

## ***Part I – Agency Profile***

### **Agency Overview**

Founded in 1901, Idaho State University (ISU) is a Carnegie classified university (Doctoral Universities: Moderate Research Activity). The University has evolved through distinct phases—the last occurring in 1963 with the change from Idaho State College to Idaho State University—reflecting a steady trajectory of growth and development. Today, the University serves a student population of nearly 14,000 students per fall and spring academic terms, and over 16,000 unduplicated annual headcount per year, representing 44 states and 57 countries. The University's mission and Idaho State Board of Education-mandated service region is the result of the institution's history and Idaho's unique geography.

Idaho State University's geographic service region extends to the upper-Snake River region on the east side of the state, to the Magic Valley/Twin Falls towards the west, to the rural communities of the central mountains on the north. The University has campuses in four locations: Pocatello, Meridian, Idaho Falls, and Twin Falls. Idaho State University offers more than 250 academic programs ranging from professional technical certificates to Ph.Ds. The University's disciplinary breadth, combined with its unique degree mix, offers opportunity and access commensurate with the Idaho State Board of Education's (the Board) mandate to serve its diverse, largely rural region, and to provide healthcare programming for the state. The University hosts 15 men's and women's NCAA athletic teams and offers more than 130 student clubs and organizations for student participation.

Idaho State University's academic units are organized into five colleges and a Division of Health Sciences. The colleges include the colleges of Arts and Letters, Business, Education, Science and Engineering, and Technology. The Kasiska Division of Health Sciences is comprised of the College of Pharmacy, School of Health Professions, School of Nursing, School of Rehabilitation and Communication Sciences, Office of Medical and Oral Health, and the Institute of Rural Health. In addition, ISU houses a Graduate School overseen by a graduate dean advised by graduate faculty.

Idaho State University boasts many incredible facilities, including the Center for Advanced Energy Studies (CAES) and the Idaho Accelerator Center. The Idaho Museum of Natural History, located on the Pocatello campus, provides children, families, and adults an in-depth exploration of the natural history of Idaho. The state-of-the-art Stephens Performing Arts Center brings music, theatre, and cultural performances to southeastern Idaho.

### **Core Functions/Idaho Code**

Idaho State University is a publicly supported institution of higher education as created under the laws of the State of Idaho, Idaho Statute Title 33, Chapter 30 and is governed by the State Board of Education.

#### **ISU's Mission:**

Idaho State University is a public, research-based institution that advances scholarly and creative endeavors through academic instruction, and the creation of new knowledge, research, and artistic works. Idaho State University provides leadership in the health professions, biomedical, and pharmaceutical sciences, as well as serving the region and the nation through its environmental science and energy programs. The University provides access to its regional and rural communities through the delivery of preeminent technical, undergraduate, graduate, professional, and interdisciplinary education. The University fosters a culture of diversity, and engages and impacts its communities through partnerships and services.

Central to its mission is the emphasis in health sciences education. ISU offers high-quality degree programs in nearly all of the health professions, as well as postgraduate residency training in family medicine, dentistry, and pharmacy. The University also serves southern Idaho by providing full-service, cost-effective medical care options at its 19 health clinics. The University faculty and staff provided health services for more than 50,000 patient visits and over 51,000 prescriptions during the 2016 fiscal year. The ISU Bengal Pharmacy serves as an onsite classroom lab for students in the College of Pharmacy while providing pharmacy service options to the region. The Bengal Pharmacy has three telehealth pharmacies in rural southern Idaho: Arco, Challis, and Council. City officials concerned that pharmacy services would no longer be available in their towns requested the

partnerships. In FY 2017, the Physical Therapy and Occupational Therapy programs expanded with a buildout of the Treasure Valley Anatomy and Physiology Laboratories in Meridian.

Idaho State University's commitment to access to university-level learning and discovery extends into the K-12 system in Idaho. The University's Early College program, which provides dual enrollment opportunities for Idaho high school students at reduced tuition rates, continues to grow, enabling high school students to take college-level courses preparing them for their future college careers.

Idaho State University is accredited by the Northwest Commission on Colleges and Universities (NWCCU). The NWCCU requires that the institution identify its core themes that individually manifest elements of its mission and collectively encompass its mission.

#### ISU's core themes:



**Learning  
and  
Discovery**

##### **Core Theme One:**

Learning and Discovery. Idaho State University fosters student learning and discovery through teaching, research, and creative activity. ISU delivers high-quality academic programs at all levels: technical certificates; undergraduate, graduate, and professional degrees; and postgraduate professional training.



**Access  
and  
Opportunity**

##### **Core Theme Two:**

Access and Opportunity. Idaho State University provides diverse pathways to retention and graduation through educational preparation, academic and co-curricular opportunities, and extensive student support services.



**Leadership  
in  
Health Sciences**

##### **Core Theme Three:**

Leadership in the Health Sciences. Idaho State University provides statewide leadership in the health sciences. With the academic support of its colleges and the division, the University offers a broad spectrum of degree levels and provides residency training in the health professions. New knowledge is created through biomedical, translational, clinical, rural, and health services research. Teaching, research, practice, and community partnerships provide interprofessional education and excellence in patient care. University clinics provide an environment for learning, inquiry and comprehensive health care service to the community.



**Community Engagement  
and  
Impact**

##### **Core Theme Four:**

Community Engagement and Impact. As an integral component of the community, Idaho State University develops partnerships and affiliations through the exchange of knowledge, resources, research, and expertise. Through a diverse university staff, faculty, and student body, ISU provides cultural, social, economic, and other opportunities to enrich the lives of citizens.

**Revenue and Expenditures**

<b>Revenue</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Operating revenues				
Student tuition and fees (Gross)	104,526,919	114,123,171	113,156,314	107,743,545
Scholarship discounts and allowances	(24,459,546)	(25,916,197)	(25,947,403)	(27,912,077)
Federal grants and contracts	8,267,766	9,290,225	10,019,841	8,890,478
State and local grants and contracts	10,964,430	11,733,975	12,249,400	11,643,584
Private grants and contracts	7,409,810	7,012,923	7,251,844	6,495,621
Sales and services of educational Activities	6,757,178	7,311,610	6,979,623	6,153,003
Sales and services of auxiliary enterprises	13,507,916	14,015,044	14,236,801	13,195,581
Other	3,560,921	3,678,615	3,858,144	3,728,134
Total operating revenues	130,535,394	141,249,366	141,804,564	129,937,869
<b>Expenditure</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Operating expenses	219,960,108	228,567,678	248,285,034	247,447,738
Instruction	87,913,744	93,196,533	98,132,438	103,495,686
Research	15,767,633	16,399,619	21,309,539	17,515,982
Public Services	5,613,728	5,685,856	5,625,710	3,980,365
Academic Support	15,672,748	13,136,631	15,894,795	16,313,115
Libraries	2,571,511	3,314,881	4,069,737	3,738,191
Student Services	8,507,826	9,103,457	9,591,103	9,940,752
Institutional Support	18,191,371	22,385,788	24,628,478	24,107,401
Maintenance & Operations	16,524,698	17,232,945	19,876,589	18,606,282
Auxiliary Enterprises	22,113,542	22,974,786	24,419,457	24,196,157
Scholarships and Fellowships	14,302,237	12,514,606	11,960,896	13,395,827
Depreciation	12,781,070	12,622,576	12,776,292	12,157,980
Operating income/(loss)	(89,424,714)	(87,318,312)	(106,480,470)	(117,509,869)
Nonoperating revenues/(expenses)				
State appropriations:	79,825,405	83,835,488	90,181,594	99,808,227
State General Account	65,261,000	68,005,400	71,057,200	76,473,502
Endowment Income	2,227,800	2,599,200	3,004,200	3,609,600
Other State Appropriations	2,730,508	2,818,075	2,970,873	3,092,487
Professional Technical Education	9,606,097	10,412,813	9,740,822	12,400,573
State Department of Public Works	2,593,121	4,985,344	3,408,499	4,232,065
Title IV grants	21,120,080	18,879,046	16,668,145	15,792,869
Gifts	5,994,344	5,843,281	5,632,083	7,653,184
Net investment income	107,819	195,658	189,275	126,422
Amortization of bond financing costs	(7,267)	(7,267)	(6,936)	(4,566)
Bond issuance costs	0	0	(185,960)	0
Interest on capital asset-related debt	(2,068,697)	(1,923,003)	(1,704,084)	(1,312,674)
Net nonoperating revenues/(expenses)	107,564,805	111,808,547	110,774,117	122,063,462
<b>Other Revenue and Expenses</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Capital gifts and grants	0	0	0	0
Gain or (loss) on disposal of fixed assets	95,764	(85,380)	(164,351)	(98,718)
Net other revenues and expenses	95,764	(85,380)	(164,351)	(98,718)
Increase in net assets	18,235,855	24,404,855	4,129,296	4,454,875
Net assets - beginning of year (*-restated)	213,248,811	*216,702,579	241,107,434	245,236,730
Net assets – end of year	231,484,666	241,107,434	245,236,730	249,691,605

**Profile of Cases Managed and/or Key Services Provided**

<b>Cases Managed and/or Key Services Provided</b>	<b>FY 2014</b>	<b>FY 2015</b>	<b>FY 2016</b>	<b>FY 2017</b>
Total Annual Enrollment Full-Time Equivalency (FTE) <sup>1</sup>	<b>10,656</b>	<b>10,808</b>	<b>10,589</b>	<b>10,233</b>
- Professional Technical	870	810	788	771
- Undergraduate	7,680	7,861	7,759	7,378
- Graduate	2,106	2,137	2,042	2,084
Total Credit Hours Taught: <sup>2</sup>	<b>307,042</b>	<b>311,434</b>	<b>305,413</b>	<b>294,476</b>
- Professional Technical Credit Hours	26,111	24,312	23,626	23,130
- Academic Credit Hours	<b>280,931</b>	<b>287,122</b>	<b>281,787</b>	<b>271,346</b>
- Undergraduate Hours	230,388	235,832	232,777	221,328
- Graduate Hours	50,543	51,290	49,010	50,018
Total Degrees/Certificates Awarded <sup>3</sup>	<b>2,361</b>	<b>2,283</b>	<b>2,410</b>	<b>2,355</b>
- Technical Certificates	167	199	207	200
- Associate	393	363	362	404
- Bachelor	1,181	1,123	1,229	1,198
- Master	474	438	437	393
- Doctorate	146	160	175	160
(SBOE system-wide Strategic Plan Measure)				
% awarded in Health Professions <sup>4</sup>	34%	32%	32%	34%
% awarded in STEM Disciplines <sup>5</sup>	17%	17%	18%	18%
Graduation Rates (Percent of full-time, first time students from the cohort of new first-year students who complete their program within 1½ times the normal program length)	34%	33%	32%	29%
Percent of 1st-time freshmen who graduated from an Idaho high school in the previous year requiring remediation <sup>6</sup> (SBOE system-wide Strategic Plan Measure)				
- Total 1 <sup>st</sup> -time freshmen cohort	723	833	822	816
- Total Requiring Remediation	194	248	241	264
- % Requiring Remediation	27%	30%	29%	32%
Total number of certificates and degrees awarded	<b>2,361</b>	<b>2,283</b>	<b>2,410</b>	<b>2,355</b>
- Undergraduate	1,741	1,685	1,798	1,802
- Graduate	620	598	612	553
Total new degree-seeking undergraduate students <sup>7</sup>	<b>2,116</b>	<b>2,287</b>	<b>1,925</b>	<b>1,777</b>
- Idaho Resident	1,569	1,630	1,562	1,500
- Non-resident	128	150	143	143
- International	419	507	220	134
Student volunteer clinical services – student credit hours earned in clinical practica	11,474	11,320	11,772	12,308

1. Annual full-time equivalency (FTE) is calculated by dividing the total Undergraduate and Professional Technical credit hours (SCH) by 30; total Graduate SCH is divided by 24.

2. Total student credit hour production for the fiscal year.

3. Degrees are those awarded and posted as of July 13, 2017.

4. Certificates/Degrees with a U.S. Dept. of Education Classification of Instructional Programs (CIP) Code of 51 – Health Professions and Related Clinical Sciences, and Clinical Psychology degrees.

5. Certificates/Degrees with a CIP Code in Science, Technology, Engineering, and Mathematics (STEM) as defined by the Consortium for Student Retention Data Exchange (CSRDE).

6. The data represents the percent of new Idaho resident academic undergraduate students that graduated from an Idaho high school 12 months or less from their first semester at ISU whose test scores (ALEKS, ACT, SAT, COMPASS, Advanced Math Placement) place them in remedial Math or remedial English courses. Students in

this cohort who were not placed based on test scores in remedial courses, but enrolled in remedial course grades and did not pass these courses are also included in the count. The student's highest scores/grades are used. The same placement criteria are used for all years displayed.

7. New students in the summer semester enrolled in the subsequent fall semester are counted as "new" in the fall semester.

### **FY 2017 Performance Highlights**

- Idaho State University's TRiO office receives a new grant for Educational Opportunity Center for non-traditional students. About 1,000 adults in five counties across south-central Idaho will be given access to further "access and opportunity to higher education" by ISU's new five-year, \$1.2 million TRiO grant for an Educational Opportunity Center (EOC).
- Idaho State University College of Business earns the highest possible rating from accreditors, the international Association to Advance Collegiate Schools of Business (AACSB).
- Idaho State University's theatre program was ranked second on onstageblog.com's "The Top 10 Most Underrated College Theatre Programs for 2017 – North West Region."
- ISU College of Business graduate students takes two trophies at International Collegiate Business Strategy Competition. Six Master of Business Administration and Master of Accountancy students returned home from the International Collegiate Business Strategy Competition in Anaheim, California with a first place win for Best Written Documents--including their business plan and annual report--and runner-up honors for Overall Simulation Performance.
- Forbes ranked Idaho State University one of "America's Best Midsize Employers 2017," a list that annually ranks the top U.S. employers. Of U.S.-based employers with at least 1,000 employees, ISU was ranked #103 on the list. Only 35 educational institutions made the list, and ISU was ranked 17th overall in the education category.
- ISU students take home three awards from American Nuclear Society Student Conference. Idaho State University nuclear science and engineering graduate students Brycen Wendt and Antonio Tahhan were recently given top honors for presenting papers at the American Nuclear Society (ANS) Student Conference in Pittsburgh, Pennsylvania.
- The William M. and Karin A. Eames Advanced Technical Education and Innovations Complex is the new name for an Idaho State University campus facility formerly known as the Research and Innovation in Science and Engineering (RISE) Complex. The new name honors William Eames, a dedicated alumnus and longtime donor, who has pledged a \$2.5 million gift to support the facility.
- The College of Arts and Letters began the Liberal Arts High program. Liberal Arts High: Our professors visited over 5,000 students in 28 Idaho high schools during the 2016-17 academic year and gave presentations on their topics of expertise. After each visit, every student leaves the classroom with a t-shirt and gains knowledge about ISU and our programs.
- The College of Business participated in and helped sponsor and coordinate Junior Achievement's Inspire to Hire event, which brought 150 students from local schools to ISU to learn about business programs and learn about career opportunities.
- The College of Education created 13 Future Educator Association (FEA) chapters in Regions 5 and 6 high schools that support and encourage students who are interested in teaching as a career (response to the Teacher Pipeline challenge). We are expanding into Region 4 in fall 2017 with our first chapter at Burley High School.

- The College of Science and Engineering’s Physics Department successfully reaches thousands of K-12 students through its outreach activities. Exciting demonstrations and presentations focusing on STEM fields were given by Dr. Shropshire and his team of student employees. The total impact of outreach is estimated at 11,320 students.
- The College of Technology teamed with Idaho National Laboratories, Williams Pipeline, Simplot, Bannock Development Corporation, and other industry partners to host the second annual YourFIT recruitment tour at high schools throughout Southeastern Idaho and Wyoming. YourFIT events are essentially evening college fairs designed to educate prospective students and their families on the importance of career technical education. Presentations were given by recent College of Technology graduates, INL representatives, and representatives from the YourFIT planning committee.
- The Division of Health Sciences’ dental hygiene program provided outreach to Aberdeen and American Falls high schools; recruitment to BYU-I students; and focus on Hispanic students in TRiO and Latino Fair in Snake River (ISU Pipeline program) - 7 HS students who were interpreting. Students were from Snake River, Rigby, Pocatello, and Blackfoot school district.
- ISU implemented a new tool called a Constituent Relationship Management (CRM) system to help recruit students. The new tool allows the University to directly and consistently communicate with prospective students starting in middle school. Additionally, relevant messages are sent to parents, high school counselors and teachers. The CRM system will help ISU to evaluate when and how students enter the "funnel" of recruitment efforts and allow staff to adjust a communication plan to fit individual needs. The system is designed to focus and refine ISU's recruitment efforts to achieve the best results for time and money invested.
- While there were no new buildings constructed in FY 2017, Idaho State University made a number of enhancements and improvements to buildings. As a team in FY 2017, Facilities managed 42 Division of Public Works projects valued at \$36.8 Million. The team also managed 226 PSR projects valued at \$11.5M, and of these 71 projects valued at \$171K were completed and closed out.

**Part II – Performance Measures**

Idaho State University (ISU) recognizes that in many instances we have met or exceed the targets that are provided here and derived from our Strategic Plan. However, ISU is in the process of revising our strategic plan. New goals, objectives, and targets will be set as part of this process during the Fall 2017 semester.

Performance Measure		FY 2014	FY 2015	FY 2016	FY 2017	FY 2018	
<b>Goal 1: LEARNING AND DISCOVERY</b> – Idaho State University fosters student learning and discovery through teaching, research, and creative activity. ISU delivers high-quality academic programs at all levels: technical certificates; undergraduate, graduate, and professional degrees; and postgraduate professional training.							
1. 1.1.4	Number of graduate assistantships with teaching and/or research responsibilities	actual	250	333	259	266	-----
		target	366	366	366	366	366
2. 1.1.5	Percentage of students enrolled in either an undergraduate or a graduate research course	actual	41	41	44	45	-----
		target	30	30	30	30	30
<b>Goal 2: ACCESS AND OPPORTUNITY</b> – Idaho State University provides diverse pathways to retention and graduation through educational preparation, academic and co-curricular opportunities, and extensive student support services.							
3. 2.1.1a	Number of students enrolled in ISU’s Early College Program (SBOE system-wide Strategic Plan Measure)	actual	2,111	2,232	2,435	3,012	-----
		target	1,800	1,800	2,344	2,344	2,344

Performance Measure		FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
2.1.1b Total number of credits earned in ISU's Early College Program (SBOE system-wide Strategic Plan Measure)	actual	12,746	13,855	16,439	19,914	-----
	target	10,800	10,800	18,746	18,746	18,746
4. 2.2.5 Retention rate of degree seeking first-time students <sup>1</sup> (SBOE system-wide Strategic Plan Measure)	actual	71.34%	71.52%	69.18%	64.53%	-----
	target	75%	75%	80%	80%	74% (ISU) 80% SBOE
5. 2.2.6 Retention rate of degree seeking new transfer degree-seeking students <sup>2</sup> (SBOE system-wide Strategic Plan Measure)	actual	77.20%	76.49%	72.91%	78.26%	-----
	target	75%	75%	85%	85%	85%
6. 2.2.7 Cost per weighted credit hour to deliver undergraduate education. <sup>3</sup> (SBOE system-wide Strategic Plan Measure)	actual	\$308	\$324	\$343	\$364	-----
	target	\$302	\$324	\$340.63	\$340.63	<\$340.63
7. 2.2.8 Completion of undergraduate certificates (1 year or greater) and degrees per \$100,000 of education and related spending. <sup>1</sup> (SBOE system-wide Strategic Plan Measure)	actual	1.29	1.19	1.17	1.13	-----
	target	1.70	1.70	1.70	1.70	≥ 1.7 or more
8. 2.2.9a Total degree production (undergraduate) (SBOE system-wide Strategic Plan Measure)	actual	1,741	1,685	1,798	1,802	-----
	target	1,769	1,769	1,769	1,769	1,769
2.2.9b Total degree production (graduate) (SBOE system-wide Strategic Plan Measure)	actual	620	598	612	553	-----
	target	628	628	628	628	628
9. 2.2.10a Unduplicated headcount of graduates and percent of graduates to total unduplicated headcount (split by undergraduate). (SBOE system-wide Strategic Plan Measure)	actual	1,676 (20%)	1,631 (20%)	1,697 (21%)	1,689 (22%)	-----
	target	1,653	1,704	1,713	1,713	1,713
10. 2.2.10b Unduplicated headcount of graduates and percent of graduates to total unduplicated headcount (graduate). (SBOE system-wide Strategic Plan Measure)	actual	615 (33%)	590 (31%)	600 (32%)	548 (28%)	-----
	target	644	625	620	620	620

**Performance Measure Explanatory Notes**

1. Full-time undergraduate degree-seeking students enrolled as first-time students in the fall semester or were first-time students in the preceding summer who either graduated or returned the next fall.
2. Full-time undergraduate degree-seeking students enrolled as new transfer students in the fall semester or were new transfer students in the preceding summer who either graduated or returned the next fall.
3. Total Step 4 of the Cost of College Report divided by the total weighted undergraduate credits hours.

**For More Information Contact**

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