

Part 1 – Agency Profile

Agency Overview

College of Western Idaho is Idaho's newest community college enrolling our first students in 2009. College of Western Idaho continues to experience tremendous growth, enrolling 5,127 students at the start of the 2010-2011 academic year (3,614 FTE) and 6,176 students spring semester 2011 (4,153 FTE). CWI strives to provide quality teaching and learning that's affordable and within reach, regardless of time and distance. CWI aspires to a straight "A" approach to education; affordable, accessible, adaptable, and accountable. The approach ensures opportunities for all to excel at learning for life.

CWI offers undergraduate, professional/technical, fast-track career training, adult basic education and community education. With over 50 credit programs and hundreds of non-credit courses, students have an abundance of options when it comes to developing career skills or further study at a baccalaureate institution. CWI will prove to be an exceptional economic engine for Southwest Idaho – serving the local business and industry training needs with customized training to garner an edge in today's competitive market.

The College of Western Idaho's service area is unique, and the area's characteristics have implications for the future of local higher education. CWI's service area includes Ada County, Adams County, Boise County, Gem County, Payette County, Valley County Washington County, and portions of Elmore and Owyhee counties. The population of the College's service area is widely dispersed geographically and is projected to increase 16% in the next ten years. According to the U.S. Census Bureau, Idaho is still predominately white making up 89.1% of the population, with the primary increases demographically being Black or African American at 79.8%, Native Hawaiian and other Pacific Islander at 77.1% and Hispanic of Latino at 73.0%. There will also be a 19% increase in the number of residents between ages 15 and 24, the traditional college-going years. Given these changes, there will be more jobs available than workers.

The College of Western Idaho adheres to Idaho Code Title 33 Education, Chapter 21 Junior (Community) Colleges. Policies of the Idaho State Board of Education that apply to the College of Western Idaho are limited as specified by Board Policy Section III, Subsection A.

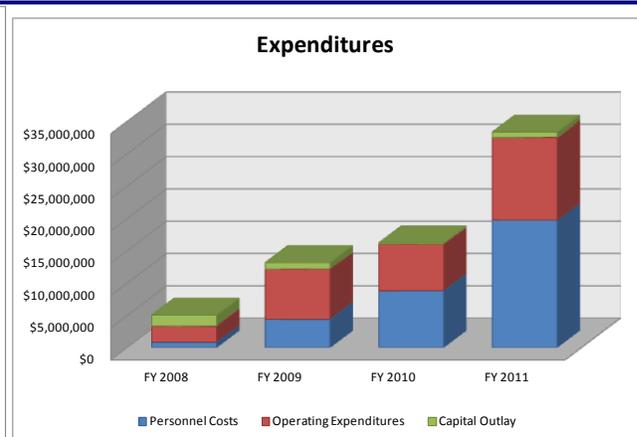
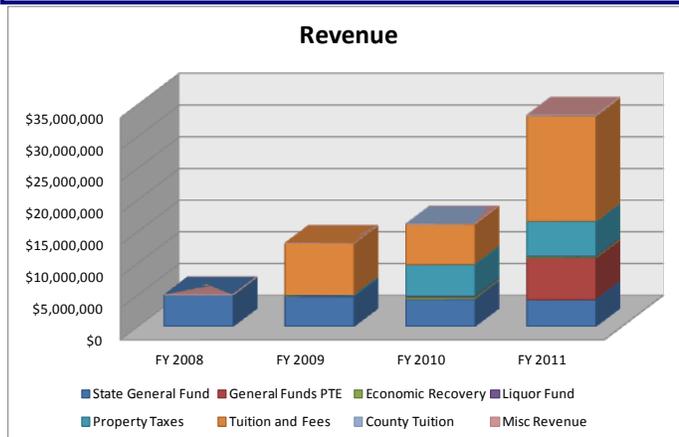
Core Functions/Idaho Code

The College of Western Idaho is a two-year comprehensive community college as defined by Idaho Code 33, Chapters 21 and 22. The core functions of CWI are to provide instruction in: 1) academic courses and programs, 2) professional technical courses and programs, 3) workforce training through short-term courses and contract training for business and industry, and 4) non-credit, special interest courses.

Revenue and Expenditures

Revenue	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011
General Funds–Gen Ed	\$0	\$5,000,000	\$4,684,600	\$4,265,700	\$4,211,200
General Funds - PTE					\$6,583,700
Economic Recovery	\$0	\$0	\$0	\$277,500	\$78,000
Liquor Fund	\$0	\$0	\$199,300	\$197,500	\$200,000
Property Taxes	\$0	\$0	\$0	\$5,015,100	\$5,499,900
Tuition and Fees	\$0	\$0	\$8,236,000	\$6,382,100	\$16,600,000
County Tuition	\$0	\$0	\$0	\$30,000	\$100,000
Misc. Revenue	\$0	\$0	\$0	\$0	\$50,000
Total	\$0	\$5,000,000	\$13,119,900	\$16,167,900	\$33,322,800

Expenditure	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011
Personnel Costs	\$0	\$787,900	\$4,339,200	\$8,754,500	\$19,727,098
Operating Expenditures	\$0	\$2,466,000	\$7,780,700	\$7,219,200	\$12,762,632
Capital Outlay	\$0	\$1,746,100	\$1,000,000	\$194,200	\$833,070
Total	\$0	\$5,000,000	\$13,119,900	\$16,167,900	\$33,322,800



Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011
Annual (unduplicated) Enrollment Headcount					
Professional Technical	*	*	*	1,718	1,514
Transfer	*	*	1,221	4,422	7,602
Annual Enrollment FTE					
Professional Technical	*	*	*	835	807
Transfer	*	*	722	2,393	4,314
Degrees/Certificates Awarded	*	*	*	199	527
Dual Credit Headcount (unduplicated)					
Total Annual Credit Hours	*	*	*	260	2,568
Total Annual Student Headcount	*	*	*	98	408
Tech Prep Headcount (unduplicated)					
Total Annual Credit Hours	*	*	*	1,293	1,610
Total Annual Headcount	*	*	*	240	334
Workforce Training Headcount (duplicated)	*	*	**12,365 (duplicated)	9,623	8370
ABE/ASE/ESL (unduplicated)	*	*	*	3,130	3,033

* No data.

** Workforce Training and ABE/ESL were combined.

FY2009 – Summer 2008, Fall 2008, Spring 2009 (only Transfer offered first semester-Spring 2009)

FY 2010 – Summer 2009, Fall 2009, Spring 2010

Performance Highlights:

- CWI Foundation raised \$10,859,911 to support CWI students and the College's extraordinary growth. In the fall of 2010 & spring of 2011, the CWI Foundation was able to award 216 scholarships to CWI students totally \$312,000, and 4 mini-grants of \$5,000 to CWI faculty to support innovative projects in the classroom.
- Northwest Commission on Colleges and Universities site visit is scheduled for October 4-6, 2011.
- Starting with fall 2011 semester Dual Credit will be implemented in five Alternative High Schools within our 10 county district service area with a generous grant from the J.A. and Kathryn Albertson Foundation.
- Community Education increased offerings by almost 10% in 2011.
- Over 30 former ABE students have been awarded the Brandt scholarship to ensure students continued beyond achieving a GED.
- In 2010 a Student Government was created, bylaws were approved in 2011 and 9 new clubs and organizations were formed, bringing the total to 24 Clubs and Organizations. Three student organizations, Speech and Debate, SkillsUSA, and BusMarkIT competed at the National Level.
 - **Speech and Debate**
 - In addition to numerous individual winners, CWI won first place in the 2011 Pi Kappa Delta National Community College sweepstakes and placed fourth in the national standings compared to the many 4-year universities in attendance. The event was hosted in Portland, Oregon at Mt. Hood Community College in March and was attended by 84 colleges and universities across America.
 - **SkillsUSA**
 - Four of CWI's students and 3 advisers attended the SkillsUSA National Competition in Kansas City Missouri the week of June 20 – 24th. Over 15,000 people attended the conference, including approximately 4,500 competitors from all 50 states and the US territories. The students compete in 99 different categories that include job specific skills as well as leadership competitions. 2,300 individual and 100's of corporate volunteers help make all of this happen. The competition space took up an area equal to 16 football fields.
 - Only 2% of students nationwide make it to the national platform to compete. Idaho had 66 total competitors (48 Secondary, 18 Post Secondary). Of the 66 total competitors, 30 ranked within the top 10 in the nation (45%). Idaho received 11 medals (16% of competition). All four CWI students ranked in the top half of their competitions.
 - **BusMarkIT**
 - Professionals of America (BPA) chapter sent students to participate in the May 4-11, 2011 45th National Leadership Conference of Business Professionals of America in Washington, D.C. Six Business Management & Administration and Information Technology students competed against other two- and four-year colleges and universities (5,500 students),

earning a combined total of nine medals including one national first-place award and three second-place awards.

- The Center for Teaching and Learning offered 21 topics varying from technology in the classroom, student support, instructional techniques and assessment during fall in-service 2010 attended by approximately 200 faculty. Spring in-service 2011 was attended by approximately 200 faculty and was focused on building a “community of teaching” which included 27 one-hour workshops, 18 “15 minute training bites”, and 45 teaching and administrative topics covering; Technology in the Classroom, Learning Retention, What you need to know as a CWI employee, Support Resources – Curriculum and Instruction, Support for Students, and Community and Self. In addition, nine development activities were presented during the spring 2011 semester covering topics such as teaching, writing, Blackboard training and others.
- Adult Basic Education (ABE) launched a transition program with the assistance of the Brandt scholarship to ensure students continued beyond achieving a GED. To date over 30 former ABE students have been awarded the scholarship. Two notable components that were born from the transition program are:
 - ABE Teachers and Faculty observe each other’s classrooms, participate in portfolio reviews, and collaborate on transition. It was important for both ABE teachers and faculty to understand where students were coming from, what skills they possess, and into what level they will be transitioning.
 - During the transition semester, CWI provides workshops for these Bridge students on study skills, word processing, Blackboard (Bb), tutoring services, career and program advising, etc., instilling in them the belief that college IS within their ability.

Part II – Performance Measures

Performance Measure	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015	Benchmark
Goal # 1: Structure Student Success						
Professional technical program completers are employed in a related field or have transferred to a 4-year college or university.	79%					Achieve an 80% placement rate in each program.
General education (transfer) student success	*					Students who transfer to colleges or universities as juniors will earn a 2.0 GPA or higher in their first semester at the transfer institution.
Community outreach student success	*					70% of community outreach students will indicate satisfaction/completion of their goals for professional development as well as their employers' expectations using an end of course satisfaction survey.
Student/participant satisfaction rates	2.52					End of course/event evaluation results will average 2.5, (using a 4.0 Likert scale satisfaction survey) to demonstrate overall satisfaction.
Faculty qualification	100%					All faculty will meet or exceed the CWI hiring standards.
Goal # 2: Develop Systems to Support Faculty and Staff						
Faculty and staff satisfaction	55% (-20%)					75% of CWI's faculty and staff indicate satisfaction by responding with agree or strongly agree on the annual faculty/staff satisfaction survey.
Goal #3: Implement Practices for Fiscal Stability						
Instructional cost per credit hour and student FTE	PTE \$6,726 Trans \$2,135					Instructional costs per credit hour and student FTE will compare favorably to those of our peer institutions.
Total yearly dollar amount generated through external grants	100%					Funding and/or meritorious evaluation for at least 5 relevant grant opportunities per year.
	100%					Achieve \$1,000,000 yearly in external grant requests.
Funds raised through the CWI Foundation	22%					By 2013 achieve a minimum of 95% employee participation in the Foundation's internal campaign.
	38.7%					By 2013 award Foundation scholarships to at least a third of all eligible CWI students.
Goal # 4: Connect the College to the Community						
Participant survey of Community Education classes	*					Survey results will average 2.5 on a 4.0 point scale to indicate participant satisfaction with services offered.

* Data will not be available until September 30, 2011

Faculty and staff satisfaction: performance measure is 20% below the target of 75% satisfaction level. Human Resources will conduct focus groups to engage employees in process improvement based on results from this survey.

Funds raised through the CWI Foundation:

By 2013 award Foundation scholarships to at least a third of all eligible CWI students: for the purpose of this performance measure, CWI Foundation considers “eligible CWI students” to be any student who puts forth an effort to receive a scholarship. In total, the Foundation awarded 220 scholarships totaling \$336,698. It is unclear at this time if this is considered an effective measurement of success, however, the foundation’s continuing efforts to improve has shown a substantial increase in applicants for the first half of the 2011/2012 academic year.

By 2013 award Foundation scholarships to at least a third of all eligible CWI students: we have just completed the first campaign, and are gearing up for the kick-off of the second annual campaign. Participation is low which could be due to many factors including the present state of the economy. We may re-evaluate the performance measure and/or poll employees to determine the lack of participation.

For More Information Contact

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