

Part I – Agency Profile

Agency Overview

Recognizing the importance of our natural heritage to the citizens of the State, the Idaho Museum of Natural History (IMNH) is charged with preserving and interpreting cultural and natural history for the citizens of Idaho. It is the mission of the Idaho Museum of Natural History to actively nurture an understanding of and delight in Idaho’s natural and cultural heritage. As the official state museum of natural history, it acquires, preserves, studies, interprets, and displays natural and cultural objects for Idaho residents, visitors, and the world’s community of students and scholars. The Museum also supports and encourages Idaho’s other natural history museums through mentoring and training in sound museological practices and is building educational and research collaborations across the state.

The Idaho Museum of Natural History is home to collections in anthropology, archaeology, paleontology, earth science, and the life sciences. It holds an archive of collection related documentation, and field notes, historic and research documents, ethnographic photographs, and audio recordings. It also houses the eastern branch of the Archaeological Survey of Idaho. Researchers pursue scholarly study of the collections and publish their findings in peer reviewed and Museum-sponsored publications. Exhibitions emphasize the collections and mission of the Museum, and include permanent and special offerings. Educational classes for children, families, and adults provide more in-depth exploration of the natural history of Idaho.

Core Functions/Idaho Code

The Idaho Museum of Natural History has two core functions:

- 1) To collect, care for, preserve, research, interpret and present — through educational programs and exhibitions — Idaho’s cultural and natural heritage.
- 2) To support and encourage local and municipal natural history museums throughout the state of Idaho.

Pursuant to **§33-3012**, Idaho Code, the State Board of Education establishes the Idaho State Museum of Natural History.

Revenue and Expenditures

Revenue	FY 2013	FY 2014	FY 2015	FY 2016
General Fund	\$452,500	\$476,600	\$503,900	\$486,000
Total	\$452,500	\$476,000	\$503,900	\$486,000
Expenditures	FY 2013	FY 2014	FY 2015	FY 2016
Personnel Costs	\$438,700	\$441,600	\$440,600	\$437,418
Operating Expenditures	\$13,800	\$14,900	\$13,800	\$48,582
Capital Outlay	\$0	\$20,100	\$49,500	\$0
Total	\$452,500	\$476,600	\$503,900	\$486,000

Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY 2013*	FY 2014*	FY 2015	FY 2016
Number of General Public Visitors	6,030	9,147	6,448	7,958
Number of Educational Programs for Public Audiences	64	45	47	58
Number of K12 Students on Class Tours	581*	770*	1,765	1,998
Number of Outreach Visits to Idaho Schools	86	11*	69	30
Number of K12 Students Visited for Outreach Visits to Idaho Schools	3,523	606*	2,336	965
Number of K12 and Adult Tours	19	35*	65	74
Number of Community Events	**	**	6	13
Number of General Public Visitors at Community Events	**	**	12,323	34,479
Digital Outreach Audience (Social Media & Web Resources)	**	**	179,058	674,482

Exhibitions Mounted	16	3	3	11
Number of Traveling Exhibit Visitors (# shows)	0	0	500,000 (2)	137,000 (2)
Loans from Collections	32	16	18	10
Visiting Scientists	16	38	24	23
Volunteer Hours	1926	1737.75	906.5	993.25

* Impacted by the long-term emergency medical leave of the museum education coordinator.

** No data to record.

- 1) **Collections and Associated Research:** a) secure space, care and storage of collections; b) access to collections records and other archived information; c) research and presentation of new knowledge. These services are provided to those depositing collections, scholars, other natural history organizations, and Idaho’s and others’ museums.
- 2) **Education and Training:** on-site and web-based training via workshops, classes, outreach materials, internships, facilitated tours and exhibitions. These are provided to K-12 students, higher education students, instructors and teachers, residents and visitors.
- 3) **Resources, Expertise, and Consultation:** a) natural history object identification; b) specialty equipment for natural history object study; c) technical services supporting collections and research; d) expertise for compliance with Federal and State collections regulations; e) as a venue / space for exhibitions; f) as a source for natural history traveling exhibitions; g) expertise on natural history topics and museology. These are provided to residents, visitors, scholars, organizations and agencies required to repository collections in an accredited 36 CFR Part 79 compliant repository, other natural history organization, Idaho’s and others’ museums.

Performance Highlights

The Museum has greatly expanded its reach in the last two years through the Buzzsaw of Idaho traveling exhibit and its increasing presence through web and social media channels. Proceeds from renting our exhibit fund an active in-house exhibits schedule, which have resulted in increased visitation to our gallery and participation in events and programs here at IMNH. Next year’s objectives will secure funding for free bus travel to encourage greater numbers of K12 class visitation.

Part II – Performance Measures

Performance Measure		FY 2013	FY 2014	FY 2015	FY 2016	Current Year
Goal 3						
<i>Be a Leader in Idaho’s K-12 STEM education</i>						
1. Fund travel for K-12 student visitation to museum <i>Objective 3.2</i>	actual	\$0	\$0	\$0	\$500	-----
	benchmark	N/A	N/A	N/A	\$2,000	\$2,000
Goal 4						
<i>Museum Development</i>						
2. Host fundraisers and benefits <i>Objective 4.1</i>	actual	0	0	0	1	-----
	benchmark	N/A	N/A	N/A	2	2
3. E-newsletter subscribers <i>Objective 4.1</i>	actual	0	0	0	390	-----
	benchmark	N/A	N/A	N/A	250	Increase each year
Goal 5						
<i>Invest in new collections-based research</i>						
4. Build new digital collections in partnership with other Idaho institutions <i>Objective 5.1</i>	actual	6,712	8,755	4,978	5,457	-----
	benchmark	N/A	>6,712	>8,755	>4,978	Increase each year

Performance Measure Explanatory Notes

The Museum has increased the number and impact of exhibits, with 5-6 new exhibits planned each year, half made by IMNH and half rented from other institutions. By staggering release and duration of exhibits, we are driving increased attendance to the museum by offering a new experience every two months. Our success this year with increased admissions and store sales has allowed us to increase our marketing budget to our community and, importantly, to out-of-region drivers along the I-15 corridor. Garnering external funds through donations will be a major focus of the next two years.

* Outreach Performance Measures were impacted by the long-term emergency medical leave of the museum education coordinator. Education attendance data from July 2013 – February 2014 are not available.

** Decrease in number due to data not available for educational programs from July 2013 – January 2014.

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