

Part 1 – Agency Profile

Agency Overview

The Idaho Commission on the Arts, established as a state agency by the Legislature in 1966, is charged by state law to (Idaho Code Title 67, Chapter 56 Section 5605):

“stimulate and encourage throughout the state the study and presentation of the performing and fine arts, and public interest and participation therein...” The Commission must also “encourage and assist freedom of artistic expression essential to the well-being of the arts.”

The Commission, funded by the state of Idaho, the National Endowment for the Arts, and by private funds, is both a service organization with a professional staff offering technical assistance and training, and a funding organization providing financial assistance.

The Commission is governed by 13 commissioners appointed by the Governor for terms of four years from different ethnic, social, and geographical areas of the state. The primary role of a Commission Member is (1) to contribute to the defining of the agency’s mission and governing the fulfillment of that vision and mission, and (2) to carry out the functions of the office of a commissioner and/or committee member as stated in the enabling legislation and Administrative Rules. A Commission member focuses on the development of broad policies that govern the implementation of the long range plan and its goals and objectives. This role is separate and distinct from the role of the Executive Director, who determines the means of implementation.

The Commission has 11 FTE’s; the executive director, office manager (represents agency in the absence of the executive director), five program directors, and four administrative staff all located in Boise.

A short history of the Commission:

- 1965 Governor Smylie establishes the temporary Commission and was made permanent in 1966. The Board of Commissioners is established with a membership of twenty who serve six-year staggered terms (no member could be reappointed until one year after completion of the first term).
- 1966 Commission receives a \$25,000 grant from the National Endowment for the Arts (NEA) to survey the needs of the arts. The survey is published in September of 1967.
- 1969 Commission receives its first grant from the NEA for its programs in the amount of \$26,400. The Commission is reduced from twenty members to thirteen; terms set at two years.
- 1970 Commission receives its first state appropriation of \$10,000 and federal grant of \$36,300. The Commission also receives a \$2,500 for the first Poetry-in-the-Schools project, the forerunner to the current Arts in Education program.
- 1976 The state appropriation included one-half of the salary for the Arts in Education director. The other half is funded through a development grant from the NEA. For the first time, the Commission is able to administer the program directly. With the hiring of the first secretary, staff increased to four. The Commission is moved to the Alexander House on Third and State Streets where it stayed for twenty four years.
- 1978 Commission begins its first long-range plan and administers the CETA Arts Administration Training Program. Present Community Development program grows out of this effort.
- 1981 Commission’s Folk Arts program is established with joint funding from the State Legislature and the NEA.
- 1986 Commission receives its first General Fund appropriation for programs, \$15,000 for the Arts in Rural Towns program. In response to a funding challenge from the NEA, this funding is increased to \$50,000 in FY 1988.
- 1989 Legislature appropriates \$100,000 for the Cultural Facilities program.
- 1990 Legislature appropriates \$100,000 in one-time money for grants to organizations (later reduced to \$50,000 in on-going funds).
- 1992 First grants for services to underserved communities are awarded by the NEA. Idaho receives \$87,000 for two years.
- 1993 Jane Alexander was appointed chairman, by President Clinton, of the National Endowment for the Arts, the organization that had provided partial funding for *The Great White Hope* at Arena Stage. Alexander moved to Washington, DC and served as chairman of the NEA until 1997.

- 1994 Commission is funded by the NEA to conduct an artist residency program for first-time juvenile offenders in Ada County. Over 300 youths participate in ten arts residencies. The results of this program are published for pilot programs in other parts of the state.
- 1995 Legislature approves and funds new program, School Connections, designed to expand performances and exhibitions to rural schools.
- 1996 NEA funding cut by 40%, resulting in a 21% cut of the Commission's partnership grant. Staff is reduced from 13.5 FTEs to 11.
- 1997 Legislature adds \$50,000 for youth-at-risk and local arts councils.
- 1999 Legislature appropriates \$50,000 in on-going funding for youth-at-risk programming.
- 2000 Executive Director is selected by search committee. Commission moves to new quarters in the Old Penitentiary Historic District.
- 2001 For the first time in several years, Commission presents statewide arts conference in Boise: *Arts Matter!* Skills for School, Work, and Life. Annual retreat is established for commissioners.
- 2002 Commission receives Challenge American grant for the NEA. New five year plan published. Commission holds twelve community meetings, surveyed via mail and internet to solicit constituent views around the state to gather input for new five year plan and adopts new five year plan. Building Community Bridges, a grant program established in 2002, encourages Idaho arts organizations to develop specific partnerships between at least two arts organizations and community partners and artists in order to engage in collective learning, planning, and creation of joint arts projects. Commission holds eight grant-writing workshops across the state.
- 2003 Arts in Education program revised and restructured to outcome-based initiatives with more effective evaluation.
- 2004 MERGE, a series of workshops and presentations in seven cities in Idaho was launched. Created two new grant categories: Accessing the Arts and Salary Assistance to Local Arts Councils.

Finally, it has been difficult to keep up with the population growth and the demand for services. The number of applications submitted for funding to the Commission has continued to increase over the last five years while funding levels have remained the same. Additional dollars are needed for individuals, arts organizations, and schools to expand the impact of the arts in Idaho.

Core Functions/Idaho Code

Title 67, Chapter 56

Administrative directs the day to day operations of the agency.

Grants and Awards

- QuickFund\$ are for serendipitous arts projects from \$500 to \$1,000 with a match of 1:1 (cash or in-kind). Organizations may apply for support funds for a specific project or activity.
- Cultural Facilities grants support feasibility studies, renovation, or construction of performance, exhibition, or artist spaces, and for capital purchases for those facilities. This category includes funds for public art projects. Grant funds must be matched 1:1 with an equal amount of cash.
- Project Grants for artistic fee support or project support involves and encourages a variety of quality arts activities in Idaho communities.
- General Operating Support (GOS) grants are available to two main constituencies based on a formula that includes the organization's annual operating budget. Grants are designed to stabilize the financial base of Idaho's arts organizations, assist them in long-range planning, and aid in expansion of current programs.
- Arts in Education Project Grants support activities that unite effective practices in education and in the arts, and that involve schools, artists, and community organizations. Creative Alternatives for Youth provide schools and organizations with resources and support for activities that strengthen the arts as a fundamental part of learning, includes youth-at-risk.
- Writer-in-Residence awards are the state's highest literary recognition. The writer shares his or her work with readings around the state. The Commission provides public information, and travel and schedule assistance, to the writer and the selected communities.
- Fellowships are awarded annually to individual artists in recognition of outstanding work and commitment to their art. Disciplines rotate every three years (Honorable Mentions may also be awarded).
- Traditional Arts Apprenticeship Awards support master-apprentice teams that practice the folk and traditional arts found in all Idaho communities so such art forms will thrive.

Programs and Services

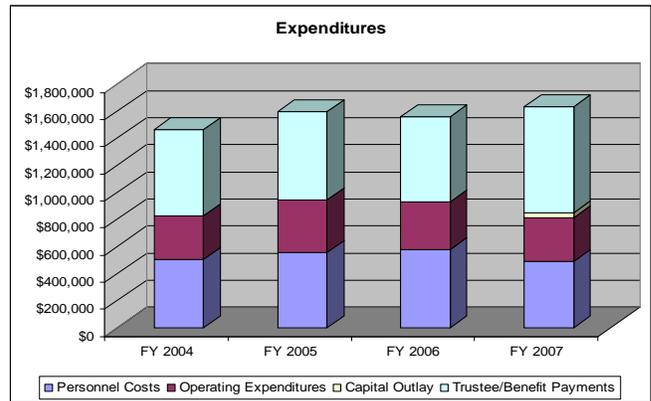
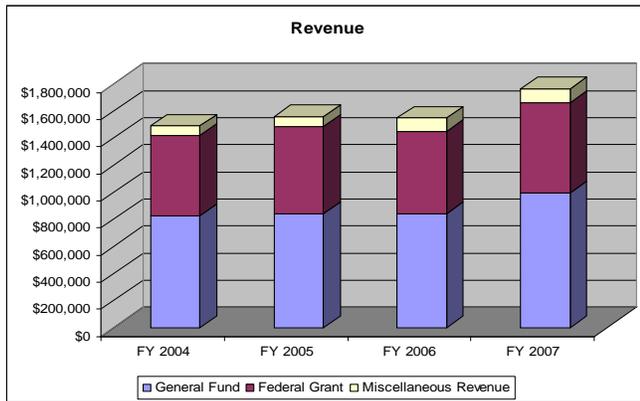
- Memberships
- Services to the Field
- Publications/Outreach
- Special Projects

Governor's Arts Awards – Biennial due September/October 2008

Revenue and Expenditures:

Revenue	FY 2004	FY 2005	FY 2006	FY 2007
General Fund	\$827,600	\$838,800	\$839,000	997,000
Federal Grant	\$590,300	\$647,500	\$608,500	663,900
Miscellaneous Revenue	\$71,500	\$71,500	\$101,500	101,500
Total	\$1,489,400	\$1,557,800	\$1,595,000	1,762,400
Expenditure	FY 2004	FY 2005	FY 2006	FY 2007
Personnel Costs	\$505,800	\$557,900	\$577,800	488,304
Operating Expenditures	\$323,500	\$386,700	\$349,600	326,625
Capital Outlay	\$0	\$700	\$0	36,373
Trustee/Benefit Payments	\$634,100	\$651,400	\$630,600	782,614
Total	\$1,463,400	\$1,596,700	\$1,549,000	1,633,916

(Note: Revenue does not include non-cogs and receipts to appropriation.)



Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY 2004	FY 2005	FY 2006	FY 2007
Grants organizations awarded	122	117	128	183
Grants individuals awarded	50	58	57	100
Workshops	42	38	47	24
Conferences attendees	608	400	717	350
Outreach – Latitudes mailed	3,126	3,158	3,018	3171
Contracts for services – panels/projects	52	27	118	64

(Note: Grant writing workshops are being held in FY2008 for new guidelines due out November 2007. Grant-writing workshops were not held in FY2007 due to implementation of new long range process. Numbers do not reflect technical assistance provided by program directors one on one or on site.)

Performance Highlights:

Major accomplishments over the last five years;

- 2003** Arts Powered Schools *Making the Connections* - a six-day professional development opportunity devoted to improving basic arts skills and knowledge. First in a continuing annual program in partnership with the Department of Education.

Commission sponsors second statewide conference: *Art Matters 2!* Childhood, Livelihood, Neighborhood. Dana Gioia, chair of the NEA is keynote speaker this is the first time in 30 years that the NEA chair visited Idaho. Dana Gioia, chair of the NEA participates in the dedication of the new Hispanic Cultural Center in Nampa, Idaho

- 2004** The Commission is moved from the Secretary of State to the Governor's Office

The Commission welcomes Dana Gioia's premiere of his new operetta "Noferatu" performed at the Velma Morrison Performing Arts Center

- 2005** The Commission launched its new website in February

The Arts Education Program has worked with a consultant, Dr. Michael Sikes, to develop a reporting process that draws on the revised outcomes based granting approach encouraging needs-based programming and a continuous process for tracking results to ensure outcomes are being achieved. Final reports in the FY05 cycle are currently being reviewed and will appear on the ICA website as Evidence of Learning.

"Discovering Cultural Expressions" A Field School for Cultural Documentation provided training on cultural documentation to 20 Idahoans in 10 rural and urban communities in five of Idaho's geographical regions. Training prepared attendees to assist the Folk & Traditional Arts program in the discovery and documentation of living cultural expressions in their communities. Three of these new community scholars have assisted folklorists in the I ACT survey of the Treasure Valley.

Over the last five years, the TumbleWords program has taken recognized Idaho writers to several dozen rural Idaho towns for workshops and readings open to the public. Often enough, they represent the first such opportunity for local residents with literary aspirations.

For the first time hosted the National Assembly of State Arts Agencies (NASAA) conference in Boise. Executive Director elected as President of the Board of Directors of NASAA. Commission chair is appointed and confirmed to the National Council on the Arts.

- FY2006** 25 Idaho Visual Artists currently on at State Capitol

Poetry Out Loud encouraged high school students to learn about great poetry through memorization, performance and competition. Boise high schools were invited to participate in classroom and school-wide contests 8 finalist participated in state finals with winner representing Idaho at the national level in Washington DC. New initiative supported by an \$8,000 grant from the NEA.

MERGE 2006: This series of workshops and keynotes featured Becky Anderson, Executive Director of HandMade in America, a renowned craft-based rural economic development organization. Participating artists, arts administrators, board members, and community leaders learned unique cultural tourism strategies, how to work with their local governments, how to present the performing arts, how to identify their local cultural assets, and how to provide school-based arts education.

InvenStory Project: During this project, seven field researchers from each corner of Idaho were trained to identify and document the public artworks within their area. This data provides Idaho with the first central database of artworks in the public realm.

Performing Arts” instructional DVD & booklet: In 1996 the Commission produced a manual designed to assist performing artists and performing arts organizations in the creation of work samples. In FY 2006, updated and expanded on this publication. The manual and DVD now reflect the changes in technology that have taken place in the past ten years but still emphasize on the importance of outstanding work samples.

Visualizing the Future: Film and Media Arts Survey: The ICA created a survey that was sent to individuals working in the film industry. Response rate was 24% and individuals expressed a desire for financial incentives from state government, opportunities to build networks within the communities of artists, and support from the Commission. The survey was presented at two of the four Film Industry Task Force meetings held in 2005-2006.

2007 Challenge and Renewal were, initially, the fraternal twins of Fiscal Year 2006-2007 for the Idaho Commission on the Arts (ICA). With the prolonged illness and passing of Executive Director Dan Harpole, the subsequent grief of arts staff and organizations associated with him, and the six-month process of replacing him, numerous decisions were delayed pending his replacement. By the end of the fiscal year, a new executive director, Michael Faison, was at the helm and normal meetings and planning resumed.

Arts Education, and its corollary arts learning, was provided statewide by the Commission, exemplified by new online arts-in-education resources for teachers and teaching artists. Quick Fund\$ and ArtsPowered Learning grants supported such opportunities in schools and communities. The ArtsPowered Schools Summer Institute guided teams of 100 teachers in understanding more effective school arts residencies, many of which were subsequently funded through ArtsPowered Learning grants.

Challenge America, in addition to supporting the aforementioned ArtsPowered Schools Summer Institute, supported efforts by the Artist Services and Community Development programs initiating “Art for Public Places,” beginning with the employment of field workers in seven regions of Idaho who identified and documented 600-some public works of art. This “Invenstory” was assessed by the public art manager of the Boise Arts Commission; an informative, ten-page color brochure was published with the findings, and a DVD, “What is Public Art & Why Should We Care?” produced for the general public. Seven regional public art advisors were subsequently trained and provided with procedural toolkits.

American Masterpieces supported “Big Trouble: The Idaho Project & Shapers of the 20th Century,” an exhibition of sculpture and paintings by native-born Idahoan and internationally recognized artist, Scott Fife. The exhibition that toured the state borrowed its title from Big Trouble, a history of the legal drama that unfolded around the assassination of Idaho’s governor in 1905, written by Pulitzer Prize winner, Anthony Lukas.

Poetry Out Loud this fiscal year expanded its program to include 18 high schools.

Folk & Traditional Arts initiatives included collaboration with the Western Folklife Center on the *Gran Concorso de Corridos* and *Corrido*-writing workshop; partnership with the Idaho State Historical Society’s Oral History Center; and digitization of film and audio archives of traditional arts in Idaho.

Long Range Planning. As the year concluded, the ICA began its long-range planning process, “Looking Downstream,” with the first of 12 community meetings. Focus questions were developed around public value and used in those meetings

Part II – Performance Measures

Performance Measure	2004	2005	2006	2007	Benchmark
1. Increase number of locations for fellowship exhibition	4	4	5	10	4
2. Increase number of applications from individuals by 2% annually	95	121	134	232	13
3. Increase number of nominations for the biennial Governor's Arts Awards	35		27		35
4. Funded at least eight first-time grantees in total grant categories annually	168	179	317	331	8
5. Increased number of grant applications for QuickFund\$ by 2% annually.	95	123	125	236	3
6. Increase number of arts educators/administrators who apply to QuickFund\$ by 5% annually.	5	6	8	11	3
7. Provide technical assistance to two or more communities about public art annually.	4	6	8	10	2
8. Increase opportunities for students and teachers to interact with artists	23	23	21	21	21
9. Increased number of applications from organizations by 2% annually.	169	179	183	185	3
10. Increased number of folk arts projects in schools by 5% annually	4	5	6	6	1

Performance Measure (PM) Explanatory Note:

New long range plan process implemented FY2007

PM 3 – Nominations are generated from community members.

For More Information Contact

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