



## Strategic Plan & Performance Measures Fiscal Years Ending June 30, 2020 – June 30, 2024

**MISSION** - The Idaho Office of Drug Policy leads Idaho’s substance use and misuse policy and prevention efforts by developing and implementing strategic action plans and collaborative partnerships to reduce drug use and related consequences.

**VISION** - The Idaho Office of Drug Policy envisions a safe and healthy Idaho free from the devastating impact of substance use on youths, families, and communities.

**AGENCY OVERVIEW** – The Idaho Office of Drug Policy was established by HB 106 (Idaho Code 67-821) in 2007. The Office includes six full-time staff members funded through federal grants and the state general fund. Its purpose is to coordinate policy and programs related to the prevention of substance use and misuse. In addition, the Office is committed to involving local communities and additional public and private stakeholders in the ongoing process of improving the effectiveness and availability of prevention work across all 44 of Idaho’s counties.

### KEY EXTERNAL FACTORS

- Legislation can alter or significantly impact the functions of the Idaho Office of Drug Policy.
- The Administrator serves the Governor; therefore, the duties and responsibilities of the Administrator are subject to change as the Governor requires.
- Economic conditions within the state and its regions are very dynamic and there is a correlation between substance use and misuse and the economy.
- The Idaho Office of Drug Policy collaborates with a wide range of stakeholders. Each stakeholder is governed by their organization’s policy and procedure, needs, and priorities. Therefore, the duties and responsibilities of stakeholders on whom ODP frequently relies for coordination and implementation of prevention strategies are subject to change.
- New drug threats are frequently emerging. Therefore, it may be necessary to adapt the strategic plan and shift resources should new and immediate drug threats arise.

**AUTHORITY** - The Office of Drug Policy (ODP) was established under Idaho Code 67-821. The purpose of the Office is to coordinate policy and programs related to drug and substance abuse.

Idaho Code 67-821. COORDINATION OF POLICY AND PROGRAMS RELATED TO DRUG AND SUBSTANCE ABUSE.

- (1) There is hereby established in the office of the governor the "Office of Drug Policy." The administrator of the office of drug policy shall be the official in the state designated to oversee and execute the coordination of all drug and substance abuse programs within the state of Idaho. The administrator shall be appointed by and shall serve at the pleasure of the governor, and shall be subject to confirmation by the state senate.
- (2) The office of drug policy shall:
  - (a) Cooperate and consult with counties, cities and local law enforcement on programs, policies and issues in combating Idaho's illegal drug and substance abuse problem;
  - (b) Serve as a repository of agreements, contracts and plans concerning programs for combating illegal drug and substance abuse from community organizations and other relevant local, state and federal agencies and shall facilitate the exchange of this information and data with relevant interstate and intrastate entities;
  - (c) Provide input and comment on community, tribal and federal plans, agreements and policies relating to illegal drug and substance abuse; and
  - (d) Coordinate public and private entities to develop, create and promote statewide campaigns to reduce or eliminate substance abuse."

A handwritten signature in cursive script that reads "Melinda S. Smyser". The signature is written in dark ink and is positioned to the left of the typed name.

Melinda S. Smyser, Administrator

**IDAHO CODE 67-821, 2a**

*“Cooperate and consult with counties, cities and local law enforcement on programs, policies and issues in combating Idaho’s illegal drug and substance abuse problem”*

**Objectives**

1. Meet with representatives of counties, cities, and local law enforcement throughout the state to share information about local, state, and national drug issues and resources.
2. Provide support to law enforcement (LE) agencies seeking to establish programs to combat substance use disorders such as Rx drug take back programs, naloxone programs, and underage alcohol enforcement operations.

**IDAHO CODE 67-821, 2b**

*“Serve as a repository of agreements, contracts and plans concerning programs for combating illegal drug and substance use and misuse from community organizations and other relevant local, state and federal agencies and shall facilitate the exchange of this information and data with relevant interstate and intrastate entities”*

**Objectives**

3. Administer grant programs for community substance use and misuse prevention efforts throughout the state.
4. Gather and distribute substance use and misuse prevention information and data to Idaho stakeholders via websites<sup>5</sup>, newsletters, reports, social media and other communications
5. Provide presentations and training<sup>6</sup> to grantees and other stakeholders to build skill development to implement prevention activities.

**GOAL 1**

Collaborate and partner with counties, cities, and local law enforcement to combat substance use and misuse in Idaho.

**Performance Measures**

1. Visits<sup>1</sup> with representatives of counties, cities, and local law enforcement officials
2. Number of LE agencies supported each year to combat substance use disorders

**Target**

- 6 regions of the state visited each year
- 21 agencies per year

**How Established**

- ODP staff
- ODP staff

**GOAL 2**

Research, identify, recommend and fund plans, strategies, and evidence-based programs addressing substance use and misuse prevention and make available to stakeholders throughout Idaho.

**Performance Measures**

- 3a. The percentage of action plans provided from grantees.
- 3b. Data collected from funded grantees
- 4a. Number of presentations<sup>3</sup>, newsletters, booths, or reports<sup>4</sup> provided annually
- 4b. Annual website<sup>5</sup> visitors and social media reach and engagement
5. Number of courses available annually

**Target**

- 100% of grantees will submit annual action plans
- 80% of grantees will submit complete evaluation data<sup>2</sup>
- At least 30 presentations<sup>3</sup>, newsletters, booths, or reports<sup>4</sup> provided annually
- Website<sup>5</sup> visits and social media engagements analytics will show an increase annually.
- 7 online courses available and 15 trainings<sup>6</sup> provided

**How Established**

- ODP grant requirements
- ODP and SAMHSA grant requirements
- ODP staff
- ODP staff
- ODP staff and grantees

6. Coordinate working groups in implementing strategic plans to address Idaho's substance use disorder

6. Trend data on substance use and misuse and related data points

Idaho's substance use and misuse rates will maintain or decrease.

ODP staff

**IDAHO CODE 67-821, 2c**

*"Provide input and comment on community, tribal and federal plans, agreements and policies relating to illegal drug and substance abuse"*

**Objective**

7. Provide input to local, state, tribal and federal governments regarding drug policy as deemed appropriate by the Governor.

**GOAL 3**

Consult with stakeholders regarding substance use and misuse policy issues.

**Performance Measures**

7. Reports<sup>4</sup>, testimony or other communications relating to drug policy as deemed appropriate by the Governor

**Target**

100% of requested reports<sup>4</sup>, testimony, or other communications from the Governor and Legislature

**How Established**

Governor's staff and the ODP administrator

**IDAHO CODE 87-621, 2d**

*"Coordinate public and private entities to develop, create and promote statewide campaigns to reduce or eliminate substance abuse"*

**Objectives**

8. Coordinate public and private entities to create, develop and promote statewide communications campaigns regarding substance use and misuse.

**GOAL 4**

Partner with public and private entities to implement campaigns to combat substance use and misuse in Idaho.

**Performance Measures**

- 8a. The match ratio for public service announcements placed
- 8b. Number of partner entities that distribute print and collateral materials
- 8c. Reach of digital media buys
- 8d. Number of grantees that develop and implement community communication campaigns<sup>7</sup>

**Target**

- 3:1 match
- 100 partner entities that distribute materials
- Maintain or increase unique reach
- 12 grantees

**How Established**

- ODP staff and media contractor
- ODP staff
- ODP staff and digital analytics
- ODP staff and grantees

## ADDENDUM TO AGENCY TO STRATEGIC PLANS: ADOPTION OF THE NIST CYBERSECURITY FRAMEWORK AND IMPLEMENTATION OF CIS CRITICAL SECURITY CONTROLS 1-5

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As a technology customer of the Office of Information Technology Services (ITS) in the Governor's Office, we are using the cybersecurity systems and technical expertise in ITS to fulfill requirements related to Executive Order 2017-02. Staff from ITS were briefed on the NIST Core Framework, CIS Controls 1-5, and their plan for adoption of the NIST Cybersecurity Framework. We participate in DHR and ITS administered cybersecurity training, as awareness is a critical component of an effective cybersecurity program. As briefed by ITS staff, implementation of the CIS Controls 1-5 will be their responsibility for the systems they operate and, as technological tools applied to the computer systems, largely invisible to us as a customer. ITS, working through the multi-agency Incident Response Task Force, has developed an Incident Response Program in support of our agency.

### RED TAPE REDUCTION ACT

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Not Applicable

<sup>1</sup>Visits are meetings for the purpose of developing strategic planning, gathering information, conducting grantee site visits and the like. These visits are not intended for training or presentation purposes.

<sup>2</sup>Federal grantee NOMS data and pre/post surveys

<sup>3</sup>Presentations indicates one-way communication to disseminate information, these do not include trainings.

<sup>4</sup>Reports are documents that may include fact sheets, white papers, or evaluation or survey reports for external consumption.

<sup>5</sup>ODP websites include [odp.idaho.gov](http://odp.idaho.gov), [prevention.odp.idaho.gov](http://prevention.odp.idaho.gov), and [betheparents.org](http://betheparents.org).

<sup>6</sup>Training indicates any one-time event that is hosted or funded by ODP, either online or in-person, that aims to improve skill in components including but not limited to grant reporting and substance abuse prevention project or program delivery.

<sup>7</sup>A communication campaign is a broad-based communication effort to promote awareness or behavior change regarding substance use or misuse.