

Part I – Agency Profile

Agency Overview

The Idaho State Brand Board is a self-governing, dedicated fund agency under the umbrella of the Idaho State Police and is solely funded by the livestock industry it serves.

The State Brand Board consists of five (5) members, three (3) of which are engaged in the feeding or production of beef cattle in Idaho, one (1) of which shall be engaged in the operation of a licensed public livestock auction market, and one (1) of which shall be engaged as a dairy milk producer.

There are four (4) district offices located throughout the state (Lewiston, Caldwell, Twin Falls, and Idaho Falls) with the administrative office located in Meridian. State Brand Inspector Cody Burlile is appointed by the Board and serves at its pleasure. The agency has 39.09 full-time employees (which includes 4 district supervisors), 3 part-time benefited positions and 15 part-time employees. Full-time brand inspectors must attend POST (Peace Officers Standards and Training) Academy within a year of their hire date.

Recording of brands in Idaho became a state responsibility in 1905. Several different agencies were given the responsibility of recording brands over the years. In 1939, the Legislature established a State Brand Inspector and a Bureau of Brands within the Dept. of Agriculture. Later, in 1943, those duties were transferred to the Dept. of Law Enforcement. In 1947, the State Brand Board was established and assumed official duties regarding brands in Idaho. In 1974, the State Brand Inspector and State Brand Board were once again placed within the Dept. of Law Enforcement, which is now Idaho State Police.

Core Functions/Idaho Code

The purpose of the Idaho State Brand Board is to prevent and, where possible, reduce the theft and loss of livestock in Idaho by inspecting livestock (cattle, horses, mules & asses) when there is a change of ownership, when leaving the state of Idaho, and when going to slaughter (Idaho Code 25-1120).

Brand inspection fees are charged at time of inspection (Idaho Code 25-1160(a & b)). The Brand Board also collects fees for Idaho Beef Council, Idaho Horse Board, Idaho Dept. of Agriculture, and State Sheep Commission (Idaho Code 25-1160 (5)).

All Idaho livestock owners wishing to brand their livestock must apply for and record their brand with the Brand Board office and keep their brand in good standing while in use. Brands not renewed are delinquent and may be allotted to any person who may apply (Idaho Code 25-1144 & 25-1145).

A brand book containing all brands recorded in the state of Idaho is published each year with a free copy given to each county sheriff and numerous public libraries throughout the state. Brand books and supplements may be sold outright to the general public (Idaho Code 25-1148).

Brand Inspectors are authorized to enforce brand inspection laws and may issue a citation or arrest anyone violating the brand laws or found with livestock unlawfully in their possession (Idaho Code 25-1182).

Revenue and Expenditures

Revenue	FY 2017	FY 2018	FY 2019	FY 2020
State Regulatory Fund - Brands	2,368,400	3,032,700	3,146,308	3,141,405
Total	2,368,400	3,032,700	3,146,308	3,141,405
Expenditures	FY 2017	FY 2018	FY 2019	FY 2020
Personnel Costs	2,317,800	2,390,176	2,306,278	2,455,636
Operating Expenditures	312,300	345,031	359,701	394,221
Capital Outlay	93,300	7000.00	158,109	30,000
Trustee/Benefit Payments	0	0	0	0
Total	2,723,400	2,742,207	2,824,088	2,879,857

Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY 2017	FY 2018	FY 2019	FY 2020
Total Number of Livestock Inspected	1,894,874	2,018,405	2,048,222	2,148,937
Number of Stray Livestock Recovered	172	109	121	127
Proceeds Held on Questionable Ownership/Number of Head	1,416,420 2623	1,465,500 2715	1,491,960 2724	1,961,590 2795
Total Number of Brands Recorded	17,540	17,416	17,388	17,327
New Brand Recordings Per Year	553	538	595	588

Licensing Freedom Act

Agencies who participate in licensure must report on the number of applicants denied licensure or license renewal and the number of disciplinary actions taken against license holders.

	FY 2017	FY 2018	FY 2019	FY 2020
Number of Livestock Dealer Licenses	n/a	n/a	189	205
Number of New Applicants Denied Licensure	---	---	---	---
Number of Applicants Refused Renewal of a License	---	---	---	---
Number of Complaints Against Licensees	n/a	n/a	n/a	2
Number of Final Disciplinary Actions Against Licensees	n/a	n/a	0	0

Red Tape Reduction Act

Each agency shall incorporate into its strategic plan a summary of how it will implement the Red Tape Reduction Act, including any associated goals, objectives, tasks, or performance targets. This information may be included as an addendum.

	As of July 1, 2019	As of July 1, 2020
Number of Chapters	2	1
Number of Words	6,681	5,496
Number of Restrictions	97	73

Part II – Performance Measures

Performance Measure		FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
Goal 1						
<i>Complete implementation of the electronic Livestock Brand Inspection software platform</i>						
1. Complete platform development, software implementation and staff training to allow for proficiency with the modernized brand inspection software program.	actual	-----	-----	-----	45%	-----
	target	-----	-----	-----	95%	95%
Goal 2						
<i>Provide prompt service to livestock owners.</i>						
2. Respond to inspection requests from livestock owners within one to two hours.	actual	96%	96%	96%	96%	-----
	target	96%	96%	96%	96%	96%
Goal 3						
<i>Increase public awareness of agency through training.</i>						
3. Number of inspection certificates written for meeting attendees as a result of education when a brand inspection is required.	actual	80%	80%	85%	80%	-----
	target	80%	80%	80%	85%	85%

Performance Measure		FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
Goal 4						
<i>Process new brand recordings in a timely manner.</i>						
4. Process new brand recording applications with ten days.	actual	90%	90%	97%	92%	-----
	target	90%	90%	90%	95%	95%
Goal 5						
<i>Hold proceeds where ownership of livestock is questionable.</i>						
5. Return proceeds to rightful owners where ownership of livestock is questionable.	actual	97%	97%	97%	98%	-----
	target	97%	97%	97%	97%	98%

For More Information Contact

Cody D. Burlile
 State Brand Inspector
 700 S Stratford
 PO Box 1177
 Meridian, ID 83680-1177
 Phone: (208) 884-7070
 E-mail: Cody.Burlile@isp.idaho.gov