

## Part I – Agency Profile

### Agency Overview

The Idaho Commission on the Arts, established as a state agency by the Legislature in 1966, is charged by state law to (Idaho Code Title 67, Chapter 56 Section 5605):

*“stimulate and encourage throughout the state the study and presentation of the performing and fine arts, and public interest and participation therein...” The Commission must also “encourage and assist freedom of artistic expression essential to the well-being of the arts.”*

The Commission, funded primarily by the state of Idaho and the National Endowment for the Arts (NEA), is both a service organization with a professional staff offering technical assistance and training, and a funding organization providing financial assistance.

The Commission is governed by 13 commissioners appointed by the Governor for terms of four years from different ethnic, social, and geographical areas of the state. The primary role of a Commission Member is (1) to contribute to the defining of the agency’s mission and governing the fulfillment of that vision and mission, and (2) to carry out the functions of the office of a commissioner and/or committee member as stated in the enabling legislation and Administrative Rules. A Commission member focuses on the development of broad policies that govern the implementation of the long range plan and its goals and objectives. This role is separate and distinct from the role of the Executive Director, who determines the means of implementation.

The Commission has 10 FTE’s located in Boise; the executive director, deputy director, five program directors, and three administrative staff.

### Core Functions/Idaho Code

Title 67, Chapter 56

Administratively directs the day to day operations of the agency.

### Grants and Awards

- *Public Programs in the Arts/Entry Track* grants provide ongoing, reliable support for public programs delivered by Idaho arts organizations. Amounts are based on a formula that includes the organizations’ fiscal size, previous-funding and advisory panel scores assessing past performance. These grants folded together the previous General Operating Support, Project, and Special Project grants into a single program.
- *QuickFunds* grants support arts projects, professional development, and technical assistance requested by individual artists, educators, and community organizations that do not receive PPA or Entry Track funding. A combination of in-kind and cash match is required.
- *Arts Education Project* grants support activities that unite effective practices in education and the arts. They involve schools, artists, and community organizations. A 1:1 cash match is required.
- *Writer-in-Residence* awards are the state’s highest literary recognition. The writer shares his or her work through readings around the state. The Commission provides public information, travel and scheduling assistance to the writer and the selected communities.
- *Fellowships* are awarded annually to individual artists in recognition of artistic excellence. Artistic disciplines rotate every three years among visual, performing, & literary arts. *Honorable Mentions* may also be awarded.
- *Traditional Arts Apprenticeship* awards support master/apprentice teams that advance the practice of folk and traditional arts found in all Idaho communities, so that such art forms will thrive.
- *Cultural Facilities* and *Public Art* grants support feasibility studies, renovation or new construction of performance, exhibition, or artist spaces, and capital purchases for those facilities. This category also supports public art projects. A 1:1 cash match is required. These grants were suspended in 2009, due to lack of funding. They were revived in FY 2015 on a one-time basis with one-time carry-forward funds.

### Programs and Services

- ArtsPowered Schools Institute and school residencies, in collaboration with the Idaho State Dept. of Education.
- Change Leader Institute for arts managers, in collaboration with the Utah Division of Arts and Museums.
- Cash flow management tools and assistance for arts organizations.
- Seminars, conferences, and professional training opportunities for contemporary and traditional artists in all disciplines and for arts organization managers and board members.
- Planning services for local arts groups.
- Publications and literary readings.
- Special projects, such as the biennial Governor's Awards in the Arts, next scheduled for FY 2015.

### **Revenue and Expenditures:**

<b>Revenue</b>	<b>FY 2011</b>	<b>FY 2012</b>	<b>FY 2013</b>	<b>FY 2014</b>
General Fund Appropriation	715,600	674,600	686,800	690,500
Federal Spending Authority	930,800	986,400	1,000,900	1,015,200
Misc. Spending Authority	<u>102,200</u>	<u>102,200</u>	<u>102,200</u>	<u>105,800</u>
<b>Total</b>	<b>1,748,600</b>	<b>1,763,200</b>	<b>1,789,900</b>	<b>1,811,500</b>
<b>Expenditure</b>	<b>FY 2011</b>	<b>FY 2012</b>	<b>FY 2013</b>	<b>FY 2014</b>
Personnel Costs	553,394	588,828	614,163	566,912
Operating Expenditures	267,569	293,085	308,183	251,193
Capital Outlay	0	0	0	0
Trustee/Benefit Payments	<u>673,190</u>	<u>629,684</u>	<u>664,690</u>	<u>530,531</u>
<b>Total</b>	<b>1,494,153</b>	<b>1,511,597</b>	<b>1,587,036</b>	<b>1,348,637</b>

### **Profile of Cases Managed and/or Key Services Provided**

<b>Cases Managed and/or Key Services Provided</b>	<b>FY 2011</b>	<b>FY 2012</b>	<b>FY 2013</b>	<b>FY 2014</b>
Grants, organizations awarded	95	101	113	107
Grants, individuals awarded	50	49	56	30
Workshops	25	38	21	67
Conferences attendees	1,264	2,572	2,203	1,405
Outreach – Latitudes mailed	8,778	9,900	9,690	9,500
Contracts for services, panels, and projects	59	31	32	36

### **Performance Highlights:**

Major accomplishments over the last five years:

FY2011 The *ArtsPowered Schools Institute* instructs elementary teachers and administrators, and teaching artists in the use of the new *Idaho Arts Education Framework* in their classrooms. Also with the ISDE, the agency participates on the Idaho team of the *Education Leaders Institute* of the NEA, to advance the arts curriculum in Idaho schools. State Superintendent of Instruction Tom Luna serves as the Idaho team leader. In collaboration with the Utah Division of Arts & Museums, the agency hosts local arts council leaders from across Idaho to begin change management training at the first *Idaho Change Leaders Institute*. Staff facilitate multiple *Culture Cafés* in communities, assisting artists and organizations with their local planning. Two business-service workshops are held for artists-as-sole-proprietors in Boise and Post Falls, marking the beginning of ongoing arts-business workshop scheduling. The agency's folk & traditional arts program hosts its first Master-to-Master workshop in rawhide braiding, led by Argentinean master braiders. In FY11 the agency reduces its personnel compliment from 11 to 10 in response to reductions in the personnel budget.

FY2012 In accordance with the Long Range Plan, the agency further expands direct services. The *Idaho Change Leader Institute* now is established as an ongoing program in collaboration with the Utah Division of Arts & Museums, building the capacity of Idaho's local arts leaders in organizational and community planning

and change management. In another collaboration, this time with the Capitol Commission, to increase Idaho artists' visibility, the agency co-coordinates the *Idaho Artist Fellowship* exhibition in the capitol. It also coordinates multiple professional workshops for artists, including a Master-to-Master class in western saddle leatherworking (flore designs), training in the business of art (*No Trivial Pursuit*), and more. Through the previous-year's National Endowment for the Arts' *Education Leaders Institute*, it supports the passage of *HCR 39 Stating Findings of the Legislature and Urging Support of Idaho Students' Learning in the Arts* in the 61<sup>st</sup> Legislature, Second Regular Session, 2012. Review of the current Long Range Plan reveals objectives are on schedule and most are complete, ahead of schedule.

FY2013 The Commission collaborates with peer-agencies to commemorate the Idaho Territorial Sesquicentennial. The agency's arts education program hosts the first *Plan-to-Plan* arts education workshop for professional arts organizations from every region of Idaho, guiding best-practices in arts education services for their communities. In ongoing partnership with the ISDE, the agency holds the 2013 *ArtsPowered Schools Greenhouse* to build on exceptional instructional practices of Idaho elementary schools that use ICA teaching artists for curricular goals. The 2013 *Poetry Out Loud, National Poetry Recitation Contest* draws over 1,400 Idaho high school students in school, regional & state competitions, with Idaho's champion going to the national finals in Washington, DC. With Congressman Mike Simpson, the Commission welcomes for the second time to Idaho NEA Chairman Rocco Landesman. Community development staff participate in the Idaho Rural Partnership Community Review for the City of Driggs. The agency collaborates with Arts Northwest, bringing the *Northwest Booking Conference* to Boise, for touring artists & presenters from across the northwest to engage in workshops, showcases, and block-booking. Also in coordination with Arts Northwest, the agency sponsors the first *Creative Fundraising for the Arts* workshops in crowd funding for artists and arts organizations. The agency's folk & traditional arts program coordinates its third Master-to-Master workshop, in silver engraving for nine master engravers in the Idaho cowboy tradition. In the same vein, the agency supports participation of Nez Perce and Coeur d'Alene weavers in the Weavers-Teaching-Weavers multi-tribal workshop. With the assistance of the agency's literature program, the *Idaho Writers & Readers Rendezvous* draws professional writers, agents, and editors to Boise for workshops and literary readings. The *Coasts of Idaho* literary event hosts readings by contemporary authors. The 2012 Governor's Awards in the Arts are held at the Twin Falls Arts Center, Twin Falls.

FY2014 Dr. Jane Chu is appointed as the chairman of the NEA. Laurel Sayer is appointed chairman of the Idaho Commission on the Arts. This is a planning year with multiple new staff and the beginning of management information systems redesigns. The long range plan originating in 2010 is largely completed by 2014. Only one objective is unfulfilled—increased reach of arts education services. The agency never-the-less views success in the undiminished reach and continued demand for arts education services, despite the Great Recession. In 2014, the agency facilitates 17 regional planning meetings across Idaho to develop its new long range plan. The *Change Leader Institute* continues to grow, with new participants and "Change Leader Circles." The folk & traditional arts program sponsors field work with the Coeur d'Alene tribe and begins coordination with the Western Folklife Center regarding archiving. The agency participates in the Idaho Rural Partnership Community Review of the city of Rigby. The artist services program provides artistic review for 80 Magic Valley artists participating in *Art & Soul*. The literature program again sponsors the *Writers & Readers Rendezvous* and multiple literary events, including rural readings by Idaho's *Writer-in-Residence* Diane Raptosh. In ongoing partnership with the ISDE, the agency holds the 11<sup>th</sup> annual *ArtsPowered Schools Summer Institute* with 100 elementary teachers, principals, and teaching artists from across Idaho. This year's institute centers on arts and literacy, with Kurt Wootton as keynote presenter. The 2014 *Poetry Out Loud, National Poetry Recitation Contest* draws over 1,200 Idaho high school students, 23 teachers, and 22 schools in local, regional, & state competitions, with Idaho's state champion placing as one of the nation's top nine finalists at the national *Poetry Out Loud* competition in Washington, DC.

### Part II – Performance Measures

Performance Measure	2011	2012	2013	2014	Benchmark
1. <b>Goal 1:</b> Simplify & improve grant-making to enhance access to public programs in the arts. Objectives A–E	All objectives achieved ahead of schedule and now ongoing	All objectives achieved & ongoing	All objectives achieved & ongoing	All objectives achieved & ongoing	Achieve by 2011
2. <b>Goal 2:</b> Reach out to communities across the state to reduce their expressed sense of geographical isolation. Objectives A–H	A- Achieved B- In process C- Achieved D- Achieved E- In process F- Achieved G- Achieved H- Achieved	A- Achieved B- In process C- Achieved D- Achieved E- In-process F- Achieved G- Achieved H- Achieved	A- Achieved B- Achieved C- Achieved D- Achieved E- In-process F- Achieved G- Achieved H- Achieved	A- Achieved B- Achieved C- Achieved D- Achieved E- Not ach'v'd F- Achieved G- Achieved H- Achieved	Achieve by 2014
3. <b>Goal 3:</b> Provide practical arts business management and arts learning information to Idahoans. Objectives A–D	A- Achieved B- In process C- Achieved D- Achieved	A- Achieved B- Achieved C- Achieved D- Achieved	All objectives achieved & ongoing	All objectives achieved & ongoing	Achieve by 2014
4. <b>Goal 4:</b> Provide professional services enhancing the growth and stability of Idaho arts. Objectives A–D	A- Achieved B- Achieved C- Achieved D- Achieved	All objectives achieved ahead of schedule	All objectives achieved & ongoing	All objectives achieved & ongoing	Achieve by 2012

#### For More Information Contact

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