

Part I – Agency Profile

Agency Overview

Recognizing the importance of our natural heritage to the citizens of the State, the Idaho Museum of Natural History (IMNH) is charged with preserving and interpreting cultural and natural history for the citizens of Idaho. It is the mission of the Idaho Museum of Natural History to actively nurture an understanding of and delight in Idaho's natural and cultural heritage. As the official state museum of natural history, it acquires, preserves, studies, interprets, and displays natural and cultural objects for Idaho residents, visitors, and the world's community of students and scholars. The Museum also supports and encourages Idaho's other natural history museums through mentoring and training in sound museological practices and is building educational and research collaborations across the state.

The Idaho Museum of Natural History is home to collections in anthropology, archaeology, paleontology, earth science, and the life sciences. It holds an archive of collection related documentation, and field notes, historic and research documents, ethnographic photographs, and audio recordings. It also houses the eastern branch of the Archaeological Survey of Idaho. Researchers pursue scholarly study of the collections and publish their findings in peer reviewed and Museum-sponsored publications. Exhibitions emphasize the collections and mission of the Museum, and include permanent and special offerings. Educational classes for children, families, and adults provide more in-depth exploration of the natural history of Idaho.

Core Functions/Idaho Code

The Idaho Museum of Natural History has two core functions:

- 1) To collect, care for, preserve, research, interpret and present — through educational programs and exhibitions—Idaho's cultural and natural heritage.
- 2) To support and encourage local and municipal natural history museums throughout the state of Idaho.

Pursuant to **§33-3012**, Idaho Code, the State Board of Education establishes the Idaho State Museum of Natural History.

Revenue and Expenditures

Revenue	FY 2014	FY 2015	FY 2016	FY 2017
General Fund	\$476,600	\$503,900	\$486,000	532,700
Total	\$476,000	\$503,900	\$486,000	532,700
Expenditures	FY 2014	FY 2015	FY 2016	FY 2017
Personnel Costs	\$441,600	\$440,600	\$437,418	506,500
Operating Expenditures	\$14,900	\$13,800	\$48,582	13,800
Capital Outlay	\$20,100	\$49,500	\$0	12,400
Total	\$476,600	\$503,900	\$486,000	532,700

Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY 2014	FY 2015	FY 2016	FY 2017
Number of educational programs for public audiences	45	47	58	55
Number of students attending museum for school group programming	No data	No data	1,998	1,370*
Number of K-12 age public ("Child" from 4-17 years old) visiting exhibits at museum	No data	No data	2,913	2,627
Number of people served directly (exhibits, events, outreach)	No data	No data	No data	12,825
Number of people reached digitally	No data	179,058	674,482	654,654
Number of physical collections (by catalog #)	291,891	312,917	344,902	373,081
Number of traveling exhibit visitors (# of shows)	0	500,000 (2)	137,000 (2)	105,000 (3)
Visiting Scientists	38	24	23	18
Volunteer Hours	1,737.75	906.5	993.25	1,364

*Education Specialist position in transition. Permanent hire made 7/31/2017.

- 1) **Collections and Associated Research:** a) secure space, care and storage of collections; b) access to collections records and other archived information; c) research and presentation of new knowledge. These services are provided to those depositing collections, scholars, other natural history organizations, and Idaho's and others' museums.
- 2) **Education and Training:** on-site and web-based training via workshops, classes, outreach materials, internships, facilitated tours and exhibitions. These are provided to K-12 students, higher education students, instructors and teachers, residents and visitors.
- 3) **Resources, Expertise, and Consultation:** a) natural history object identification; b) specialty equipment for natural history object study; c) technical services supporting collections and research; d) expertise for compliance with Federal and State collections regulations; e) as a venue / space for exhibitions; f) as a source for natural history traveling exhibitions; g) expertise on natural history topics and museology. These are provided to residents, visitors, scholars, organizations and agencies required to repository collections in an accredited 36 CFR Part 79 compliant repository, other natural history organization, Idaho's and others' museums.

Part II – Performance Measures

Performance Measure		FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
Goal 1						
<i>Increase Visitation and Public Engagement</i>						
1. Number of people visiting exhibits at museum <i>Objective A</i>	actual	9,147**	6,448**	7,958**	6,666	-----
	target	N/A	N/A	N/A	N/A	7,999
2. Number of people attending museum events and programs <i>Objective A</i>	actual	No data	No data	No data	3,103	-----
	target	N/A	N/A	N/A	N/A	3,723
3. Number e-newsletter subscribers <i>Objective A</i>	actual	No data	No data	390	526	-----
	target	N/A	N/A	N/A	487	608
4. Corporate sponsorships <i>Objective B</i>	actual	\$15,000	\$0	\$3,750	\$15,400	-----
	target	N/A	N/A	N/A	N/A	\$30,800
5. Public giving <i>Objective B</i>	actual	No data	No data	\$5,200	\$13,422	-----
	target	N/A	N/A	N/A	N/A	\$26,000
Goal 2						
<i>Research Capacity and Training</i>						
6. Number of digital collections in partnership with Idaho institutions (by specimen #)*** <i>Objective B</i>	actual	683	1,624	1,833	40,869	-----
	target	2500	2500	2500	2500	2500
Goal 3						
<i>Support K-12 Education</i>						
7. Amount of sponsored travel funding for K-12 student visitation to museum <i>Objective A</i>	actual	No data	No data	\$500	\$2,000	-----
	target	N/A	N/A	N/A	\$650	\$845

**Number includes number of people visiting exhibits at museum and number of people attending museum events and programs

***To keep physical and digital collection records consistent, we are tracking by catalog specimen number totals rather than total elements per catalog specimen.

Performance Measure Explanatory Notes

The Museum has increased the number and impact of exhibits, with 5-6 new exhibits planned each year, half made by IMNH and half rented from other institutions. By staggering release and duration of exhibits, we are

driving increased attendance to the museum by offering a new experience every two months. Our success this year with increased admissions and store sales has allowed us to increase our marketing budget to our community and, importantly, to out-of-region drivers along the I-15 corridor. Garnering external funds through donations will be a major focus of the next two years.

For More Information, Contact:

Leif Tapanila, Director
Idaho Museum of Natural History
921 S 8th Ave, Stop 8096
Pocatello, ID 83209
Phone: (208) 282-5417
E-mail: tapaleif@isu.edu