## Part 1 – Agency Profile

## Agency Overview

The College of Western Idaho (CWI) is located in the vibrant and active Treasure Valley area; Idaho's youngest community college, CWI has quickly become a valuable college resource for the region. CWI continues to experience steady growth, with 9,204 students enrolled at the start of the 2013-2014 academic year (5,635 FTE), and 10,104 students in the spring semester of 2014 (5,737 FTE).

CWI is a comprehensive community college fostering student development both academically as well as occupationally. CWI offers undergraduate, professional-technical, fast-track career training, and basic skills education. With over 50 credit programs and hundreds of non-credit courses, students have an abundance of options when it comes to developing career skills or preparing for further study at a baccalaureate institution. CWI serves as an exceptional economic engine for western Idaho, serving the local business and industry training needs with customized training to garner an edge in today's competitive market.

CWI's service area is unique, and the area's characteristics have implications for the future of local higher education. CWI's service area includes Ada County, Adams County, Boise County, Canyon County, Gem County, Payette County, Valley County, Washington County, and portions of Elmore and Owyhee counties.

CWI adheres to Idaho Code Title 33 Education, Chapter 21 Junior (Community) Colleges. Policies of the Idaho State Board of Education that apply to CWI are limited as specified by Board Policy Section III, Subsection A.

### Core Functions/Idaho Code

CWI is a two-year comprehensive community college as defined by Idaho Code 33, Chapters 21 and 22. The core functions of CWI are to provide instruction in: 1) academic courses and programs, 2) professional-technical courses and programs, 3) workforce training through short- term courses and contract training for business and industry, and 4) non-credit, special interest courses.

## **Revenue and Expenditures**

\*NOTE: FY14 financial data will not be included, per OSBE request, until audited financial statements are available

	EV 2010	EV 2044	EV 2012	EV 2012	EV 201 A
Revenue	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014
General Funds - Gen Ed	\$4,265,700	\$9,249,100	\$4,047,100	\$6,528,400	\$8,248,800
General Funds - PTE	\$6,574,644	\$6,727,880	\$6,289,712	\$6,596,614	\$6,636,014
Economic Recovery	\$277,500	\$78,000	\$0	\$0	\$0
Liquor Fund	\$197,500	\$200,000	\$200,000	\$200,000	\$205,700
Property Taxes	\$5,549,870	\$5,515,591	\$5,764,109	\$6,074,279	\$6,339,677
Tuition and Fees	\$10,554,111	\$19,009,161	\$23,350,496	\$24,558,073	\$24,580,609
County Tuition	\$94,650	\$128,600	\$193,900	\$392,500	\$468,750
Misc. Revenue	\$55,655	\$124,842	\$172,474	\$627,716	\$538,438
Total	\$27,569,631	\$41,033,174	\$40,017,791	\$44,977,582	\$47,017,987
Expenditure	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014
Personnel Costs	\$16,839,725	\$18,881,334	\$21,785,512	\$25,575,625	\$27,639,855
Operating Expenditures	\$9,222,354	\$8,190,735	\$9,883,820	\$10,287,040	\$13,265,721
Capital Outlay	\$5,027,448	\$1,367,944	\$1,236,587	\$2,319,887	\$2,679,934
Total	\$31,089,526	\$28,440,013	\$32,905,918	\$38,182,551	\$43,585,511

## Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY2010	FY2011	FY2012	FY2013	FY2014
Annual (unduplicated) Enrollment					
Headcount					
Professional Technical	1,718	1,514	1,419	1,564	1,311
Academic	4,422	7,602	9,677	11,345	12,633
(PSR Annual Enrollment)					
<sup>1</sup> Annual Enrollment FTE					
Professional Technical	835	807	784	775	821
Academic	2,393	4,314	5,269	5,524	6,075
(PSR Annual Enrollment)					
Degrees/Certificates Awarded	199	527	647	777	1,260
(IPEDS Completions)					
Undergraduate Certificate and	6.16	10.29	10.69	12.34	20
Degree Completions per 100 (FTE)					
undergraduate students enrolled					
(IPEDS Completions and IPEDS Fall					
FTE)					
Dual Credit Headcount					
(unduplicated)	000	0.500	4 007	0 705	44.000
Total Annual Credit Hours	260	2,568	4,227	6,735	14,663
Total Annual Student Headcount	98	408	734	1,253	2,468
(SBOE Dual Credit Enrollment Report)					
<sup>2</sup> Tech Prep Headcount (unduplicated)	1,290	1,551	649	793	537
Total Annual Credit Hours	235	331	177	793 174	101
Total Annual Headcount	200	331	177	174	101
<sup>3</sup> Remediation					Data
Degree Seeking	78	610	859	757	not
Non-Degree Seeking	31	9	3	4	available <sup>4</sup>
(SBOE Remediation Report)	51	5	5		
Workforce Training Headcount	9,623	8,370	6,778	8,163	8,295
(duplicated)	0,020	0,070	0,170	3,100	0,200
ABE/ASE/ESL (unduplicated)	3,130	3,033	2,687	2,412	2,185

## Footnotes

<sup>1</sup>Summer, Fall, Spring

<sup>2</sup>FY14 added and previous years corrected to match official reports

<sup>3</sup>Number of first-time freshmen who graduated from an Idaho High School in the previous year requiring remedial education.

<sup>4</sup>Remediation Report not required by OSBE in 2014

## Performance Highlights

- CWI has focused on outreach to local high schools through dual-credit programs. In year-over-year measures (FY13 to FY14), CWI has realized a 97 percent increase in student headcount and a 123 percent increase in credits generated.
- Before the Spring 2014 semester, CWI transformed its approach to developmental English education, and initial results show the impact to be significant. CWI introduced a new English 101 Plus model, which resulted in 89.5 percent of developmental students passing and receiving college credit for English 101.

In the previous model, only 31 percent of English 015 students and 55 percent of English 090 students persisted to earn college credit for English 101.

- CWI's Professional Technical Education programs have celebrated an increase in certificate completion following the introduction of Learning Community Coordinators, who provide direct support to students of each PTE program. Thanks to the hard work of the Learning Community Coordinators, along with elimination of CWI's graduation application fee, the College saw a 422 percent increase in the number of PTE certificates awarded in 2013-14.
- With student borrowing on the rise both locally and nationally, CWI implemented a number of proactive strategies designed to support students in their student loan choices. CWI now provides all of its students free financial literacy resources, as well as follow up support to all students who have borrowed at CWI, graduated or otherwise moved on. In addition to information and resources about smart borrowing, CWI re-designed its student loan packaging process with an emphasis on making smart, informed choices about debt. In the 2013-14 year, CWI students chose to borrow 38% less than in the prior year a significant and positive step toward curbing over-borrowing and excessive levels of student debt.
- CWI has grown its presence in Boise to serve students better through a newly expanded Ada County Campus. The expansion involved acquiring more space at the College's location at Maple Grove and Overland Roads. Consolidation occurred throughout the spring and summer to move programs from three separate locations in Eagle and Boise, including two programs from Boise State University. Additionally, library and student services were expanded to serve students more effectively. In fall 2013, 56 percent of CWI's credit student population came from Ada County.
- CWI completed an update to its Nampa Campus Master Plan, reflecting a more current and comprehensive view of this campus and its future growth and development. The process, which was supported through the state Permanent Building Fund, included collaborative visioning and working sessions that engaged the College community, agencies, and surrounding communities. The new plan updates the previous 2010 master plan, looking at growth estimates through 2040.
- Major programming projects for a Student Center and Health Sciences building were completed during the year, reflecting the College's next phases of development of the Nampa Campus. The process for both projects involved input and vision from broad Planning Teams and Steering Committees. The new Student Center is programmed to include over 160,000 square feet of space including Student Life, Student Services, Library Learning Commons, Food Services including the Culinary Arts program, Retail Services including a Bookstore, Conference Services, and Administrative and Facilities Services. The 82,000 square foot Health Sciences building reflects the consolidation and expansion of the College's health programs and associated academic labs and classrooms into a single location.
- The College has become a participant in the National Association of Community College's Voluntary Framework of Accountability (VFA). VFA is a voluntary system of measures and benchmarks used and created by community college leaders, specific to community college communities. It "gauges student progress and outcomes including pre-collegiate preparation (such as developmental education and Adult Basic Education), academic progress, completion and transfer measures, and workforce outcomes for career and technical education.(*source: VFA website*)"
- One of CWI's Institutional Priorities is to "Connect the College to the Community." This priority includes
  providing community engagement and educational services, programs and personal development in
  response to local business, economic, and community needs. The efforts of our students, faculty, staff
  and shared use of resources have contributed the following:
  - Students in CWI's Academic Transfer programs completed 8,372 student-to-community hours in the 2013-14 Academic Year.
  - Non-CWI organizations used the College's facilities for a total of 1,042 hours. CWI's Micron Center for Professional Technical Education in Nampa accounted for over 700 hours alone.

- CWI cultivated growth of business partnerships by 45 percent, including a strategic partnership with Western States Caterpillar.
- More than 30 Technical Advisory Committees, comprised of over 350 representatives from business and industry, supported CWI's professional-technical programs.
- CWI helped make college more accessible by providing access to financial assistance for more than 9,000 students, who received financial aid totaling more than \$40 million in grants, scholarships, and student loans.
- CWI is on-track to complete full scale accreditation through NWCCU by Fall 2017.

## Part II – Performance Measures

Performance Measure	FY 2011	FY 2012	FY 2013	FY 2014	Benchmark
Institutional Priority 1: St					
<sup>1</sup> Professional technical program completers are employed in a related field or have transferred to a 4- year college/ university.	56%	67.7%	72.4%	75%	Achieve an 80% placement rate in each program.
<sup>2</sup> Student/participant satisfaction rates.	2.52	93%	91%	80%	80% of all student responses to end-of-course evaluations report that they are satisfied that the curriculum prepared them for a career or continuation in higher education.
<sup>3</sup> Retention Rates - Full-time First-time, full-time degree/ certificate seeking students who are still enrolled or who completed their program as of the following fall (IPEDS)	54%	56%	49%	Data not yet available <sup>6</sup>	Develop methods for identifying student intent as the first step in setting this particular benchmark.
Retention Rates - Part-time First-time, part-time degree/ certificate seeking students who are still enrolled or who completed their program as of the following fall (IPEDS)	45%	50%	37%	Data not yet available <sup>6</sup>	Develop methods for identifying student intent as the first step in setting this particular benchmark.

# College of Western Idaho

Performance Measurement Report

Performance Measure	FY 2011	FY 2012	FY 2013	FY 2014	Benchmark		
Institutional Priority 2: Employee Success							
Faculty and staff satisfaction	55%	61%	63%	62%	75% of CWI's faculty and staff indicate satisfaction by responding with agree or strongly agree on the annual faculty/staff satisfaction survey.		
Institutional Priority 3: Fisc			1				
CWI Foundation total yearly dollar amount generated through external grants	100%	100%	100%	100%	Evaluation of at least 5 relevant grant opportunities per year.		
	100%	100%	100%	100%	Achieve \$1,000,000 yearly in external grant requests.		
Participation in the CWI Foundation Internal Campaign	22%	53%	30%	25%	By 2013 achieve a minimum of 95% benefitted employee participation in the Foundation's internal campaign.		
Performance Measure	FY 2011	FY 2012	FY 2013	FY 2014	Benchmark		
<sup>4</sup> % of students receiving CWI Foundation awards	38%	100%	100%	100%	By 2013 award Foundation		
<sup>5</sup> CWI Foundation scholarships awarded	231	297	407	516	scholarships to at least		
<sup>5</sup> Total CWI Foundation dollars awarded.	\$342,304	\$363,782	\$293,626	<sup>′</sup> \$332,659	33% of all eligible CWI students, including those with automatically		

## College of Western Idaho

#### Performance Measurement Report

					renewing scholarships.
Institutional Priority 4: Con					
Workforce Development Student/participant satisfaction rates	*	100%	87%	94.97%	80% of student responses report that they are satisfied that their experience in BP/WD programs provided professional enrichment.

## **Footnotes**

<sup>1</sup>**PTE Placement:** Percentages were changed to reflect placement in either a credential related field or continuing education, not all forms of placement.

<sup>2</sup>Student/Participant Satisfaction: In 2012 the performance measure changed from "End of course/event evaluation results will average 2.5, (using a 4.0 Likert scale satisfaction survey) to demonstrate overall satisfaction." to "End of course/event evaluation results will average 70% to demonstrate overall satisfaction." <sup>3</sup>Retention: Number of full-time and part-time freshmen returning for a second year or program completion if professional-technical program of less than one year. Break out full-time numbers from part-time numbers: this professional-technical program of less than one year.

professional-technical program of less than one year. Break out full-time numbers from part-time numbers; this counts as one measure

<sup>4</sup>**CWI Foundation Scholarships:** For the purpose of this performance measure, CWI Foundation considers "eligible CWI students" to be any students who put forth an effort to receive a scholarship. CWI's goal was to meet or exceed funding of one- third of the total qualified student applications received

<sup>5</sup>CWI Foundation Awards: Numbers updated to reflect actual acceptance of awards

<sup>6</sup>**Retention Rates:** Retention rates are calculated as part of the Spring IPEDS collection available April 2015 <sup>7</sup>**CWI Foundation dollars awarded:** This is a preliminary number pending audited financial statements

#### For More Information Contact

Craig Brown, Vice President Resource Development College of Western Idaho 6056 Birch Lane Nampa, Idaho 83687 Phone: 208.562.3412 E-mail: craigbrown@cwidaho.cc