

Part I – Agency Profile

Agency Overview

The Idaho Commission on the Arts, established as a state agency by the Legislature in 1966, is charged by state law to (Idaho Code Title 67, Chapter 56 Section 5605):

“stimulate and encourage throughout the state the study and presentation of the performing and fine arts, and public interest and participation therein...” The Commission must also “encourage and assist freedom of artistic expression essential to the well-being of the arts.”

The Commission, funded by the state of Idaho, the National Endowment for the Arts (NEA), and by private funds, is both a service organization with a professional staff offering technical assistance and training, and a funding organization providing financial assistance.

The Commission is governed by 13 commissioners appointed by the Governor for terms of four years from different ethnic, social, and geographical areas of the state. The primary role of a Commission Member is (1) to contribute to the defining of the agency’s mission and governing the fulfillment of that vision and mission, and (2) to carry out the functions of the office of a commissioner and/or committee member as stated in the enabling legislation and Administrative Rules. A Commission member focuses on the development of broad policies that govern the implementation of the long range plan and its goals and objectives. This role is separate and distinct from the role of the Executive Director, who determines the means of implementation.

The Commission has 10 FTE’s located in Boise; the executive director, deputy director, five program directors, and four administrative staff.

A short history of the Commission:

- 1965 Governor Smylie establishes the temporary Commission and was made permanent in 1966. The Board of Commissioners is established with a membership of twenty who serve six-year staggered terms (no member could be reappointed until one year after completion of the first term).
- 1966 Commission receives a \$25,000 grant from the National Endowment for the Arts (NEA) to survey the needs of the arts. The survey is published in September of 1967.
- 1969 Commission receives its first grant from the NEA for its programs in the amount of \$26,400. The Commission is reduced from twenty members to thirteen; terms set at two years.
- 1970 Commission receives its first state appropriation of \$10,000 and federal grant of \$36,300. The Commission also receives a \$2,500 for the first Poetry-in-the-Schools project, the forerunner to the current Arts in Education program.
- 1976 The state appropriation included one-half of the salary for the Arts in Education director. The other half is funded through a development grant from the NEA. For the first time, the Commission is able to administer the program directly. With the hiring of the first secretary, staff increased to four. The Commission is moved to the Alexander House on Third and State Streets where it stayed for twenty four years.
- 1978 Commission begins its first long-range plan and administers the CETA Arts Administration Training Program. Present Community Development program grows out of this effort.
- 1981 Commission’s Folk Arts program is established with joint funding from the State Legislature and the NEA.
- 1986 Commission receives its first General Fund appropriation for programs, \$15,000 for the Arts in Rural Towns program. In response to a funding challenge from the NEA, this funding is increased to \$50,000 in FY 1988.
- 1989 Legislature appropriates \$100,000 for the Cultural Facilities program.
- 1990 Legislature appropriates \$100,000 in one-time money for grants to organizations (later reduced to \$50,000 in on-going funds).
- 1992 First grants for services to underserved communities are awarded by the NEA. Idaho receives \$87,000 for two years.
- 1993 President Clinton appoints Jane Alexander as Chairman of the NEA, the organization that had provided partial funding for *The Great White Hope* at Arena Stage. Alexander moved to Washington, DC and served as chairman of the NEA until 1997.

- 1994 Commission is funded by the NEA to conduct an artist residency program for first-time juvenile offenders in Ada County. Over 300 youths participate in ten arts residencies. The results of this program are published for pilot programs in other parts of the state.
- 1995 Legislature approves and funds new program, School Connections, designed to expand performances and exhibitions to rural schools.
- 1996 NEA funding cut by 40%, resulting in a 21% cut of the Commission's partnership grant. Staff is reduced from 13.5 FTEs to 11.
- 1997 Legislature adds \$50,000 for youth-at-risk and local arts councils.
- 1999 Legislature appropriates \$50,000 in on-going funding for youth-at-risk programming.
- 2000 Executive Director, Dan Harpole, is selected by search committee. Commission moves to new quarters in the Old Penitentiary Historic District. First *Fellowship* exhibition to all three regions of the state. Arts Education program researches and revises grant system to emphasize specific performance goals stated in quantifiable and measurable terms. Staff participates in Jalisco Trade Mission with Governor; exhibition of Idaho artists work in Guadalajara, Mexico.
- 2001 President Bush appoints Dana Gioia as Chairman of the NEA. For the first time in several years, the Commission presents a statewide arts conference *Arts Matter!*, in Boise. The *Arts Education Project Designer's Toolbook* is developed and distributed as an essential resource for all Arts Education Project grants. The *Rap Sheet*, a monthly E-mail communication with commissioners, staff, and relevant agencies, is instituted. *Fiesta Idaho* is established at the Hispanic Cultural Center in Nampa. Provide funds for the Boise Art Museum Idaho Triennial art exhibition to travel to three cities in Idaho. Staff collaborated with the State Board of Education to determine Humanities Standards for the education curriculum.
- 2002 A four-state fellowship exhibition, *The De-Constructed West*, which included Idaho, shows in Washington, D.C. The agency partnered with Boise State University for a Native American Conference. *Building Community Bridges* is established. The agency published *Latino Folklife in Idaho*. The Governor's Awards in the Arts are held in Coeur d'Alene. Eight grant writing workshops are held in Idaho.
- 2003 After 14 meetings, the new Long Range Plan is published. *Arts Matter2!*, a statewide conference, is held in Boise. Guidelines are revised and made available online. The Arts Education program is evaluated and restructured. The *Arts Powered Schools Teachers' Institute* (a six-day professional development opportunity devoted to improving basic art skills and knowledge) begins—the first year of this ongoing, annual program in partnership with the Department of Education. The second Visual Arts Fellowship exhibition travels to four cities in Idaho. The agency participates in the Governor's Conference on Tourism and Recreation. The first monthly online newsletter, E-News, is sent to arts organizations. A collaboration with the Idaho Center for the Book produces *Idaho Authors* card decks. The *Idaho Folklife Resources Directory* goes online.
- 2004 The Commission moves from the offices of the Secretary of State to within the Governor's Office. This is the inaugural year of *Poetry Out Loud*, the national poetry recitation contest. *MERGE*, a series of seven regional mini-conferences is launched with a public art focus. Two new grant categories are created—*Accessing the Arts* and *Support to Local Arts Councils*. An Arts Ambassadors' gathering is held. The *Arts Powered Schools Teachers' Institute* is established as an annual program in partnership with the Idaho State Dept. of Education. The Governors Awards in the Arts are held in Nampa (artist Liz Wolf designs the new silver medallion.)
- 2005 The agency website is redesigned. The National Assembly of State Arts Agencies annual conference is held in Boise, hosted by the agency.
- 2006 The third Visual Arts Fellowship exhibition travels to four cities in Idaho, ending with a fifth show in the Capitol in conjunction with the Governor's Awards in the Arts. The *MERGE* mini conference held again, this time with a focus on community development. *Poetry Out Loud, The National Poetry Recitation Contest* is launched.
- 2007 Executive Director, Michael Faison, is selected by search committee. Commission conducts long range planning, conducting 12 regional planning meetings across the state.
- 2008 The new Long Range Plan is approved. Grants to organizations are restructured. Multiple grant programs are consolidated to become *Public Programs in the Arts/Entry Track*, simplifying grant administration for applicants and the agency. Greater emphasis is placed on direct services. The Commission becomes one of the first Idaho state agencies to institute zero-based budgeting, beginning in FY 2010.
- 2009 The *American Recovery and Reinvestment Act of 2009 (ARRA)* allocates funds to the Commission for distribution in Idaho. *ARRA* funds are distributed in August 2009. Using this one-time event to leverage long-term stability of not-for-profit arts organizations, *The Arts in Idaho (In This Economy)* statewide

convening introduces the *Cash Flow Forecaster* and related business services for arts organizations. This marks the start of expanded direct-services for arts organizations and professional artists. The Literature program assists *Harriman Writers*, a writing workshop in its first year at Harriman State Park. With the Western States Arts Federation and the Idaho State Dept. of Education, the agency participates in a multi-state baseline survey of the arts education curriculum, with Utah, Wyoming, & Montana. The Association of Western States Folklorists meet in Boise.

- 2010 National Endowment for the Arts Chairman Rocco Landesman visits Idaho, with events in Boise, Jerome, and Twin Falls. *For Our Children- A Report on the Status of Arts Education in Idaho* is published in collaboration with the Idaho State Dept. of Education and the Western States Arts Federation. The *ArtsPowered Learning- Idaho Arts Education Framework* is published and distributed to Idaho elementary classrooms. The agency begins to assist Idaho not-for-profit arts organizations with cash flow forecasting- Idaho is the first state in the nation to do so.
- 2011 The *ArtsPowered Schools Institute* instructs elementary teachers and administrators, and teaching artists in the use of the new *Idaho Arts Education Framework* in their classrooms. Local arts council executives from across Idaho attend the first *Change Leaders Institute*, to receive ongoing training in change management and local arts development. The Institute is a collaboration between the agency and the Utah Division of Arts & Museums. *Idaho Artists: A Contemporary Selection* by Cort Conley is published.
- 2012 In collaboration with the Utah Division of Arts & Museums, the *Idaho Change Leader Institute* is established as an ongoing program. In another collaboration, this time with the Capitol Commission, the agency co-coordinates the *Idaho Artist Fellowship* exhibition in the capitol.
- 2013 National Endowment for the Arts Chairman Rocco Landesman visits Idaho a second time. For the first time, the Commission convenes arts organizations whose arts education programs are supported by the agency, coordinating and improving practices in planning and delivering arts education services in school and community settings. Again with the Capitol Commission, the agency co-coordinates the capitol exhibition, *Idaho Artists: Investing in Creativity*.

Core Functions/Idaho Code

Title 67, Chapter 56

Administratively directs the day to day operations of the agency.

Grants and Awards

- *QuickFunds* grants support arts projects, professional development, and technical assistance requested by community organizations, individual artists, and educators. A combination of in-kind and cash match is required.
- *Public Programs in the Arts/Entry Track* grants provide ongoing, reliable support for public programs delivered by Idaho arts organizations. Amounts are based on a formula that includes the organizations' fiscal size, previous-funding and advisory panel scores assessing past performance. These grant folded together the previous General Operating Support, Project, and Special Project grants into a single program. No match is required.
- *Arts Education Project* grants support activities that unite effective practices in education and the arts. They involve schools, artists, and community organizations. A 1:1 cash match is required.
- *Writer-in-Residence* awards are the state's highest literary recognition. The writer shares his or her work through readings around the state. The Commission provides public information, travel and scheduling assistance to the writer and the selected communities. No match is required.
- *Fellowships* are awarded annually to individual artists in recognition of outstanding work and commitment to their art. Artistic disciplines rotate every three years (*Honorable Mentions* may also be awarded). No match is required.
- *Traditional Arts Apprenticeship* awards support master-apprentice teams that advance the practice the folk and traditional arts found in all Idaho communities, so that such art forms will thrive. No match is required.
- *Cultural Facilities* and *Public Art* grants support feasibility studies, renovation or new construction of performance, exhibition, or artist spaces, and capital purchases for those facilities. This category also supports public art projects. A 1:1 cash match is required. These grants were suspended indefinitely, due to lack of funding.

Programs and Services

- ArtsPowered Schools Institute and school residencies, in collaboration with the Idaho State Dept. of Education.

- Change Leader Institute for arts managers, in collaboration with the Utah Division of Arts and Museums.
- Cultural planning services for local arts groups.
- Cash flow management tools and assistance for arts organizations.
- Seminars, conferences, and professional training opportunities for contemporary and traditional artists in all disciplines and for arts organizations.
- Publications and literary readings.
- Special projects, such as the biennial Governor's Awards in the Arts, next scheduled for FY 2015.

Revenue and Expenditures:

| Revenue | FY 2010 | FY 2011 | FY 2012 | FY 2013 |
|--------------------------|------------------|------------------|------------------|------------------|
| General Fund | 721,780 | 735,532 | 674,600 | 686,800 |
| Federal Grant | 1,198,261 | 729,065 | 986,400 | 1,000,900 |
| Miscellaneous Revenue | <u>102,200</u> | <u>37,516</u> | <u>102,200</u> | <u>102,200</u> |
| Total | 2,022,241 | 1,502,113 | 1,763,200 | 1,789,900 |
| Expenditure | FY 2010 | FY 2011 | FY 2012 | FY 2013 |
| Personnel Costs | 624,460 | 553,394 | 588,828 | 614,163 |
| Operating Expenditures | 305,045 | 267,569 | 293,085 | 308,183 |
| Capital Outlay | | 0 | 0 | 0 |
| Trustee/Benefit Payments | <u>930,372</u> | <u>673,190</u> | <u>629,684</u> | <u>664,690</u> |
| Total | 1,859,876 | 1,494,153 | 1,511,597 | 1,587,036 |

Profile of Cases Managed and/or Key Services Provided

| Cases Managed and/or Key Services Provided | FY 2010 | FY 2011 | FY 2012 | FY 2013 |
|--|---------|---------|---------|---------|
| Grants, organizations awarded | 117 | 95 | 101 | 113 |
| Grants, individuals awarded | 42 | 50 | 49 | 56 |
| Workshops | 20 | 25 | 38 | 21 |
| Conferences attendees | 2,627 | 1,264 | 2,572 | 2,203 |
| Outreach – Latitudes mailed | 3,614 | 8,778 | 9,900 | 9,690 |
| Contracts for services, panels, and projects | 28 | 59 | 31 | 32 |

Performance Highlights:

Major accomplishments over the last five years:

- 2009 First-year success of *Art & Soul* leads to continuation of the radio series and features 20 more Idaho artists, writers, and performers. This year it is carried by four public radio stations. Caps on *QuickFund\$* grants and *Fellowships* are increased for the first time in over a decade. An interactive Web site giving public access to the Idaho public art database goes online. The first grants under the new *Public Programs in the Arts/Entry Track* grant program are approved for distribution in FY 2010. *The American Recovery and Reinvestment Act of 2009 (ARRA)* allocates funds to the Commission for distribution in Idaho to support jobs in Idaho's professional arts organizations. The Commission uses *ARRA* as the springboard to begin delivery of business information services of the FY 2010-14 Long Range Plan. The agency conducts the statewide convening, *The Arts in Idaho (In This Economy)*, introducing the *Cash Flow Forecaster* and related business services to arts organizations as part of *ARRA*. *ARRA* grants are distributed in August 2009. *Poetry Out Loud* expands to 23 high schools and 600 students statewide. Literature program assists *Harriman Writers*, a writing workshop in its first year at Harriman State Park, drawing 31 students from 22 high schools. With FY 2010 budget preparation, for the first time, general fund appropriations no longer are adequate to meet federal matching requirements- at Commission request, for FY 2010, the NEA allows use of sub-grantee matching funds to meet the remaining portion of the federal matching requirement.
- 2010 *ArtsPowered Learning: An Idaho Arts Education Framework* – the Commission works in partnership with the Idaho State Dept. of Education (ISDE) to develop the curricular planning tool to implement the Idaho Humanities academic standards. The 97 page *Framework* is printed for distribution to K-6 grade level teachers in all 347 Idaho elementary schools. In addition the *Framework* is available as a downloadable PDF file on the Commission and ISDE websites. Convening – staff coordinate the local planning for the

American Folklore Society's annual meeting, held in Boise. The Society members come from the US and abroad. Agency staff organize two local tours and guide the *Treasure Valley's Old-timers and Newcomers* day-long tour focused on local agriculture and food ways, ranching traditions, cowboy traditional arts of established and immigrant/refugee groups. Recorded attendance surpasses 700 people. Collaborating with the *Morrison Center for the Performing Arts* and *Boise City Arts and History Dept.* staff host Michael Kaiser, executive director of the *John F. Kennedy Center for the Performing Arts*, for the Boise stop on his *Arts in Crisis* national tour (70 participants). Idaho Meth Project: *Paint the State* (modeled after Montana's successful anti-meth public art competition). First Lady, Lori Otter, spearheads the project and helps raise money. Commission staff assist with all stages of the project, culminating by hanging photographs of all the submissions at the Capitol. Three of the Commission's public art advisors help to promote the contest as well as find judges and photographers in all 44 counties. Every county has three winners (\$135,000 in prize money is donated) and a final grand prize of \$5,000 is presented to two brothers from Twin Falls at the Awards Gala at the Capitol on August 6, attended by the Governor and First Lady as well as hundreds of supporters from all across the state. Beginning with FY 2010 the agency is capturing real-time cash flow data of Idaho's professional arts institutions. Staff begin working with the organizations so that the organizations' leaders may understand their current cash positions, how to forecast their future cash flow needs, and how to smooth their cash flow curves with tools such as secured lines of credit with local banks. With the Office of Congressman Mike Simpson, the agency hosts the Idaho visit of Rocco Landesman, chairman of the National Endowment of the Arts, in April 2010. The Governor's Awards in the Arts are held at the Egyptian Theatre, Boise. Staff undergoes rolling furloughs throughout FY 2010 to address reductions in the personnel budget.

2011 The *ArtsPowered Schools Institute* instructs elementary teachers and administrators, and teaching artists in the use of the new *Idaho Arts Education Framework* in their classrooms. Also with the ISDE, the agency participates on the Idaho team of the *Education Leaders Institute* of the NEA, to advance the arts curriculum in Idaho schools. State Superintendent of Instruction Tom Luna serves as the Idaho team leader. In collaboration with the Utah Division of Arts & Museums, the agency hosts local arts council leaders from across Idaho to begin change management training at the first *Idaho Change Leaders Institute*. Staff facilitate multiple *Culture Cafés* in communities, assisting artists and organizations with their local planning. Two business-service workshops are held for artists-as-sole-proprietors in Boise and Post Falls, marking the beginning of ongoing arts-business workshop scheduling. In FY 2011 the agency reduces its personnel complement from 11 to 10 in response to reductions in the personnel budget.

2012 In the context of the current Long Range Plan, the agency further expands direct services. The *Idaho Change Leader Institute* now is established as an ongoing program in collaboration with the Utah Division of Arts & Museums, building the capacity of Idaho's local arts leaders in organizational and community planning and change management. In another collaboration, this time with the Capitol Commission to increase Idaho artists' visibility, the agency co-coordinates the *Idaho Artist Fellowship* exhibition in the capitol. It also coordinates multiple professional workshops for artists, incl. a master class in western saddle leatherworking (florete designs), training in the business of art (*No Trivial Pursuit*), and more. Through the previous-year's National Endowment for the Arts' *Education Leaders Institute*, it supports the passage of *HCR 39 Stating Findings of the Legislature and Urging Support of Idaho Students' Learning in the Arts* in the 61st Legislature, Second Regular Session, 2012. Review of the current Long Range Plan reveals objectives are on schedule and most are complete, ahead of schedule.

2013 The Commission collaborates with peer-agencies to commemorate the Idaho Territorial Sesquicentennial. The agency's arts education program hosts the first *Plan-to-Plan* arts education workshop for professional arts organizations from every region of Idaho, guiding best-practices in arts education services for their communities. In ongoing partnership with the ISDE, the agency holds the 2013 *ArtsPowered Schools Greenhouse* to build on the exceptional instructional practices of Idaho elementary schools that use ICA teaching artists for curricular goals. The 2013 *Poetry Out Loud, National Poetry Recitation Contest* draws over 1,400 Idaho high school students in school, regional & state competitions, with Idaho's champion going to the national finals in Washington, DC. With Congressman Mike Simpson, the Commission welcomes for the second time to Idaho, Chairman of the National Endowment for the Arts Rocco Landesman. Community development staff participate in the Idaho Rural Partnership Community Review for the City of Driggs. The agency collaborates with Arts Northwest, bringing the *Northwest Booking Conference* to Boise, for touring artists & presenters from across the northwest to engage in workshops, showcases, and block-booking. Also in coordination with Arts Northwest, the agency sponsors the first *Creative Fundraising for the Arts* workshops in crowd funding for artists and arts organizations. The agency's folk & traditional arts program coordinates the Master-to-Master silver engraving workshop for

nine master engravers in the Idaho cowboy tradition. In the same vein, the agency supports participation of Nez Perce and Coeur d'Alene weavers in the Weavers-Teaching-Weavers multi-tribal workshop. With the assistance of the agency's literature program, the *Idaho Writers & Readers Rendezvous* draws professional writers, agents, and editors to Boise for workshops and literary readings. The *Coasts of Idaho* literary event hosts readings by contemporary authors. The 2012 Governor's Awards in the Arts are held at the Twin Falls Arts Center, Twin Falls.

Part II – Performance Measures (FY 2010-18 Long Range Plan)

| Performance Measure | 2009 | 2010 | 2011 | 2012 | 2013 | Benchmark |
|--|------|--|--|--|--|-------------------------------------|
| 1. Goal 1: Simplify & improve grant-making to enhance access to public programs in the arts. Objectives A–E. | n/a | A- Achieved B- Achieved C- Achieved D- Achieved E- Achieved | All objectives achieved ahead of schedule and now ongoing | All objectives ongoing. | All objectives ongoing. | Achieve by 2011 (ahead of schedule) |
| 2. Goal 2: Reach out to communities across the state to reduce their expressed sense of geographical isolation. Objectives A–H. | n/a | A- Achieved B- In process C- Achieved D- Achieved E- In process F- Achieved G- Achieved H- Achieved | A- Achieved B- In process C- Achieved D- Achieved E- In process F- Achieved G- Achieved H- Achieved | A- Achieved B- In process C- Achieved D- Achieved E- In-process F- Achieved G- Achieved H- Achieved | A- Achieved B- Achieved C- Achieved D- Achieved E- In-process F- Achieved G- Achieved H- Achieved | Achieve by 2014 (on schedule) |
| 3. Goal 3: Provide practical arts business management and arts learning information to Idahoans. Objectives A–D. | n/a | A- Achieved B- In process C- Achieved D- Achieved | A- Achieved B- In process C- Achieved D- Achieved | A- Achieved B- Achieved C- Achieved D- Achieved | All objectives ongoing. | Achieve by 2014 (ahead of schedule) |
| 4. Goal 4: Provide professional services enhancing the growth and stability of Idaho arts. Objectives A–D. | n/a | A- Achieved B- Achieved C- Achieved D- Achieved | A- Achieved B- Achieved C- Achieved D- Achieved | All objectives achieved ahead of schedule. | All objectives ongoing. | Achieve by 2012 (ahead of schedule) |

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