

## ***Part I – Agency Profile***

### **Agency Overview**

Our mission is to preserve and promote Idaho history, which is authorized through 74 state statutory mandates and the National Historic Preservation Act.

21 states, including Idaho, deploy the structural model where the State Historical Society, an executive branch Agency, administers the Core Programs of State Archives and State Records Center, State Museum, State Historic Preservation Office, and State Historic Sites. This consolidated structure advances expertise sharing, leveraging of fiscal and human resources, cross marketing, and comprehensive fundraising, resulting in a highly efficient organization.

The Idaho State Historical Society (ISHS) creates value by stewarding irreplaceable state-owned collections, providing information and understanding about Idaho history, stipulating local voice to federal decision making with regard to Idaho's cultural and archaeological resources, supporting Idaho's educational and curriculum needs through informal and applied learning opportunities, serving as the official repository for the state's permanent government records, and providing records management services to over 30 state agencies.

#### ***Mission Statement:***

Idaho State Historical Society preserves and promotes Idaho history.

#### ***Vision:***

Our vision is to make history essential and accessible through dynamic and gratifying services that inspire, enrich and engage all Idahoans.

#### ***Values:***

##### Customer Service

- ISHS is responsive to the needs of its customers
- ISHS advances the Agency through innovation
- ISHS is seen as a trustworthy resource
- ISHS owns customer requests
- ISHS exceeds expectations

##### Stewardship

- ISHS collects, preserves, and provides access to State-owned archaeological and historical artifacts, sites, and archival materials
- ISHS represents a statewide and national perspective and collects materials to represent all Idahoans

##### Education

- ISHS teaches and promotes essential historical literacy and the historical thinking process through its public programs
- ISHS develops programs based on customer needs with focused outcomes

##### Professionalism

- ISHS is committed to making history an essential resource for the people of Idaho through both traditional and innovative services that respond to social needs
- ISHS is committed to team unity and mutual respect among its staff, board, partners, and volunteers
- We demonstrate genuine passion for work through enthusiasm and excellence through accordance with professional standards

### ***Advancing the State***

The Agency aligns its services with identified state needs, including Governor Little's vision to "make Idaho the place where our children and grandchildren choose to stay, and for the ones who have left to choose to return."

**Core Functions/Idaho Code**

**Idaho Code, Title 67, Chapter 26**, states that the Idaho State Historical Society is within the Department of Self-governing Agencies (67-2601).

**Idaho Code 67-4126** states that the agency’s trustees shall:

- Identify, preserve, and protect sites, monuments, and points of interest in Idaho of historic merit (67-4114)
- Protect archaeological and vertebrate paleontological sites and resources on public land (67-4119)
- Govern the agency and administer the powers and duties required to preserve and protect any historical record of the history and culture of Idaho” (67-4126)
  - Senate Bill 1011 (2009), passed by the Senate and House and signed into law by the governor April 14, 2009, defines “historical record” as “any record, artifact, object, historical or archaeological site or structure, document, evidence, or public or private writing pursuant to the provisions of title 9, Idaho Code, relevant to the history of the state of Idaho”
- Encourage and promote interest in the history of Idaho (67-4126 [2])
- Collect, preserve, and exhibit artifacts and information illustrative of Idaho history, culture, and society (67-4126 [3])
- Facilitate the use of Idaho records for official reference and historical research (67-4126 [6])
- Be responsible for records management services for state government (67-4126 [7])
- Accept archival material from governments (67-4126 [8])
- Identify historic, architectural, archaeological, and cultural sites, buildings, or districts, and coordinate activities of local historic preservation commissions (67-4126 [14])
- Serve as the Geographic Names Board of the state (67-4126 [15])

**Idaho Code 67-4114** gives authority to the agency to carry out the preservation and protection of the state’s historic, archaeological, architectural, and cultural heritage resources.

**Idaho Code 33-3902** provides for the creation of an Idaho Archaeological Survey and designates the State Archaeologist as director.

**Idaho Code 27-501** assigns responsibilities to the agency for consultation, determination of appropriate actions, and provision for re-interment of human remains that have been disturbed.

**National Historic Preservation Act of 1966, as amended**, assigns responsibility to the state historic preservation officer for administration of the National Historic Preservation Program at the state level.

**Revenue and Expenditures**

Revenue	FY 2018	FY 2019	FY 2020	FY 2021
General Fund	\$3,862,600	\$4,023,600	\$3,830,200	\$3,671,100
Economic Recovery Fund OT	\$0.00	\$127,000	\$0.00	\$0.00
Federal Grant	\$1,183,700	\$1,015,800	\$941,300	\$795,100
CARES Act NEH Federal Grant	\$0.00	\$0.00	\$0.00	\$141,000
Miscellaneous Revenue	\$3,024,500	\$1,755,800	\$1,057,400	\$1,165,000
Capitol Commission Operating	\$118,100	\$122,500	\$124,300	\$125,100
Records Center	\$279,900	\$270,700	\$264,400	\$255,700
Economic Recovery Fund	\$2,174,300	\$0.00	\$0.00	\$0.00
<b>Total</b>	<b>\$10,643,100</b>	<b>\$7,315,400</b>	<b>\$6,217,600</b>	<b>\$6,153,000</b>
Expenditures	FY 2018	FY 2019	FY 2020	FY 2021
Personnel Costs	\$3,103,600	\$3,153,400	\$3,633,600	\$3,745,800
Operating Expenditures	\$6,663,200	\$3,395,800	\$2,194,100	\$2,242,200
Capital Outlay	\$306,500	\$612,800	\$161,400	\$69,700
Trustee/Benefit Payments	\$165,100	\$160,300	\$122,200	\$124,400
<b>Total</b>	<b>\$10,238,400</b>	<b>\$7,322,300</b>	<b>\$6,111,300</b>	<b>\$6,182,100</b>

**Profile of Cases Managed and/or Key Services Provided**

Cases Managed and/or Key Services Provided	FY 2018	FY 2019	FY 2020	FY 2021
Number of public inquiries: research requests served by Idaho State Archives	6,246	5,287	4,923	2647*
Number of public inquiries: research requests served by Idaho State Records Center	5,808	4,197	3,449	1446*
Average turnaround time for records retrieval by Idaho State Record Center	-----	-----	<2 days	≤2
Number of unique government record inventory accounts at the Idaho State Archives and State Record Center			442	474
Paid general visitation and event participation at the Idaho State Museum (ISM)	N/A Renovation	37,761 Partial year	26,115*	16,310*
Number of students (K-12) served through educational programs including field trips, summer camps, workshops	4,122 Outreach only	7,816 Partial year	3,071*	1,495*
National History Day in Idaho (NHD) student participation across all three contests <ul style="list-style-type: none"> <li>• FY 21 Regional Competition 663</li> <li>• FY 21 State Competition 234</li> <li>• FY 21 National Competition 54</li> </ul>	2,700	2,931	3,462*	951*
Reduced admission ISM program participants: <ul style="list-style-type: none"> <li>• Title 1 Schools</li> <li>• First Thursdays</li> <li>• Virtual programs</li> <li>• Lectures</li> <li>• Blue Star Museum</li> </ul>	N/A	2,933	2,331*	2,426*
Paid general visitation and event participation at the Old Idaho Penitentiary (OP)	64,169	64,269	38,988*	52,033*
Number of students (K-12) served through educational programs including field trips, workshops <ul style="list-style-type: none"> <li>• Ray Knight Scholarship Program</li> </ul>	Previously included in reduced admissions #s	Previously included in reduced admissions #s	3,753*	8,762*
Reduced admissions Old Idaho Pen program participation <ul style="list-style-type: none"> <li>• Blue Star Museum</li> <li>• Dollar Day</li> <li>• Pre-K</li> </ul>	6,699	8,554	3,012*	2,206*
Visitation at Franklin, Pierce, and Stricker Sites (est.)	8,026	7,970	4,800*	6,327*
ISHS Membership Program	190	687	605	656*
SHPO federal project reviews	1,376	1,244	1,031	1007
SHPO record searches completed	505	449	467	519

\*FY 2021 Program attendance and visitation impacted by COVID-19

**Part II – Performance Measures**

Performance Measure		FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
<p><b>Strategic Goal 3: Family Building - Build internal capacity and external champions through community connections, relevant and strategic partnerships, targeted promotion, and an agency-wide culture of collaboration.</b></p> <p><i>Develop and execute agency-wide marketing and outreach plans in collaboration with Leadership Team, Program Managers, ComDev Team, Trustees, and Foundation for Idaho History.</i></p> <p><i>Digital Footprint and Membership Program.</i></p>						
1. Annual Website Page Views	Actual	----- <sup>1</sup>	377,399	417,763	753,068	-----
	Target	-----	Increase by 10%	Increase by 10%	Increase by 10%	Increase by 40% to 1,054,296
2. Agency Social Media Followers (across twelve accounts on four platforms)	Actual	----- <sup>2</sup>	27,597	35,665	42,394	-----
	Target	-----	Increase by 10%	Increase by 10%	Increase by 19.3%	Increase by 21.5% to 51,510
<p><b>Strategic Goal 1: Agency Anchors - Coalesce agency-wide resources to maximize institutional impact, strengthen the connection between Idahoans and their state’s history, and leverage ongoing community and customer engagement.</b></p> <p><i>Identify and plan for regularly occurring events and celebrations that leverage our agency’s resources, strengthen our market share, and encourage ongoing community engagement.</i></p> <p><i>National History Day In Idaho Program (NHD).</i></p>						
3. NHD in Idaho students advancing through competition levels	Actual	432 of 1050 participated in state contest	428 of 2931 participated in state contest	386 of 1390 participated in state contest	234 of 663 participated in state contest	-----
		41.1% advanced to state	14.6% advanced to state	27.7% advanced to state	35.2% advanced to state	
		56 of 432 participated in national contest	58 of 428 participated in national contest	57 of 386 participated in national contest	54 of 234 participated in national contest	
		12.9% advanced to national	13.5% advanced to national	14.7% advanced to national	23% advanced to national	

<sup>1</sup> Agency website under construction and redesign in FY 2018. Website page views from FY 2018 not relevant for current reporting data.

<sup>2</sup> Agency did not engage in social media engagement prior to FY 2019.

Performance Measure		FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
	Target	Increase 10% of regional participants to state level competition; 5% of state level participates to national level	Increase 10% of regional participants to state level competition; 5% of state level participates to national level	Increase 10% of regional participants to state level competition; 5% of state level participates to national level	Increase 10% of regional participants to state level competition; 5% of state level participates to national level	Increase 10% of regional participants to state level competition; 5% of state level participates to national level <sup>3</sup>
<p><b>Strategic Goal #2: Programs and Services - Advance innovative and unique program opportunities that create knowledge, expand access, deliver essential services, inspire learning, and grow revenue.</b></p> <p>Satisfy all statutory and mandatory service obligations, maintaining relationships with other federal, state, and municipal entities through effective implementation of national and state law.</p> <p>Re-granting Programs including Community Enhancement Grants (CEG), Certified Local Government Grants (CLG), State Historic Records Advisory Board Grants (SHRAB), and Governor’s Lewis and Clark Committee Grants.</p>						
4. Funds re-granted for heritage infrastructure to local jurisdictions	Actual	\$161,531	\$157,600	\$122,155	\$124,384	-----
	Target	As required by law or program policy	As required by law or program policy	As required by law or program policy	As required by law or program policy	As required by law or program policy
<p><b>Strategic Goal 1: Agency Anchors - Coalesce agency-wide resources to maximize institutional impact, strengthen the connection between Idahoans and their state’s history, and leverage ongoing community and customer engagement.</b></p> <p>Maximize historic state milestones, national-level anniversaries and commemorations, and relevant history to strengthen agency visibility.</p> <p><i>Idaho Women 100 Initiative and 150 Years of Mining History</i></p>						
5. Agency Anchor Programming Partnership Reach <sup>4</sup>	Actual	-----	15 organizations statewide	15 organizations statewide	15 organizations statewide	-----
	Target	-----	Secure partnership commitments from 10 organizations	Increase partnership agreements to 13 total organizations	Maintain partnership agreements with 13 total organizations	Secure partnership agreements with 5 organizations
<p><b>Strategic Goal 2: Programs and Services - Advance innovative and unique program opportunities that create knowledge, expand access, deliver essential services, inspire learning, and grow revenue.</b></p> <p>Satisfy all statutory and mandatory service obligations, maintaining relationships with other federal, state, and municipal entities through effective implementation of national and state law.</p> <p>Provide Idaho voice to federal decision making through required Section 106 review of federal project.</p>						

<sup>3</sup> Agency has maintained the same goal since FY 2020 on this metric due to uncertainty of COVID-19 with school children.

<sup>4</sup> Agency anchor programming theme and focus changes year-over-year. Current attestation report includes data for two agency anchor programs. FYs 2019-2021 reflects Idaho Women 100; FY 2022 target reflects 150 Years of Mining History in Idaho. The agency did not employ an agency anchors program prior to FY 2019.

Performance Measure		FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
6. Percentage of federal projects reviewed for compliance with Section 106 within required federal timeline	Actual	1,295 of 1,376 completed within timeline 94.1% compliance	1,181 of 1,244 completed within timeline 94.8% compliance	998 of 1,031 completed within timeline 96.8% compliance	955 of 1,007 completed within timeline 94.8% compliance	-----
	Target	100% Compliance	100% Compliance	100% Compliance	100% Compliance	100% Compliance
<p><b>Strategic Goal 2: Programs and Services - Advance innovative and unique program opportunities that create knowledge, expand access, deliver essential services, inspire learning, and grow revenue.</b></p> <p><i>Advance ISHS as an essential resource for learning, education, research, and resources on Idaho history.</i></p> <p><i>Digital Resources and Permanent Records.</i></p>						
7. Global Reach of Chronicling America Digitized Newspaper Project	Actual	198,557	219,295	635,958	275,410	-----
	Target	Increase global page views by 5%	Increase global page views by 6%	Increase global page views by 7%	Increase global page views by 8%	Increase global page views by 8%
8. Number of Idaho's judicial districts represented in government records at ISA and SRC	Actual	----- <sup>5</sup>	-----	100% of judicial districts are represented in government records holdings at ISA and SRC	100% of judicial districts are represented in government records holdings at ISA and SRC	-----
	Target	-----	-----	Maintain 100% representation	Maintain 100% representation	Maintain 100% representation

**For More Information Contact**

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<sup>5</sup> The agency began tracking this metric in FY 2020.