



## **Idaho Office of Drug Policy Strategic Plan & Performance Measures**

### **For the Fiscal Years Ending June 30, 2017 – June 30, 2020**

**MISSION** - The Idaho Office of Drug Policy leads Idaho's substance abuse policy and prevention efforts by developing and implementing strategic action plans and collaborative partnerships to reduce drug use and related crime, thereby improving the health and safety of all Idahoans.

**VISION** - The Idaho Office of Drug Policy envisions an Idaho free from the devastating social, health, and economic consequences of substance abuse.

**AGENCY OVERVIEW** – The Idaho Office of Drug Policy was established by HB 106 (Idaho Code 67-821) in 2007. The Office is led by Elisha Figueroa, Administrator, and includes five additional staff members. Its purpose is to coordinate policy and programs related to the prevention of substance abuse. In addition, the Office is committed to involving local communities and additional public and private stakeholders in the ongoing process of improving the effectiveness and availability of prevention work across all 44 of Idaho's counties.

#### **KEY EXTERNAL FACTORS -**

- Legislation can alter or significantly impact the functions of the Idaho Office of Drug Policy.
- The Administrator serves the Governor, therefore the duties and responsibilities of the Administrator are subject to change as the Governor requires.
- Economic conditions within the state and its regions are very dynamic and there is a correlation between substance abuse and the economy.
- The Idaho Office of Drug Policy collaborates with a wide range of stakeholders. Each stakeholder is governed by their organization's policy and procedure, needs, and priorities. Therefore, the duties and responsibilities of stakeholders with whom ODP frequently relies on for coordination and implementation of prevention strategies are subject to change.

- New drug threats are frequently emerging. Therefore, it may be necessary to adapt the strategic plan and shift resources should new and immediate drug threats arise.

AUTHORITY - The Office of Drug Policy (ODP) was established under Idaho Code 67-821. The purpose of the Office is to coordinate policy and programs related to drug and substance abuse.

Idaho Code 67-821. COORDINATION OF POLICY AND PROGRAMS RELATED TO DRUG AND SUBSTANCE ABUSE.

(1) There is hereby established in the office of the governor the "Office of Drug Policy." The administrator of the office of drug policy shall be the official in the state designated to oversee and execute the coordination of all drug and substance abuse programs within the state of Idaho. The administrator shall be appointed by and shall serve at the pleasure of the governor, and shall be subject to confirmation by the state senate.

(2) The office of drug policy shall:

- (a) Cooperate and consult with counties, cities and local law enforcement on programs, policies and issues in combating Idaho's illegal drug and substance abuse problem;
- (b) Serve as a repository of agreements, contracts and plans concerning programs for combating illegal drug and substance abuse from community organizations and other relevant local, state and federal agencies and shall facilitate the exchange of this information and data with relevant interstate and intrastate entities;
- (c) Provide input and comment on community, tribal and federal plans, agreements and policies relating to illegal drug and substance abuse; and
- (d) Coordinate public and private entities to develop, create and promote statewide campaigns to reduce or eliminate substance abuse.

(3) The administrator shall act as chairperson of the interagency committee on substance abuse prevention and treatment, as created in section 39-303, Idaho Code, to ensure that the interagency committee coordinates and directs all state entities regarding substance abuse prevention and treatment delivery services statewide.



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**Elisha Figueroa, Administrator**

Idaho Code 67-821	Goal 1		
<i>“Cooperate and consult with counties, cities and local law enforcement on programs, policies and issues in combating Idaho’s illegal drug and substance abuse problem”</i>	Collaborate and partner with counties, cities, and local law enforcement to combat substance abuse in Idaho		
<u>Objectives</u>	<u>Performance Measures</u>	<u>Benchmarks</u>	<u>How Established</u>
Meet with representatives of counties, cities, and local law enforcement throughout the state to share information about local, state, and national drug issues and resources.	1. Visits with representatives of counties, cities, and local law enforcement officials	4 regions of the state visited each year	ODP staff
Provide information and assistance to law enforcement agencies seeking to establish programs to combat substance use disorders such as RX drug turn in programs, naloxone programs, and underage alcohol enforcement operations.	2. Number of new LE programs supported each year to combat substance use disorders	4 programs per year	ODP staff
Idaho Code 67-821	Goal 2		
<i>“Serve as a repository of agreements, contracts and plans concerning programs for combating illegal drug and substance abuse from community organizations and other relevant local, state and federal agencies and shall facilitate the exchange of this information and data with relevant interstate and intrastate entities”</i>	Research, identify, recommend and fund plans, strategies, and evidence-based programs regarding substance abuse prevention and make available to stakeholders throughout Idaho.		
<u>Objectives</u>	<u>Performance Measures</u>	<u>Benchmarks</u>	<u>How Established</u>
Administer grant programs for community substance abuse prevention efforts throughout the state.	3. Grant dollars awarded to grantees throughout Idaho  4. Data collected from funded grantees	100% of grantees will submit year end fiscal reports  75% of grantees will submit complete evaluation data*	SAMHSA requirements  SAMHSA requirements and ODP staff
Gather and distribute substance abuse prevention information and data to Idaho stakeholders via webinars, websites, newsletters, reports, social media and other communications.	5. Number of webinars, trainings, presentations, newsletters, or other communications distributed	At least 1 written communication and 1 training/webinar/p	ODP staff

	monthly by ODP	resentation monthly	
	6. Website and social media analytics	Websites and social media sites combined will show an increase in hits annually	ODP staff and media contractor
<b>Idaho Code 67-821</b>	<b>Goal 3</b>		
<i>“Provide input and comment on community, tribal and federal plans, agreements and policies relating to illegal drug and substance abuse”</i>	Educate stakeholders regarding substance abuse policy issues.		
<b>Objective</b>	<b>Performance Measures</b>	<b>Benchmarks</b>	<b>How Established</b>
Consult with and provide input to local, state, tribal and federal governments regarding drug policy as deemed appropriate by the Governor.	7. Reports, testimony or other communications relating to drug policy as deemed appropriate by the Governor	100% of requests from the Governor and Legislature	Governor’s staff and the Administrator

<b>Idaho Code 67-821</b>	<b>Goal 4</b>		
<i>“Coordinate public and private entities to develop, create and promote statewide campaigns to reduce or eliminate substance abuse”</i>	Lead public and private entities in the development and implementation of a statewide strategic plan to combat substance abuse in Idaho		
<b>Objectives</b>	<b>Performance Measures</b>	<b>Benchmarks</b>	<b>How Established</b>
Coordinate working groups in implementing comprehensive priority substance focused strategic plans inclusive of a needs assessment and logic models to address Idaho’s most pressing drug issues to reduce substance use disorders.	8. Trend data on substance use and related data points	Idaho’s substance use rates will maintain or decrease per the goals set in the SPF Strategic Plan**	ODP working groups and staff

<p>Coordinate public and private entities to create, develop and promote statewide media campaigns regarding substance abuse</p>	<p>9. Number of media buys and on-line analytics</p>	<p>Media buys and analytics reports will reflect that the target audience was reached</p>	<p>ODP staff and media contractor</p>
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\*Coalition counts and Direct Service Provider NOMS data and pre/post surveys

\*\*Please refer to the Office of Drug Policy’s Strategic Prevention Framework Strategic Action Plan