

## Part I – Agency Profile

### Agency Overview

#### WDC Mission Statement

*“Coordinate and implement statewide strategic workforce development planning to prepare Idahoans to succeed in a high-growth economy and improve the competitiveness of Idaho’s employers.”*

The Idaho Workforce Development Council, as an independent office under the Governor, was established in October 2017 by Executive Order 2017-13. The executive order responded to recommendations made by Governor Otter’s Workforce Development Task Force to “Increase the role and responsibilities of an industry-driven Workforce Development Council to champion the development and implementation of a statewide, strategic workforce development plan that meets industries’ needs today and tomorrow.” The executive order also charges the Council with ensuring the recommendations of the Task Force are implemented.

In conjunction with the executive order, membership of the Council was reestablished to come into compliance with the Workforce Innovation and Opportunity Act, as the Council also serves as the State Workforce Investment Board. While the number of members on the Council increased from 25 to 36, the increase was largely due to increasing private sector involvement. The executive order also stipulated that the executive committee of the Council be selected from the private sector members.

During the 2018 Legislative session, House Bill 432 was introduced to codify the changes made to the Council by executive order. In addition, the responsibility for the Workforce Development Training Fund was shifted wholly to the Council. House Bill 432 was signed into law on March 12, 2018.

#### Core Functions/Idaho Code

House Bill 432 established a new chapter in Idaho Statute to govern the Workforce Development Council – Chapter 12, Title 72. This Chapter and the Governor’s Executive Order (2017-13) complement each other to establish the membership and core functions of the Council (executive order) and the scope of authority (statute) for the Council.

The Workforce Development Council is staffed by an Executive Director and four professional staff. Staff responsibilities are tied to the core functions of the Council:

- Business Partnership Manager – Improve the effectiveness, quality and coordination of programs and services designed to maintain a highly skilled workforce.
- Finance & Grants Manager – Provide for the most efficient use of federal, state and local workforce development resources.
- Outreach & Communications Manager – Increase public awareness of and access to career education & training opportunities.

#### Revenue and Expenditures

Revenue	FY 2015	FY 2016	FY 2017	FY 2018
General Fund				
Dedicated				
<b>Total</b>	The Workforce Development Council was part of the Idaho Department of Labor during this time and as such has no revenue and expenditure history.			
Expenditure	FY 2015	FY 2016	FY 2017	FY 2018
Personnel Costs				
Operating Expenditures				
Capital Outlay				
<b>Total</b>	The Workforce Development Council was part of the Idaho Department of Labor during this time and as such has no revenue and expenditure history.			

## Profile of Cases Managed and/or Key Services Provided

N/A

**Part II – Performance Measures**

Performance Measure		FY 2015	FY 2016	FY 2017	FY 2018	FY 2019
<b>Goal 1: Improve the effectiveness, quality and coordination of programs and services designed to maintain a highly skilled workforce.</b>						
Objective 1A – Develop and sustain effective partnerships with employers, education and agencies engaged in workforce development activities.						
1. Number of strategic partnerships established in FY19.	actual	-----	-----	-----	-----	-----
	target	N/A	N/A	N/A	N/A	10
<b>Goal 2: Provide for the most efficient use of federal, state and local workforce development resources.</b>						
Objective 2A – Deploy Workforce Development Training Funds to support critical workforce development initiatives.						
2. Award 75% of the Workforce Development Training Funds anticipated in FY19 (\$4.4m) along with half of the funding provided to support task force recommendations (\$2.5m) in support of critical workforce development initiatives.	actual	-----	-----	-----	-----	-----
	target	N/A	N/A	N/A	N/A	\$5,800,000.00
<b>Goal 3: - Increase public awareness of and access to career education &amp; training opportunities.</b>						
Objective 3A-Develop and implement a comprehensive statewide public engagement initiative utilizing technology and other engagement strategies to increase awareness of career opportunities for all Idahoans.						
3. Develop outreach partnerships with education and employers in rural communities to enable implementation of outreach strategies.	actual	-----	-----	-----	-----	-----
	target	N/A	N/A	N/A	N/A	15

Performance Measure		FY 2015	FY 2016	FY 2017	FY 2018	FY 2019
Objective 3B-Increase work-based learning initiatives to better connect education to careers.						
4. Establish formal career pathways aligned with in-demand occupations in Idaho.	actual	-----	-----	-----	-----	-----
	target	N/A	N/A	N/A	N/A	20 career pathways developed and incorporated into <a href="http://nextsteps.idaho.gov">nextsteps.idaho.gov</a> .
5. Launch a teacher externship program in collaboration with the STEM Action Center.	actual	-----	-----	-----	-----	-----
	target	N/A	N/A	N/A	N/A	10 externships started by secondary teachers in June 2019.

### Performance Measure Explanatory Notes

#### Leadership

The effectiveness of the Workforce Development Council will be strongly influenced by the Governor's leadership. As FY19 is a transition year to a new Governor, it is important that the Council quickly understand and align to the priorities of the new Governor. In addition, leadership provided by the members of Council is critical for success. The Council is 36 members yet has the responsibility of representing all of Idaho's employers and citizens.

#### Collaboration

The execution of the Workforce Development Council's strategic plan relies on partnerships with other state agencies, education and employers. The Council's staff is designed to be small as the Council will generally not operate workforce development programs. Instead, the Council will support, with advocacy and resources, the programs of its partners that align to the Council's comprehensive, statewide strategic workforce development plan.

#### Funding

During FY19 the Council will be developing models to forecast the funding needed to support a comprehensive, statewide strategic workforce development plan. It is anticipated that the funding available through the Workforce Development Training Fund will be first to fill the gaps; however, those resources will not likely be sufficient to address all the needs. Collaboration with the Council's partners to align existing state and federal funding resources to the workforce development plan will also be required. Outside of those resources, the Council may need to seek additional funding from foundations, grants and possibly state general funds.

#### For More Information, Contact:

Contact Name: Wendi Secrist  
 Title/Position: Executive Director  
 State Agency: Idaho Workforce Development Council  
 Address: 317 W. Main St.  
 Boise, ID 83735  
 Phone: (208) 488-7560  
 E-mail: [wendi.secrist@wdc.idaho.gov](mailto:wendi.secrist@wdc.idaho.gov)