

## Part 1 – Agency Profile

### Agency Overview

The Idaho Commission on the Arts, established as a state agency by the Legislature in 1966, is charged by state law to (Idaho Code Title 67, Chapter 56 Section 5605):

*“stimulate and encourage throughout the state the study and presentation of the performing and fine arts, and public interest and participation therein...” The Commission must also “encourage and assist freedom of artistic expression essential to the well-being of the arts.”*

The Commission, funded by the state of Idaho, the National Endowment for the Arts (NEA), and by private funds, is both a service organization with a professional staff offering technical assistance and training, and a funding organization providing financial assistance.

The Commission is governed by 13 commissioners appointed by the Governor for terms of four years from different ethnic, social, and geographical areas of the state. The primary role of a Commission Member is (1) to contribute to the defining of the agency’s mission and governing the fulfillment of that vision and mission, and (2) to carry out the functions of the office of a commissioner and/or committee member as stated in the enabling legislation and Administrative Rules. A Commission member focuses on the development of broad policies that govern the implementation of the long range plan and its goals and objectives. This role is separate and distinct from the role of the Executive Director, who determines the means of implementation.

The Commission has 11 FTE’s located in Boise; the executive director, deputy director, five program directors, and four administrative staff.

A short history of the Commission:

- 1965 Governor Smylie establishes the temporary Commission and was made permanent in 1966. The Board of Commissioners is established with a membership of twenty who serve six-year staggered terms (no member could be reappointed until one year after completion of the first term).
- 1966 Commission receives a \$25,000 grant from the National Endowment for the Arts (NEA) to survey the needs of the arts. The survey is published in September of 1967.
- 1969 Commission receives its first grant from the NEA for its programs in the amount of \$26,400. The Commission is reduced from twenty members to thirteen; terms set at two years.
- 1970 Commission receives its first state appropriation of \$10,000 and federal grant of \$36,300. The Commission also receives a \$2,500 for the first Poetry-in-the-Schools project, the forerunner to the current Arts in Education program.
- 1976 The state appropriation included one-half of the salary for the Arts in Education director. The other half is funded through a development grant from the NEA. For the first time, the Commission is able to administer the program directly. With the hiring of the first secretary, staff increased to four. The Commission is moved to the Alexander House on Third and State Streets where it stayed for twenty four years.
- 1978 Commission begins its first long-range plan and administers the CETA Arts Administration Training Program. Present Community Development program grows out of this effort.
- 1981 Commission’s Folk Arts program is established with joint funding from the State Legislature and the NEA.
- 1986 Commission receives its first General Fund appropriation for programs, \$15,000 for the Arts in Rural Towns program. In response to a funding challenge from the NEA, this funding is increased to \$50,000 in FY 1988.
- 1989 Legislature appropriates \$100,000 for the Cultural Facilities program.
- 1990 Legislature appropriates \$100,000 in one-time money for grants to organizations (later reduced to \$50,000 in on-going funds).
- 1992 First grants for services to underserved communities are awarded by the NEA. Idaho receives \$87,000 for two years.
- 1993 President Clinton appoints Jane Alexander as Chairman of the NEA, the organization that had provided partial funding for *The Great White Hope* at Arena Stage. Alexander moved to Washington, DC and served as chairman of the NEA until 1997.

- 1994 Commission is funded by the NEA to conduct an artist residency program for first-time juvenile offenders in Ada County. Over 300 youths participate in ten arts residencies. The results of this program are published for pilot programs in other parts of the state.
- 1995 Legislature approves and funds new program, School Connections, designed to expand performances and exhibitions to rural schools.
- 1996 NEA funding cut by 40%, resulting in a 21% cut of the Commission's partnership grant. Staff is reduced from 13.5 FTEs to 11.
- 1997 Legislature adds \$50,000 for youth-at-risk and local arts councils.
- 1999 Legislature appropriates \$50,000 in on-going funding for youth-at-risk programming.
- 2000 Executive Director, Dan Harpole, is selected by search committee. Commission moves to new quarters in the Old Penitentiary Historic District. First *Fellowship* exhibition to all three regions of the state. Arts Education program researches and revises grant system to emphasize specific performance goals stated in quantifiable and measurable terms. Staff participates in Jalisco Trade Mission with Governor; exhibition of Idaho artists work in Guadalajara, Mexico.
- 2001 President Bush appoints Dana Gioia as Chairman of the NEA. For the first time in several years, Commission presents a statewide arts conference *Arts Matter!* in Boise. Development and distribution of the *Arts Education Project Designer's Toolkit* as an essential resource for all Arts Education Project grants. Instituted the *Rap Sheet*, a monthly E-mail communication with commissioners, staff, and relevant agencies. *Fiesta Idaho* established at the Hispanic Cultural Center in Nampa. Provide funds for Idaho Boise Art Museum Triennial art exhibition to travel to three cities in Idaho. Staff collaborated with the State Board of Education to determine Humanities Standards.
- 2002 A four-state fellowship exhibition, which included Idaho, *The De-Constructed West*, shows in Washington, D.C. Partnered with BSU for a Native American Conference. *Building Community Bridges* established. Published *Latino Folklife in Idaho*. Governor's Awards in the Arts in Coeur d'Alene. Eight grant writing workshops held in Idaho. NEA partnership grant application.
- 2003 After 14 meetings, the new Long Range Plan is published. *Arts Matter2!* a statewide conference, is held in Boise. Guidelines are rewritten, redesigned, and made available online. Arts Education program evaluated and restructured. *Arts Powered Schools Teachers' Institute*—a six-day professional development opportunity devoted to improving basic art skills and knowledge--the first year of this ongoing, annual program in partnership with the Department of Education. The second Visual Arts Fellowship exhibition travels to four cities in Idaho. Agency participates in Governor's Conference on Tourism and Recreation. First monthly online newsletter, E-News, is sent to arts organizations. A collaboration with the Idaho Center for the Book produces *Idaho Authors* card decks. *Idaho Folklife Resources Directory* goes online.
- 2004 The Commission moves from the offices of the Secretary of State to within the Governor's Office. *MERGE* mini conference to 7 cities, focuses on public art. Inaugural year of *Poetry Out Loud*, the national poetry recitation contest.
- 2005 Total redesign of Web site. Hosted the National Assembly of State Arts Agencies annual conference in Boise.
- 2006 The third Visual Arts Fellowship exhibition travels to four cities in Idaho, ending with a fifth show in the Capitol in conjunction with the Governor's Awards in the Arts. *MERGE* mini conference held, this time with a focus on community development.
- 2007 Executive Director, Michael Faison, is selected by search committee. Commission conducts long range planning, conducting 12 regional planning meetings across the state.
- 2008 FY 2010-14 Long Range Plan is approved. Grants to organizations are restructured. Multiple grant programs are consolidated to become *Public Programs in the Arts/Entry Track*. Commission becomes one of the first agencies to conduct zero-based budgeting for FY 2010.
- 2009 The *American Recovery and Reinvestment Act of 2009 (ARRA)* allocates funds to the Commission for distribution in Idaho. *ARRA* funds are distributed in August 2009. *The Arts in Idaho (In This Economy)* statewide convening introduces *Cash Flow Forecaster* and related business services for arts organizations. Literature program assists *Harriman Writers*, a writing workshop in its first year at Harriman State Park.

**Core Functions/Idaho Code**

Title 67, Chapter 56

Administrative directs the day to day operations of the agency.

**Grants and Awards, July 2009**

- *QuickFund\$* support arts projects, professional development, and technical assistance requested by community organizations, individual artists, and educators. A combination of in-kind and cash match is required.
- *Cultural Facilities* and *Public Art* grants support feasibility studies, renovation or new construction of performance, exhibition, or artist spaces, and capital purchases for those facilities. This category supports public art projects. These grants are suspended indefinitely, due to lack of funding. A 1:1 cash match is required.
- *Public Programs in the Arts/Entry Track* grants provide ongoing, reliable support for public programs delivered by Idaho arts organizations. Amounts are based on a formula that includes the organizations' fiscal size, previous-funding, and advisory panel scores assessing past performance. These grant folded together the previous General Operating Support, Project, and Special Project grants into a single program. No match is required.
- *Arts in Education Project Grants* support activities that unite effective practices in education and in the arts. They involve schools, artists, and community organizations. A 1:1 cash match is required.
- *Writer-in-Residence* awards are the state's highest literary recognition. The writer shares his or her work through readings around the state. The Commission provides public information, travel and scheduling assistance to the writer and the selected communities. No match is required.
- *Fellowships* are awarded annually to individual artists in recognition of outstanding work and commitment to their art. Artistic disciplines rotate every three years (*Honorable Mentions* may also be awarded). No match is required.
- *Traditional Arts Apprenticeship Awards* support master-apprentice teams that practice the folk and traditional arts found in all Idaho communities, so that such art forms will thrive. No match is required.

**Programs and Services**

- Memberships
  - Services to the Field
  - Publications/Outreach
  - Special Projects
- Governor's Awards in the Arts – Biennial, to be held next in September 2010.

**Revenue and Expenditures:**

Revenue	FY 2006	FY 2007	FY 2008	FY 2009
General Fund	\$839,000	997,000	956,600	894,800
Federal Grant	\$608,500	663,900	679,600	705,500
Miscellaneous Revenue	\$101,500	101,500	102,200	102,200
<b>Total</b>	<b>\$1,595,000</b>	<b>1,762,400</b>	<b>1,738,400</b>	<b>1,702,500</b>
Expenditure	FY 2006	FY 2007	FY 2008	FY 2009
Personnel Costs	\$577,800	488,304	547,792	638,103
Operating Expenditures	\$349,600	326,625	301,481	312,696
Capital Outlay	\$0	36,373	10,142	0
Trustee/Benefit Payments	\$630,600	782,614	664,173	706,609
<b>Total</b>	<b>\$1,549,000</b>	<b>1,633,916</b>	<b>1,523,588</b>	<b>1,657,409</b>

(Note: Revenue does not include non-cogs and receipts to appropriation.)



**Profile of Cases Managed and/or Key Services Provided**

Cases Managed and/or Key Services Provided	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009
Grants organizations awarded	117	128	125	123	133
Grants individuals awarded	58	57	41	54	55
Workshops	38	47	24	15	42
Conferences attendees	400	717	350	655	1425
Outreach – Latitudes mailed	3,158	3,018	3,171	3,400	3133
Contracts for services – panels/projects	27	118	64	50	28

(Note: Grant writing workshops were held in FY2009 for new guidelines that were released in October 2008. Numbers do not reflect technical assistance provided by program directors one on one or on site.)

**Performance Highlights:**

Major accomplishments over the last five years;

- 2004 *MERGE*, a series of seven regional mini-conferences is launched with a public art focus. Two new grant categories are created: *Accessing the Arts* and *Support to Local Arts Councils*. Arts Ambassadors’ gathering held. First year of the National Endowment for the Arts (NEA) initiative, *Poetry Out Loud* – national poetry recitation contest for high school students. The *Arts Powered Schools Institute* is established as an annual program in partnership with the Department of Education. Governors Awards in the Arts are held in Nampa; artist Liz Wolf designs the new silver medallion. The Commission funds a public television documentary: *A Vision of Idaho: A Voice for the Arts*. Staff participates in a multi-state arts education advocacy project. The Association of Western States Folklorists meet in Boise. Idaho Code sections pertaining to the Commission are amended. Arts-in-Education Summit is held in Coeur d’Alene. *Self-Selected Support Initiative* provides regionally-relevant support and workshops to arts organizations and artists in seven Idaho regions. Collaborated on the Lewis and Clark Bicentennial Arts Plan, a ten-state cultural tourism initiative funded by the NEA and National Assembly of State Arts Agencies (NASAA). The Commission moves from the Secretary of State to within the Governor’s Office.
- 2005 Web site is redesigned and launched along with a *Popcorn and Public Art* presentation at the Egyptian Theatre. Multi-year public art initiative begins, building a base for public art throughout Idaho. *Discovering Cultural Expressions*, a four-day field school in theory and methods of folk life, fieldwork, and documentation. *Artist in Focus* and the Artists and Writers Directory go online. *Arts Powered Schools* Web site launched in collaboration with the Dept. of Education. Staff participated in the Film Industry Task Force. A statewide survey, *Visualizing the Future: Film and Media Arts*, was developed to determine the needs of the industry. Created a performing arts DVD and manual. Staff collaborated with the Governor

- on the U.S. quarter coin design, accepting ideas from 1,200 Idahoans. A three-state collaboration resulted in the publication of *Arts & Trails* brochure showing site-specific public art. Community Development and Folk and Traditional Arts programs are evaluated by an out-of-state consultant. In partnership with the Dept. of Labor and Commerce, Tourism Division, the agency highlighted the arts and cultural opportunities in each region of the *Official State Travel Guide*. President Bush appoints Commission Chair Mark Hofflund to the National Council on the Arts.
- 2006 Second *MERGE* mini-conferences focus on cultural tourism and economic development. NASAA national conference is held in Boise. Dan Harpole is elected President of the NASAA board. Idaho *Visual Arts Fellowship* exhibition tours Idaho, finishing at the state capitol in conjunction with the Governor's Awards in the Arts ceremony in Boise. NEA American Masterpieces funding supports *Big Trouble: Idaho Project* partnership with Boise Art Museum focused on the 100-year anniversary of the assassination of Governor Steunenberg—artwork by Scott Fife, Seattle artist. Produced the DVD *What is Public Art and Why Should You Care* as an advocacy tool. Guidelines for arts education grants and grants to organizations are revised to reflect the outcome-based model of grant-making proposed by outside evaluators. Partnered with VSA arts of Idaho and the Dept. of Education's Bureau of Special Education to support *Creative Access: Improving Access to the Arts in our Schools*, for children with special needs.
- 2007 Executive Director Michael Faison is selected by search committee. 12 regional planning meetings are held across Idaho as part of the long range planning process. The seven field researchers of the Public Art Advisor Network identify and document the public artworks across the state, resulting in the *InvenStory* brochure and public art data base (the first compilation of public art in Idaho.) Produced revision of *How to Photograph Your Art* DVD and *Folk Arts in Idaho* DVD. Partnered with City of Boise to present *World Fest*, highlighting diverse cultures. Staff serve on the Arts and History Committee (formerly the Capitol Display Advisory Committee) of the Capitol Commission, regarding the placement of art in the renovated Statehouse. A training session and a public art toolkit are developed to provide the advisors of the Public Art Advisor Network with resources and skills. NEA American Masterpieces funding is used to commission *Iconic Diversity*, a collection of four portraits by Scott Fife of significant Idahoans: Yellow Wolf, Sacajewea, Doc Hissom, and Polly Bemis.
- 2008 *Art & Soul*, radio series is established, featuring 20 Idaho artists, writers, and performers. From Sept. 2008 through January 2009 three public radio stations carry the series statewide. *Building Cultural Bridges*, one-day meeting to form a folk and traditional arts network, is held in Boise. Two Idaho folk artists receive National Heritage Fellowships, a national lifetime achievement award. The Commission's *Art of Community* workshop brings together all Idaho refugee-service providers for the first time. *Mosaico Latino* survey of Idaho Latino communities is completed. The FY 2010-14 Long Range Plan is approved and published, with its four goals based on needs expressed in the 12 regional planning meetings. The Governor's Awards in the Arts are held in Idaho Falls, fall 2008.
- 2009 First-year success of *Art & Soul* leads to continuation of the radio series, features 20 more Idaho artists, writers, and performers. This year it is carried by four public radio stations. Caps on *QuickFund\$* grants and *Fellowships* are increased for the first time in over a decade. An interactive Web site giving public access to the Idaho public art database goes online. The first grants under the new *Public Programs in the Arts/Entry Track* grant program are approved for distribution in FY 2010. *The American Recovery and Reinvestment Act of 2009 (ARRA)* allocates funds to the Commission for distribution in Idaho to support jobs in Idaho's professional arts organizations. The Commission uses *ARRA* as springboard to begin delivery of business information services of the Long Range Plan. Conducts statewide convening, *The Arts in Idaho (In This Economy)*, introducing *Cash Flow Forecaster* and related business services to arts organizations as part of *ARRA* and grants are distributed in August 2009. *Poetry Out Loud* expands significantly, to 23 high schools and 600 students statewide. Literature program assists *Harriman Writers*, a writing workshop in its first year at Harriman State Park, drawing 31 students from 22 high schools. With FY 2010 budget preparation, for the first time, general fund appropriations no longer are adequate to meet federal matching requirements- at Commission request, for FY 2010, NEA allows use of sub-grantee matching funds to meet the federal match.

**Part II – Performance Measures**

Performance Measure	2005	2006	2007	2008	2009	Benchmark
1. Increase number of locations for fellowship exhibition (every 3 years when funds are available)	n/a	5	n/a	n/a	n/a	4
2. Increase number of applications from individuals by 2% annually	121	134	232	113	145	13
3. Increase number of nominations for the biennial Governor's Arts Awards	n/a	27	n/a	44		35
4. Funded at least eight first-time grantees in total grant categories annually	179	317	331	47	12	8
5. Increased number of grant applications for QuickFund\$ by 2% annually.	123	125	236	127	131	3
6. Increase number of arts educators/administrators who apply to QuickFund\$ by 5% annually.	6	8	11	11	27	3
7. Provide technical assistance to two or more communities about public art annually.	6	8	10	7	15	2
8. Increase opportunities for students and teachers to interact with artists	23	21	21	50	55	21
9. Increased number of applications from organizations by 2% annually.	179	183	185	184	196	3
10. Increased number of folk arts projects in schools by 5% annually	5	6	6	8	9	1

**Performance Measure (PM) Explanatory Note:**

New long range plan process implemented FY2007

PM 3 – Nominations are generated from community members.

**For More Information Contact**

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