

**Part 1 – Agency Profile**

**Agency Overview**

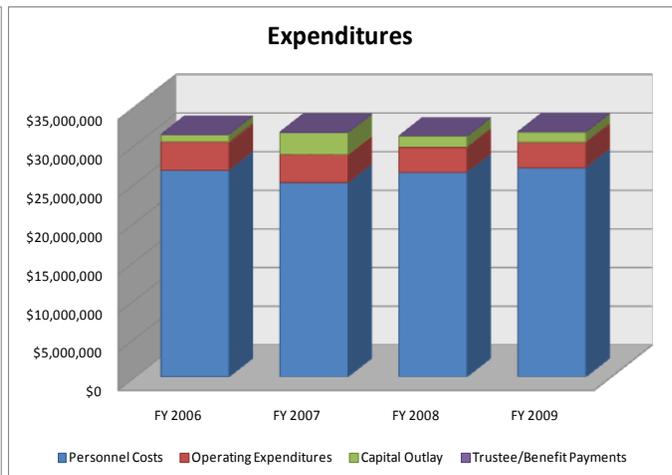
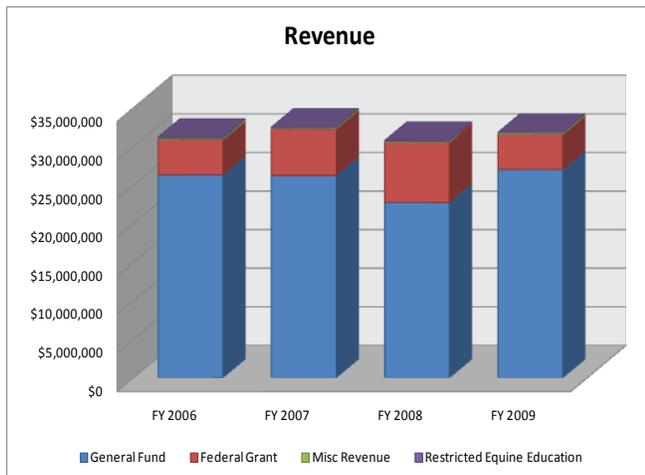
The Agricultural Research and Extension Service (ARES) is part of the Land-Grant system established by the Morrill Act of 1862. The University of Idaho Cooperative Extension System, established in 1915 under the Smith-Lever Act of 1914, conducts educational outreach programs to improve the quality of life for Idaho citizens through educating by helping them apply the latest scientific technology to their communities, businesses, lives and families. The Idaho Agricultural Experiment Station, established in 1892 under the Hatch Act of 1887, conducts fundamental and applied research to solve problems and meet the needs in Idaho’s agriculture, natural resources, youth and family and related areas.

**Core Functions/Idaho Code**

Conduct educational outreach programs through the University of Idaho Cooperative Extension system. Conduct fundamental and applied research programs through the Idaho Agricultural Experiment Station.

**Revenue and Expenditures:**

<b>Revenue</b>	<b>FY 2006</b>	<b>FY 2007</b>	<b>FY 2008</b>	<b>FY 2009</b>
General Fund	\$ 26,294,400	\$ 26,219,000	\$22,719,577	\$27,002,088
Federal Grant	4,552,251	6,012,996	7,784,424	4,562,982
Misc Revenue	181,900	181,900	181,900	181,900
Restricted Equine Education	136,100	50,000	50,000	50,000
<b>Total</b>	<b>\$ 31,399,214</b>	<b>\$ 32,463,896</b>	<b>\$30,735,901</b>	<b>\$31,796,970</b>
<b>Expenditure</b>	<b>FY 2006</b>	<b>FY 2007</b>	<b>FY 2008</b>	<b>FY 2009</b>
Personnel Costs	\$ 26,710,151	\$ 25,140,571	\$26,456,069	\$27,044,705
Operating Expenditures	3,625,604	3,620,742	3,207,467	3,270,026
Capital Outlay	970,528	2,850,597	1,453,231	1,329,167
Trustee/Benefit Payments	25,602	22,974	19,190	30,999
<b>Total</b>	<b>\$ 31,331,885</b>	<b>\$ 31,634,884</b>	<b>\$31,135,957</b>	<b>\$31,674,897</b>



**Profile of Cases Managed and/or Key Services Provided**

<b>Cases Managed and/or Key Services Provided</b>	<b>FY 2006</b>	<b>FY 2007</b>	<b>FY 2008</b>	<b>FY 2009</b>
Number of Youth Participating in 4H	54,485	33,508	30,272	36,069
Number of Individuals/Families Benefiting from Outreach Programs	430,783	355,747	373,961	427,655
Number of Technical Publications (research results) Generated/Revised	127	251	288	317

## Performance Highlights:

### University of Idaho Extension

#### Financial Education Programming for Tough Economic Times

In 2008 University of Idaho (UI) Extension educators taught 252 personal finance classes directly to 13,991 adults and youth. In addition, educators provided information through an additional 957,116 contacts made through newsletters, news articles, TV and radio interviews and publication distribution. Here's what UI Extension has done in FY 09 to help Idaho residents deal with tough economic times.

#### Basic Financial Education

*Dollar Decision\$*: University of Idaho Extension developed this award-winning curriculum: a video, two PowerPoint lessons, worksheets and fact sheets that teach how to determine needs VS wants, track expenses, budget, develop an emergency savings fund, set financial goals, and ways to increase income and decrease expenses. Materials are available in English and Spanish. The curriculum is used by Extension and community educators in many states and Canada.

In Idaho, Extension educators are teaching *Dollar Decision\$* lessons to Head Start parents, through church groups, and in worksite training programs. A six week course in North Idaho, includes expanded sections on reducing household expenses and predatory lending, and is delivered to community groups and to the public. Another program titled "*Getting Ahead in a Just-Getting'-By World: Building your Resources for a Better Life*" incorporates financial education. On the Coeur d'Alene Reservation, Extension financial education is part of "*Strengthening Native Families*" at the Tribal TANF (temporary assistance to needy families) office.

In Southwest Idaho, educators are teaming to offer a multi-class, multidisciplinary series titled "*Surviving the Recession*". Topics include budgeting, credit basics and credit scores, taking control of debt, guarding against identity theft, saving, shopping smart, quick meals, and growing your own produce.

In Eastern Idaho, "*Saving \$ On Everyday Expenses*" and "*Eating Healthy on the Cheap*" are delivered to the public at a city library. In another eastern county, building emergency savings is taught frequently to young adults and families.

"*Planning and Making the Most of Your Food Dollars*" and "*Spend Smart. Eat Smart.*" are classes taught in WIC, Head Start, and Health and Welfare locations. A Magic Valley educator reports class participation up from about 7 students to 21 students per week because of job shortages in the area.

Four regional personal finance educators each teamed with an Extension Communications specialist to author *op-ed* articles about '*surviving in tough economic times*' for the largest daily newspapers in their districts. To date, articles have been printed in the Idaho Falls *Post Register* (circulation 23,000) and the Twin Falls *Daily News* (circulation over 20,000).

Two educators send an electronic newsletter, *Idaho's Two Cents Tips*, each month to more than 3,100 subscribers. Readers indicate they forward the newsletter to thousands of additional people. Several educators mail community residents a monthly or quarterly newsletter that includes personal finance information.

#### Youth Financial Literacy

The costs of financial illiteracy are high, especially during tough economic times -- and they last a lifetime! To build financial literacy at a young age, many Idaho Extension educators offer financial education to children and youth. In Central Idaho, educators teach basic reading and financial literacy concepts by reading books with money themes to young children. These programs titled, "*Money on the Bookshelf*" and "*Reading Makes Sense*", are taught monthly to children enrolled in Head Start.

Other educators teach a "*Fun with Money*" eight week after-school series to Hispanic youth and "*Personal Finance for Teens*" workshops bi-annually. *Welcome to the Real World*, a two-lesson experiential personal finance program, is taught by ten Extension educators in Eastern and Southwest Idaho junior and senior high schools. Several South-central Extension educators teach about the reality of living costs to teens in a "*So you want to move out?*" course offered at 4-H camp.

Each summer a team of UI Extension educators instruct high school teachers and youth group leaders how to implement the *High School Financial Planning Program*. Teacher training is offered throughout Idaho in

partnership with the Idaho Credit Union League. Extension educators provide teachers a comprehensive *free* seven-lesson curriculum developed by the National Endowment for Financial Education in cooperation with Cooperative Extension. Other Extension educators teach 4-H livestock workshops that focus on using enterprise budgets and planning concepts. They discuss the importance of marketing, budgeting, and record keeping.

### **Financial Security in Later Life**

UI Extension provides critical leadership for the National Extension Initiative *Financial Security in Later Life*. Within the past year, older Idahoans' financial security has been drastically compromised due to diminished values of investments, savings and real estate values, business failures, and reduced employment opportunities.

In North Idaho, older Idahoans are able to stretch their limited incomes by learning about and enrolling in the Medicare Prescription Drug benefit and additional prescription cost assistance programs for low-income elderly. A team of six faculty recognized the need for a non-commercial educational program about financial and non-financial aspects of retirement planning. They developed a four-session course titled, *You Can Retire Well*. So far the course has been offered in South-central, Eastern, and South-western Idaho. The team will publish the retirement planning curriculum, expected to be available late Fall 2009.

Several UI Extension faculty partnered with colleagues in five other states to develop *Legally Secure Your Financial Future: Organize, Communicate, Prepare*- a three-lesson downloadable curriculum hosted on a UI website. The curriculum was accepted for distribution on the national *eXtension* website, where it is one of the most frequently accessed tools offered by the *Financial Security for All* community of practice.

### **Helping Small Businesses**

Extension educators taught five-week *QuickBooks*® training for small businesses in three eastern Idaho counties. Two Extension educators each taught two farm and ranch management classes, five-weeks each. Participants included young farmers and ranchers who are just getting their feet wet, an entrepreneur starting a CSA business, and an 85 year old rancher who's looking for new options.

In January 2009 two agriculture specialists and an educator completed the *Financial Condition of Idaho Agriculture* projections for 2008. The presentation was delivered to Idaho's Joint Finance and Appropriations Committee and the House and Senate Ag committees. It's also been published in nearly every major newspaper in the state and has been reported on several radio stations. This report helps educate elected officials on the financial condition of the state's agriculture economy, which is still a large economic driver in Idaho.

Entrepreneurism is being introduced through the Idaho 4-H program and improved customer service is taught around the State through the "*Idaho Gold Standard*" curriculum developed by Extension faculty. Small farms operators are benefiting by learning about direct marketing and food entrepreneurs are learning how to make and market *artisan cheeses* at the food innovation center in Caldwell. Artists and craftsmen in North Idaho communities are on the ground floor of the *2<sup>o</sup> Northwest* project, a regional effort to create tourism around local arts and handcraft industries based on the *HandMade In America* model.

**Part II – Performance Measures**

Performance Measure	FY 2006	FY 2007	FY 2008	FY 2009	Benchmark
Number and Dollar Value of External Agricultural Research Grants	\$9.65M	\$13.1M	\$17.4M	\$17.6M	\$15M
Number/Type of New Commercial Crop Varieties Developed	4 (Potato and Wheat)	8 (Potato, Bean and Wheat)	4 (Potato and Barley)	6 (Potato, Bean and Rapeseed)	4/year
Number of research programs undertaken/completed	90	82	81	87	100

**Performance Measure Explanatory Notes:**

The cases managed data for each fiscal year reflects data collected for the previous fiscal year due to the lag in gathering the information.

**For More Information Contact**

Greg Bohach and Charlotte Eberlein  
 Agricultural Research and Extension  
 University of Idaho  
 PO Box 83844-2335  
 Moscow, ID 83844-2335  
 Phone: 208.885.6666 or 208.885.6067  
 E-mail: [gbohach@uidaho.edu](mailto:gbohach@uidaho.edu) and [ceberl@uidaho.edu](mailto:ceberl@uidaho.edu)