cashing bonuses. The total for such additional payments is limited to a statewide total of 1% of sales.

Net profits from lottery sales are returned to the State in the form of an annual dividend. Since inception, one-half of the annual dividend has gone to the Public School Building fund, for public school maintenance and capital expenditures, with the other half going to the Permanent Building Fund for use in building and maintaining state buildings. However, in 2009 the Idaho Legislature approved a change in the distribution of Lottery proceeds for the following five years beginning with the dividend transferred from activity in fiscal year 2009. Public School and Permanent Building Fund dividends are fixed at the fiscal year 2008 level (\$34,000,000) unless Lottery proceeds grow sufficiently, in which case  $\frac{3}{8}$  will go to the building fund,  $\frac{3}{8}$  to schools and  $\frac{1}{4}$  to the Bond Levy Equalization Fund. From September 30, 2014 forward, the distribution will revert back to the previous formula. Since its inception in 1989, the Lottery has made twenty four annual dividend payments totaling \$600,500,000, with the latest record dividend of \$48,200,000 going to the State in July 2013.

In addition to its lottery responsibilities, Title 67, Chapter 77, *Idaho Code*, grants the Idaho State Lottery the responsibility and authority to license and regulate bingo and raffles conducted by charitable and non-profit organizations within the state. Also, Title 67, Chapter 7409 gives the Idaho Lottery Director responsibility for monitoring Class III gaming on Indian Reservations as may be required by compacts entered into by the state in accordance with state statutory law and pursuant to the Indian Gaming Regulatory Act, 25 U.S.C. section 2701 et seq. and 18 U.S.C. sections 1166-1168.

### Core Functions/Idaho Code

The Idaho Lottery is established and regulated by Title 67, Chapter 74, *and Idaho Code*. Among other things the chapter defines the duties of the Commission and the Director, establishes the legal age for purchasing and selling lottery tickets, prescribes the uses of lottery proceeds, and places limits on certain agency expenditures.

Title 67, Chapter 77, *Idaho Code*, governs charitable and non-profit bingo and raffles within the state. Section 67-7711, *Idaho Code*, gives the Idaho State Lottery the authority to license organizations conducting bingo games or raffles and to regulate how those games or raffles are conducted.

### Appropriation vs. Actual Expenditures

Appropriation	FY 2010	FY 2011	FY 2012	FY 2013
Lottery	\$11,108,400	\$10,955,400	\$10,777,600	\$5,274,600 *
<b>Total</b>	<b>\$11,108,400</b>	<b>\$10,955,400</b>	<b>\$10,777,600</b>	<b>\$5,274,600</b>
Expenditures	FY 2010	FY 2011	FY 2012	FY 2013
Personnel Costs	\$2,438,100	\$2,371,200	\$2,332,800	\$2,697,600
Operating Expenditures	\$7,302,900	\$6,965,600	\$8,327,400	\$2,239,300 *
Capital Outlay	\$97,100	\$56,100	\$71,000	\$78,000
<b>Total</b>	<b>\$9,838,100</b>	<b>\$9,392,900</b>	<b>\$10,731,200</b>	<b>\$5,014,900</b>

\*THE IDAHO LEGISLATURE APPROVED  
VARIABLE VENDOR FEES TO BE A  
CONTINUOUSLY APPROPRIATED EXPENSE  
IN FY13

### Key Services Provided

Key Services Provided	FY 2010	FY 2011	FY 2012	FY2013
Lottery Sales	\$147,234,076	\$147,151,608	\$175,827,800	\$197,449,200
Total Dividend Declared by Commission	\$36,500,000	\$37,000,000	\$41,500,000	\$48,200,000

### Part II – Performance Measures

Performance Measures	FY 2010	FY 2011	FY 2012	FY 2013	Benchmark
1. Total Revenue	\$147,920,200	\$147,846,600	\$176,543,500	\$198,168,400	\$183,850,000
2. Total Operating Expenses	\$110,884,900	\$111,998,100	\$134,053,300	\$150,592,700	\$141,350,000
3. Net Operating Income	\$37,035,300	\$35,848,500	\$42,490,200	\$47,575,700	\$42,500,000

#### For More Information Contact

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