

Part I – Agency Profile**Agency Overview:**

The Idaho Office of Drug Policy was established by HB 106 (Idaho Code 67-821) in 2007. The Office is led by Elisha Figueroa, Administrator, and includes two additional staff members. Its purpose is to coordinate policy and programs related to the prevention of drug and substance abuse. In addition, the Office is committed to involving local communities and additional public and private stakeholders in the ongoing process of improving the effectiveness and availability of prevention work across all 44 of Idaho's counties.

Core Functions/Idaho Code:

The Office of Drug Policy (ODP) was established by HB 106 ([Idaho Code 67-821](#)). TITLE 67

STATE GOVERNMENT AND STATE AFFAIRS
CHAPTER 8
EXECUTIVE AND ADMINISTRATIVE OFFICERS
-- GOVERNOR AND LIEUTENANT-GOVERNOR

67-821. COORDINATION OF POLICY AND PROGRAMS RELATED TO DRUG AND SUBSTANCE ABUSE. (1) There is hereby established in the office of the governor the "Office of Drug Policy." The administrator of the office of drug policy shall be the official in the state designated to oversee and execute the coordination of all drug and substance abuse programs within the state of Idaho. The administrator shall be appointed by and shall serve at the pleasure of the governor, and shall be subject to confirmation by the state senate.(2) The office of drug policy shall:

(a) Cooperate and consult with counties, cities and local law enforcement on programs, policies and issues in combating Idaho's illegal drug and substance abuse problem;

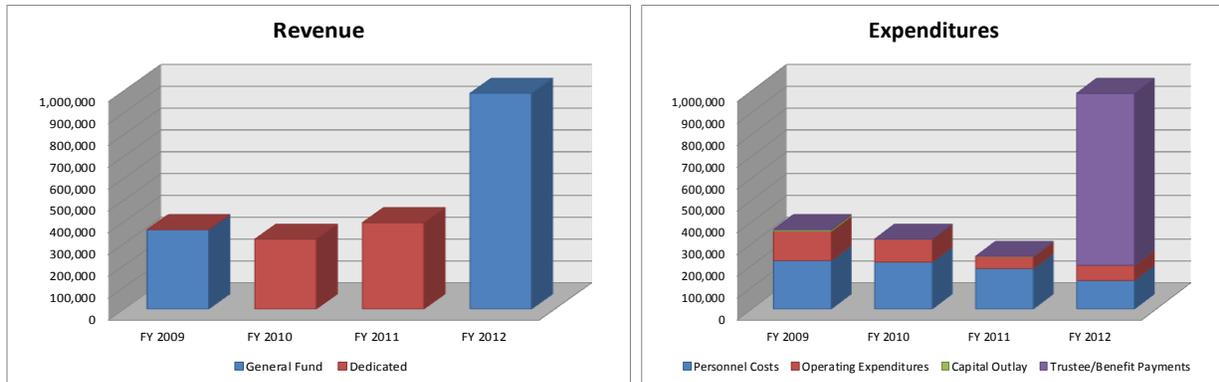
(b) Serve as a repository of agreements, contracts and plans concerning programs for combating illegal drug and substance abuse from community organizations and other relevant local, state and federal agencies and shall facilitate the exchange of this information and data with relevant interstate and intrastate entities;

(c) Provide input and comment on community, tribal and federal plans, agreements and policies relating to illegal drug and substance abuse; and

(d) Coordinate public and private entities to develop, create and promote statewide campaigns to reduce or eliminate substance abuse.

Revenue and Expenditures

Revenue	FY 2009	FY 2010	FY 2011	FY 2012
General Fund	363,200			987,400
Dedicated	0	326,000	241,100	
Total	363,200	326,000	241,100	987,400
Expenditure	FY 2009	FY 2010	FY 2011	FY 2012
Personnel Costs	221,800	215,500	185,700	131,500
Operating Expenditures	134,200	110,500	55,000	68,400
Capital Outlay	7,200		400	
Trustee/Benefit Payments				787,400
Total	363,200	326,000	241,100	987,300



Profile of Cases Managed and/or Key Services/Performance Highlights:

- Developed new mission, vision, and strategic plan for the Office of Drug Policy
- Continued the coordination of the Strategic State Prevention Planning Committee (SSPPC), which includes but is not limited to: Department of Health and Welfare, Department of Education, Community Coalitions of Idaho, Idaho State Police, Idaho Liquor Division, Idaho Drug Free Youth, and many other public and private organizations.
- Initiated the assessment and planning processes of the Strategic Prevention Framework with the SSPPC, which will lead to the development and implementation of the Idaho Drug Prevention Strategy, a statewide strategic prevention plan specific to Idaho.
- Worked with Idaho Drug Free Youth and the Idaho Meth Project to create the Drug Free Leadership Academy (DFLA). Sponsored and facilitated the two day intensive drug education retreat for 100 high school students.
- Researched emerging drug issues and coordinated efforts to address use and abuse of substances.
- Created educational materials on emerging drug trends and provided print, newsletter, social media and online resources.
- Provided information on status and outcomes of national and state drug policy changes.
- Coordinated the Prescription Drug Abuse Workgroup to identify issues and create a logic model and action plan to combat abuse.
- Researched and collected data on drug trends from Idaho State Police, local law enforcement agencies and local community organizations to drive prevention plans.
- Coordinated the Drug Trends workgroup to identify new synthetic drugs of abuse and monitor the progress of policy and enforcement in regards to recent policy changes.
- Continued the development of BeTheParents.org, Idaho's Underage Drinking Prevention website. With the coordination of Enforcing Underage Drinking Laws (EUDL), promoted the campaign through email blasts, social media marketing, billboards, radio ads, and other marketing materials.
- Attended Community Coalitions of Idaho meetings and directed the efforts of their 501(c)3 attainment. Designed and provided CCI with an online communication tool.
- Participated in creation of the new School Climate Survey.
- Participated as a member of the Leadership to Keep Children Alcohol Free, an organization comprised of current and former Governor's wives. Attended annual conference in Washington DC and presented the BeTheParents.org campaign.
- Redesigned ODP.idaho.gov website as the main portal for Idaho's drug policy and prevention information.
- Supported the coordination of Spice Prevention video in Twin Falls.

- Supported the creation of Boise State’s Drug Free Campus Club.
- Continued to develop communication regarding drug trends, policy and enforcement among multiple agencies including but not limited to: Department of Health and Welfare, Department of Corrections, Department of Juvenile Corrections, Idaho State Police, Department of Education, Department of Transportation, Idaho Supreme Court, Magistrate and District Courts, the Idaho Legislature, County Juvenile Probation and Private Partners, and Idaho citizens.
- Attended meetings and events of Regional Advisory Committee’s (RACs) and local prevention organizations.
- Consulted with Governor’s Office on drug policies and communicated information to the public on issues such as proposed Medicinal Marijuana legislation.
- Represented ODP at various state and national drug and alcohol conferences

Part II – Performance Measures and Benchmarks

Goals, Performance Measures, and Benchmarks:

<u>Goal 1</u>	<u>Performance Measures</u>	<u>Benchmarks</u>	<u>Date Completed</u>
Increase collaboration and partnerships with counties, cities, and local law enforcement to combat substance abuse issues	Meet with law enforcement officials and attend briefings throughout Idaho	ODP staff will meet with law enforcement officials or attend a briefing in at least 4 regions of the state each year.	All goals listed are new measures
	Meet with county and city officials throughout Idaho	ODP staff will meet with county and city officials in at least 4 regions of the state each year.	All goals listed are new measures
	Invite prosecuting attorneys and law enforcement officers to participate in ODP organized workgroups established to address specific substance abuse issues	At least one prosecuting attorney or officer will participate in each of ODP workgroups each year.	All goals listed are new measures
	Work closely with the Idaho State Police Forensics on drug trends and emerging drug threats	Organize and hold semi-annual meetings of the drug trends workgroup	All goals listed are new measures
	Join the Idaho Crime Prevention Association and offer law enforcement education through	Attend at least 5 ICPA meetings per year. Provide at least 1 training	All goals listed are new

	ICPA's various statewide trainings	for law enforcement each year.	measures
	Provide substance abuse related legislative updates to Association of Idaho Cities, Association of Idaho Counties, Idaho State Police, sheriff's offices, and municipal police departments throughout Idaho	Distribution list prepared of key representatives within these entities and ready for use by November 2012. Legislative updates sent to distribution list at least monthly during the legislative session, and as needed during the remainder of the year.	All goals listed are new measures
	Work with Idaho Peace Officer Standards and Training to provide approved training and information to law enforcement officers throughout the state	At least one POST approved training course will be offered to officers statewide by ODP.	All goals listed are new measures
	Provide information and assistance to law enforcement agencies seeking to establish RX drug turn in programs	Number of hits on ODP website page detailing how to establish a RX drug turn in program or number of calls received regarding implementation of RX turn in	All goals listed are new measures
	Serve as a member of the Idaho Criminal Justice Commission and provide input on the coordination of the criminal justice system as it relates to substance abuse policy, prevention, interdiction, prosecution and treatment	At least 80% of ICJC meetings will be attended.	All goals listed are new measures
<u>Goal 2</u>	<u>Performance Measures</u>	<u>Benchmarks</u>	<u>Date Completed</u>
Establish the Office of Drug Policy as a source of substance	Continue to host an updated, user-friendly and interactive ODP website	ODP website will list updated Idaho and national drug policy	All goals listed are new measures

<p>abuse prevention and information.</p> <p>Coordinate the exchange of substance abuse prevention information.</p>		<p>changes</p> <p>ODP website will list statewide events, achievements, and campaigns</p> <p>ODP website will host a comprehensive repository of information and data related to substance abuse in Idaho</p>	
	<p>Maintain updated BeTheParents.org website and community coalition page</p>	<p>BeTheParents website will provide current, relevant information for parents and adults regarding substance abuse</p> <p>The coalition page of the BeTheParents website will be updated as information is provided by coalitions and will serve as a repository/hub for community coalition information and materials</p>	<p>All goals listed are new measures</p>
	<p>Communicate and coordinate with other state offices of drug policy</p>	<p>Identify and make contact with agencies similar to ODP in other states and document their structure, mission, etc.</p>	<p>All goals listed are new measures</p>
	<p>Communicate and coordinate with the Office of National Drug Control Policy on the federal strategic plan</p>	<p>Make contact with ONDCP, add them to the ODP newsletter distribution list, and sign-up to receive ONDCP updates</p>	<p>All goals listed are new measures</p>
	<p>Create and distribute an ODP newsletter to keep stakeholders informed regarding the latest substance abuse information and connect</p>	<p>ODP newsletters are created and distributed at least quarterly</p>	<p>All goals listed are new measures</p>

them with public/private programs and resources that may be beneficial to their interests		
Communicate with stakeholders and the public via social media	<p>ODP will have an active, current Facebook page</p> <p>ODP will use on-line advertising to drive consumers to the ODP and BeTheParents sites</p>	All goals listed are new measures
Participate as a member of the Behavioral Health Cooperative, Community Coalitions of Idaho, PATR, Enforcing Underage Drinking Laws executive board, as well as community coalitions and Regional Advisory Committees	Attend and participate in at least 80% of Cooperative meetings each year to provide input to support the design of an efficient, coordinated, accountable and effective system to deliver Idaho citizens appropriate access to mental health and substance use disorder recovery services	All goals listed are new measures
Participate as a member of Community Coalitions of Idaho	Attend and participate in at least 80% of meetings	All goals listed are new measures
Participate as a member of PATR	Attend and participate in at least 80% of meetings	All goals listed are new measures
Participate as a member of the Enforcing Underage Drinking Laws board	Attend and participate in at least 80% of meetings	All goals listed are new measures
Participate in community coalition meetings and Regional Advisory Committee meetings throughout the state	ODP staff will attend coalition or RAC meetings in at least 4 regions of the state each year	All goals listed are new measures
Participate as a member of the	Attend and participate in	All goals listed

	Allumbaugh House's Joint Powers Executive Board	at least 80% of JPE meetings	are new measures
	Provide information to stakeholders, including executive, legislative, and other policy-making bodies regarding emerging drug threats and trends	Provide drug trend updates to stakeholders via the ODP newsletter, ODP website, printed materials and presentations as necessary	All goals listed are new measures
	Attend local, regional, and national conferences regarding drug policy and prevention	ODP staff will attend at least one local, one regional, and one national conference each year to learn the most up to date information regarding policy and prevention	All goals listed are new measures

Goal 3	<u>Performance Measures</u>	<u>Benchmarks</u>	<u>Date Completed</u>
Educate stakeholders regarding substance abuse issues.	Provide information to executive, legislative, and other policy-making bodies regarding the latest policy information pertaining to illegal drugs and substance abuse	Meet with Governor or his staff monthly to provide ODP and policy updates Consult with lawmakers regarding substance abuse related policy issues Collaborate with lawmakers to strengthen, change, or write policy regarding illegal drugs or substances being abused	All goals listed are new measures
	Draft and publicize as-it-happens email updates on new legislation relevant to substance abuse prevention during each legislative session; draft and publicize periodic updates the remainder of the year	Legislative updates are provided to stakeholders at least bi-weekly during the session and are included in ODP newsletters as relevant	All goals listed are new measures
	Review and comment on proposed federal, state, or local legislation, regulations, policies, or programs that	As requested by the Governor, ODP will provide written comment on proposed substance	All goals listed are new measures

	affect substance abuse in Idaho as deemed appropriate by the Governor	abuse related policy and distribute to stakeholder	
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<u>Goal 4</u>	<u>Performance Measures</u>	<u>Benchmarks</u>	<u>Date Completed</u>
Work collaboratively with stakeholders to decrease substance abuse in Idaho.	Completed Idaho Drug Prevention Strategy and associated logic models	<p>Substance abuse issues are identified, analyzed and prioritized</p> <p>Strategies to combat abuse are identified</p> <p>Quarterly meetings of the SSPPC are held</p> <p>Roster of individuals/organizations who are members of each workgroup</p> <p>Completed logic models and action plans for each substance abuse issue identified</p> <p>Regular meetings held</p>	All goals listed are new measures
	The Idaho Drug Prevention Strategy is being actively implemented and progress is being tracked	<p>Regular meetings of each workgroup held</p> <p>Strategies listed on each workgroup's action plan will be implemented</p> <p>Meaningful data will be collected and analyzed on an ongoing basis</p> <p>Logic models and action plans will be revised as necessary</p>	

	<p>Continued coordination of the BeTheParents campaign</p> <p>Coordinate a prescription drug abuse campaign</p>	<p>Updated BeTheParents website listing current news, documents, events and relevant information</p> <p>Market website to increase visitors</p> <p>Create a social media presence for BeTheParents</p> <p>RX drug abuse stakeholders research and choose a campaign</p> <p>Implementation of the campaign is planned and scheduled</p>	
	<p>Seek and receive funding to cover the costs of 1 statewide media campaign per year</p>	<p>Grant applications will be written and submitted to fund prevention campaigns/strategies</p> <p>Prevention Idaho Foundation will receive donations for prevention campaigns/strategies</p>	<p>All goals listed are new measures</p>

Explanatory Note:

The Office of Drug Policy was without an Administrator from July 2011 – April 2012. Therefore, the goals, measures, and plans listed above reflect the Office's strategic plans for the current and future fiscal years. As a result, progress reports on performance indicators are not yet available.

For More Information Contact:

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