

**Part I – Agency Profile**

**Agency Overview**

Recognizing the importance of our natural heritage to the citizens of the State, the Idaho Museum of Natural History (IMNH) is charged with preserving and interpreting cultural and natural history for the citizens of Idaho. It is the mission of the Idaho Museum of Natural History to actively nurture an understanding of and delight in Idaho’s natural and cultural heritage. As the official state museum of natural history, it acquires, preserves, studies, interprets, and displays natural and cultural objects for Idaho residents, visitors, and the world’s community of students and scholars. The Museum also supports and encourages Idaho’s other natural history museums through mentoring and training in sound museological practices, and is building educational and research collaborations across the state.

The Idaho Museum of Natural History is home to collections in anthropology, archaeology, paleontology, earth science, and the life sciences. It holds an archive of collection-related documentation, field notes, historic and research documents, ethnographic photographs and audio recordings. It also houses the eastern branch of the Archaeological Survey of Idaho. Researchers pursue scholarly study of the collections and publish their findings in peer reviewed and Museum-sponsored publications. Exhibitions emphasize the collections and mission of the Museum, and include permanent and special offerings. Educational classes for children, families, and adults provide more in-depth exploration of the natural history of Idaho.

**Core Functions/Idaho Code**

The Idaho Museum of Natural History has two core functions:

- 1) To collect, care for, preserve, research, interpret and present — through educational programs and exhibitions— Idaho’s cultural and natural heritage.
- 2) To support and encourage local and municipal natural history museums throughout the state of Idaho.

Pursuant to **§33-3012**, Idaho Code, the State Board of Education establishes the Idaho State Museum of Natural History.

**Revenue and Expenditures**

Revenue		FY 2016	FY 2017	FY 2018	FY 2019
General Fund		\$486,000	\$532,700	\$625,400	\$616,200
	<b>Total</b>	<b>\$486,000</b>	<b>532,700</b>	<b>\$625,400</b>	<b>\$616,200</b>
Expenditures		FY 2016	FY 2017	FY 2018	FY 2019
Personnel Costs		\$437,418	\$506,500	\$596,600	\$599,400
Operating Expenditures		\$48,582	\$13,800	\$16,800	\$16,800
Capital Outlay		\$0	\$12,400	\$12,000	\$0
	<b>Total</b>	<b>\$486,000</b>	<b>\$532,700</b>	<b>\$625,400</b>	<b>\$616,200</b>

**Profile of Cases Managed and/or Key Services Provided**

Cases Managed and/or Key Services Provided	FY 2016	FY 2017	FY 2018	FY 2019
Number of educational programs for public audiences	58	55	114	100
Number of students attending museum for school group programming	1,998	1,370*	1,449	2,296
Number of K-12 (Child 4-17 years old) visiting exhibits at museum	2,913	2,627	2,852	5,174
Number of people served directly (exhibits, events & programs, outreach)	No data	12,825	25,552	30,691
Number of people reached digitally	674,482	654,654	104,795**	66,385**
Number of physical collections (by catalog #)	344,902	373,081	394,131	322,476
	137,000	105,000	39,000	130,000
Number of traveling exhibit visitors (# of shows)	(2)	(3)	(2)	(2)

Cases Managed and/or Key Services Provided	FY 2016	FY 2017	FY 2018	FY 2019
Number of Visiting Scientists	23	18	38	61
Number of Volunteer Hours	993.25	1,364	1,220.5	1,374

\*Education Specialist position was in transition. Permanent hire made 7/31/2017.

\*\*IMNH’s website was integrated into ISU’s new content management system, Terminal Four, and now counts unique visitors, which accounts for number discrepancy in previous two years.

**Red Tape Reduction Act**

Each agency shall incorporate into its strategic plan a summary of how it will implement the Red Tape Reduction Act, including any associated goals, objectives, tasks, or performance targets. This information may be included as an addendum.

	As of July 1, 2019
Number of Chapters	N/A
Number of Words	N/A
Number of Restrictions	N/A

**FY 2019 Performance Highlights**

- 1) We experienced a significant increase in our K-12 field trip participation. In FY19 we had 2,296 students participating in field trips, a 63% increase over FY18.
- 2) The IMNH developed a Digital Sculpting class specifically geared towards high school students. They learned the fundamentals of the 3D process. During the summer of 2018, students were able to digitally create, 3D print and build an exhibit of Idaho’s Dinosaur Oryctodromeus. During the summer of 2019, students are working on the prehistoric North American Lion attacking a baby mammoth. Their work will be complete on November 23<sup>rd</sup> when it goes on display in our gallery.
- 3) Eighty-five percent of the Museum’s collection’s information has been migrated into Emu (our new comprehensive database system). This is an increase of almost 200%, when only 30% of the overall collection was complete.

**Part II – Performance Measures**

Performance Measure		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
<b>Goal 1</b>						
<i>Increase Visitation and Public Engagement</i>						
1. Number of people visiting exhibits at museum <i>Objective A</i>	actual	7,958**	8,000	7,080	7,088	-----
	target	N/A	N/A	7,999	9,457	>16,000
2. Number of people attending museum events and programs <i>Objective A</i>	actual	No data	3,103	3,748	6,854	-----
	target	N/A	N/A	3,723	4,497	>3,600
3. Number e-newsletter subscribers <i>Objective A</i>	actual	390	526	1,014	1,235	-----
	target	N/A	487	608	1,216	>1,000
4. Corporate sponsorship <i>Objective B</i>	actual	\$3,750	\$15,400	\$28,300	\$74,150	-----
	target	N/A	N/A	\$30,800	\$40,000	>\$30,800
5. Public giving <i>Objective B</i>	actual	\$5,200	\$13,422	\$15,617	\$15,534	-----
	target	N/A	N/A	\$26,000	\$26,000	>\$26,000
<b>Goal 2</b>						
<i>Research Capacity and Training</i>						
6. Number of digital collections in partnership with Idaho institutions <i>Objective B</i>	actual	5,457	2,547	1,236	2***	-----
	target	2500	2500	2500	2500	2500

Performance Measure		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
<b>Goal 3</b>						
<i>Support K-12 Education</i>						
7. Amount of sponsored travel funding for K-12 student visitation to museum <i>Objective A</i>	actual	\$500	\$2,000	0†	0†	-----
	target	N/A	\$650	n/a	n/a	n/a

\*\*Number includes number of people visiting exhibits at museum *and* number of people attending museum events and programs

†The school district now provides travel funding for K-12 visits.

\*\*\*Reduction in this number reflects the completion of internal artifact and herbarium scanning.

**Performance Measure Explanatory Notes**

This PMR reflects metrics from our previous 5 Year Plan. As of FY20, the Museum is operating under a new 5-year strategic plan with the 3 Goals of (1) Demonstrate the Museums’ Essential Value; (2) Build Capacity to Support Sustainable Growth; and (3) Serve a Statewide Mission for Research and Education.

**For More Information Contact:**

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