

## Part I – Agency Profile

### Agency Overview

The Idaho Office of Drug Policy was established by HB 106 (Idaho Code 67-821) in 2007. The Office is led by Marianne King, Administrator, and includes five additional staff members. Its purpose is to coordinate policy and programs related to the prevention of drug and substance abuse. In addition, the Office is committed to involving local communities and additional public and private stakeholders in the ongoing process of improving the effectiveness and availability of prevention work across all 44 of Idaho's counties.

### Core Functions/Idaho Code

The Office of Drug Policy (ODP) was established by HB 106 (Idaho Code 67-821).

TITLE 67  
STATE GOVERNMENT AND STATE AFFAIRS  
CHAPTER 8  
EXECUTIVE AND ADMINISTRATIVE OFFICERS  
-- GOVERNOR AND LIEUTENANT-GOVERNOR

67-821. COORDINATION OF POLICY AND PROGRAMS RELATED TO DRUG AND SUBSTANCE ABUSE. (1) There is hereby established in the office of the governor the "Office of Drug Policy." The administrator of the office of drug policy shall be the official in the state designated to oversee and execute the coordination of all drug and substance abuse programs within the state of Idaho. The administrator shall be appointed by and shall serve at the pleasure of the governor and shall be subject to confirmation by the state senate. (2) The office of drug policy shall:

(a) Cooperate and consult with counties, cities and local law enforcement on programs, policies and issues in combating Idaho's illegal drug and substance abuse problem.

(b) Serve as a repository of agreements, contracts, and plans concerning programs for combating illegal drug and substance abuse from community organizations and other relevant local, state, and federal agencies and shall facilitate the exchange of this information and data with relevant interstate and intrastate entities.

(c) Provide input and comment on community, tribal and federal plans, agreements, and policies relating to illegal drug and substance abuse; and

(d) Coordinate public and private entities to develop, create and promote statewide campaigns to reduce or eliminate substance abuse.

### Revenue and Expenditures

Revenue	FY 2018	FY 2019	FY 2020	FY 2021
General Fund	\$233,700	\$315,300	\$296,900	\$308,700
Dedicated	\$17,800	\$5,900	\$10,200	\$17,700
Federal	<u>\$3,665,000</u>	<u>\$2,727,000</u>	<u>\$3,783,000</u>	<u>\$4,275,600</u>
<b>Total</b>	<b>\$3,916,500</b>	<b>\$3,048,200</b>	<b>\$4,090,100</b>	<b>\$4,602,000</b>
Expenditures	FY 2018	FY 2019	FY 2020	FY 2021
Personnel Costs	\$447,900	\$492,100	\$509,400	\$449,400
Operating Expenditures	\$377,200	\$767,100	\$1,094,700	\$626,900
Capital Outlay	\$200	\$2,400	--	\$2,200
Trustee/Benefit Payments	<u>\$3,405,700</u>	<u>\$2,845,200</u>	<u>\$2,848,900</u>	<u>\$3,060,600</u>
<b>Total</b>	<b>\$4,231,00</b>	<b>\$4,106,800</b>	<b>\$4,453,000</b>	<b>\$4,139,100</b>

### Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY 2018	FY 2019	FY 2020	FY 2021
Educate stakeholders on drug-related issues	Complete	Complete	Complete	Complete
Coordinate information dissemination regarding substance abuse including media campaigns	Complete	Complete	Complete	Complete
Collaborate with stakeholders to decrease substance abuse in Idaho	Complete	Complete	Complete	Complete
Grant Administration	Complete	Complete	Complete	Complete

### FY 2021 Performance Highlights

- Facilitation of both the 22-member **Governor’s Opioid and Substance Use Disorder Advisory Group**, which presented 18 recommendations to the Governor, three of which resulted in legislative action, and the Idaho **Opioid Misuse and Overdose Strategic Plan Workgroup**, which brought together stakeholders from 19 separate agencies/organizations to address the opioid crisis in Idaho.
- Administered **two federal grants** to support local communities in identifying, implementing, and sustaining proven evidence-based substance misuse primary prevention programs and activities:
  - **Substance Abuse Primary Prevention Block Grant**
    - Funded 56 direct-service providers who reached approximately 20,000 Idaho youth and 200 Idaho parents and caregivers with evidence-based programs and activities, and an estimated one million additional Idahoans through media campaigns and environmental strategies.
  - **Partnership for Success Grant**
    - Funded each of Idaho’s seven Public Health Districts and 19 local law enforcement agencies to implement regionally specific direct-service programs and/or environmental strategies to reduce underage drinking, marijuana use, and methamphetamine use.
- Created **educational and awareness materials on emerging state and national drug trends** and provided information and resources via print, monthly newsletters, weekly social media content, and online resources. Monthly newsletters disseminated to over 1,300 subscribers; Facebook and Twitter posts reached over 1,600 social media followers.
- Coordinated and conducted four statewide substance abuse awareness campaigns:
  - Bi-annual statewide National **Prescription Drug Take-Back Days** to raise awareness of the importance of proper disposal of prescription drugs in partnership with **local law enforcement, community coalitions, and the Drug Enforcement Administration**. Supported the organization and promotion of 69 Take Back Day events in communities across Idaho that collected nearly 10,500 lbs. of medication statewide in 2021.
  - Annual statewide youth-led **Sticker Shock Campaign**, in partnership with **Idaho State Liquor Division (SLD)**, to raise awareness of the consequences of underage drinking and providing alcohol to minors. Engaged 20 organizations to hold events with more than 300 youth and parents, adhering 10,000 stickers on paper bags used by SLD statewide.

- Annual Idaho **Family Dinner Campaign**, in partnership with the **Idaho Food Bank, Idaho Headstart Association, and the National Family Dinner Project** to educate families on the protective factors associated with sharing a meal. Distributing 26,000 English and 1,000 Spanish Family Dinner Guides to parents and families across Idaho.
- **Drug Impaired Social Media Campaign**, in partnership with **Idaho Transportation Department**, with 677,345 impressions on YouTube, 386,109 impressions and 2,900 clicks to the website via Twitter, and 1,700 unique visitors to the website via Snapchat.

**Part II – Performance Measures**

Performance Measure		FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
<b>Goal 1</b>						
Strengthen collaborations and partnerships with counties, cities, and local law enforcement to combat substance misuse in Idaho.						
1. Number of stakeholder meetings per year with representatives of counties, cities, and communities. local law enforcement officials	actual	4	7	7	7	
	target	4	6 regions of the state visited each year	6 regions of the state visited each year	6 regions of the state visited each year	7 regions of the state visited each year
2. Number of law enforcement agencies supported each year to combat substance use disorders	actual	8	42	50	28	
	target	4	21	21	21	30
3. Workgroup participants reporting satisfied/very satisfied with workgroup experience/ outcomes	actual	-	-	-	-	-
	target	New Measure for FY 2022	New Measure for FY 2022	New Measure for FY 2022	New Measure for FY 2022	90% of workgroup members report satisfied/ very satisfied

<b>Goal 2</b>						
Research, identify, recommend, and fund plans, strategies, and evidence-based programs regarding substance abuse prevention and make available to stakeholders throughout Idaho.						
4. Complete data sets collected from funded grantees	actual	SPF: 100% SABG: 100%	SPF: 100% SABG: 100%	SPF: 100% SABG: 100%	SPF: 86% SABG: 100%	SPF: SABG:
	target	80%	80% of grantees will submit year end reports	80% of grantees will submit year end reports	80% of grantees will submit year end reports	90% of grantees will submit year end reports
5. Provide presentations and trainings to grantees and other stakeholders to build skill development to implement prevention activities.	actual	77	53	39	32	-
	target	30	30	30	30	35
6. Training participants reporting satisfied/very satisfied with training experience/ outcomes.	actual	-	-	-	-	-
	target	New Measure for FY 2022	New Measure for FY 2022	New Measure for FY 2022	New Measure for FY 2022	90% of participants report satisfied/very satisfied
7. Demonstrate 10% annual increase in the total number of evidence-based plans.	actual	-	-	-	-	-
	target	New Measure for FY 2022	New Measure for FY 2022	New Measure for FY 2022	New Measure for FY 2022	62 evidence-based plans funded
<b>Goal 3</b>						
Be a resource for stakeholders regarding substance use and misuse policy issues.						
8. Stakeholders reporting satisfied/very satisfied with resources provided.	actual	-	-	-	-	-
	target	New Measure for FY 2022	New Measure for FY 2022	New Measure for FY 2022	New Measure for FY 2022	90% of participants report satisfied/very satisfied
<b>Goal 4</b>						
Partner with public and private entities to implement social norms campaigns to build awareness of substance misuse issues in Idaho.						
9. Reach of awareness campaigns.	actual	-	-	-	-	-
	target	New Measure for FY 2022	New Measure for FY 2022	New Measure for FY 2022	New Measure for FY 2022	25% of Idaho Adults ages 25-65 reached

## Performance Measure Explanatory Notes

The addition of new goals and metrics reflected in this report are intended to better capture the quality and impact of ODP's efforts moving forward, rather than simply reflect event-based, quantitative outcomes.

Current Performance Measures are reported through FY21.

New/Updated Performance Measures will be reported beginning FY22.

Stakeholder contacts include strategic events, meetings, informational sessions, in-person communications.

Law enforcement agency support includes awarding of grant funding and assistance with training opportunities.

Workgroup and stakeholder satisfaction with outcomes achieved through participant surveys.

Complete qualitative and quantitative data from grantees includes, but is not limited to, fiscal, programmatic, and participant survey data

Presentation and training to grantees includes both in-person and virtual sessions

Evidence-based programs/practices appear are recognized by national registries and/or included on Idaho's list of approved programs as vetted by the State Epidemiological Outcomes Workgroup (SEOW).

Reach of awareness campaigns may be documented by reach (number of individuals who see the content), impressions (number of times the content is displayed), website visits, and attendance/participation.

### For More Information Contact:

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