



# North Idaho College

## 2023 - 2027 Strategic Plan

### MISSION STATEMENT

North Idaho College meets the diverse educational needs of students, employers, and the northern Idaho communities it serves through a commitment to student success, educational excellence, community engagement, and lifelong learning.

### VISION STATEMENT

As a comprehensive community college, North Idaho College strives to provide accessible, affordable, quality learning opportunities. North Idaho College endeavors to be an innovative, flexible leader recognized as a center of educational, cultural, economic, and civic activities by the communities it serves.

### GOAL 1: STUDENT SUCCESS

A vibrant, lifelong learning environment that engages students as partners in achieving educational goals to enhance their quality of life.

Goal 1, Objective A: Provide innovative, progressive, and student-centered programs and services.

#### *Performance Measures*

- I. Percentage of entering degree/certificate-seeking students who were awarded a degree or certificate, transferred, or are still enrolled at eight years after entry. *Source: IPEDS Outcome Measures Survey. [CCM 257]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
54.9%	48.6%	51.2%	51.6%			
2010-2011 cohort followed through 8/31/2018	2011-2012 cohort followed through 8/31/2019	2012-2013 cohort followed through 8/31/2020	2013-2014 cohort followed through 8/31/2021	Available July 2022	52%	54%

Benchmark: 54% <sup>1</sup>(by 2027)

II. Percentage of NIC Dual Credit students who participated in dual enrollment during any year of high school and matriculated at NIC within one year following their high school graduation.

Source: *NIC Trends*. [CCM 227]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
28.6% (278/971) 2017 High School Graduate Cohort	32.0% (349/1089) 2018 High School Graduate Cohort	27.1% (329/1216) 2019 High School Graduate Cohort	26.2% (322/1228) 2020 High School Graduate Cohort	Available July 2022	26%	27%

Benchmark: 27% <sup>2</sup> (by 2027)

III. Percentage of NIC Dual Credit students who participated in dual enrollment during any year of high school and matriculated at other institutions within one year following their high school graduation. Source: *NIC Trends*. [CCM 228]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
50.8% (493/971) 2017 High School Graduate Cohort	51.8% (564/1089) 2018 High School Graduate Cohort	50.4% (613/1216) 2019 High School Graduate Cohort	47.1% (578/1228) 2020 High School Graduate Cohort	Available July 2022	47%	49%

Benchmark: 49% <sup>3</sup> (by 2027)

IV. Total number of degrees/certificates produced, broken out by a) certificates of less than one year; b) certificates of at least one year; and c) associate degrees. *Statewide Performance Measure*.

Source: *NIC Trends*. [CCM 238]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
a) 98 b) 556 c) 690 Total Awards: 1344	a) 74 b) 604 c) 681 Total Awards: 1359	a) 121 b) 620 c) 659 Total Awards: 1400	a) 96 b) 639 c) 734 Total Awards: 1469	Available July 2022	a) 97 b) 645 c) 741 Total Awards: 1483	a) 98 b) 652 c) 749 Total Awards: 1499

Benchmark: a) 98 b) 652 c) 749 <sup>4</sup> (by 2027)

V. Number of unduplicated graduates broken out by a) certificates of less than one year; b) certificates of at least one year; and c) associate degrees. *Statewide Performance Measure*.

Source: *NIC Trends*. [CCM 239]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
a) 77 b) 534 c) 659 Total overall unduplicated count: 913	a) 65 b) 583 c) 650 Total overall unduplicated count: 872	a) 105 b) 604 c) 619 Total overall unduplicated count: 893	a) 85 b) 629 c) 676 Total overall unduplicated count: 921	Available July 2022	a) 86 b) 635 c) 683 Total overall unduplicated count: 930	a) 87 b) 642 c) 690 Total overall unduplicated count: 939

Benchmark: a) 87 b) 642 c) 690 <sup>5</sup> (by 2027)

Goal 1, Objective B: Engage and empower students to take personal responsibility and to actively participate in their educational experience.

*Performance Measures*

- I. Percentage of CTE Graduates that responded to a follow-up survey who achieved positive placement after leaving postsecondary education. *Source: NIC Trends. [CCM177]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
89.1%	87.9%	83.8%	85.1%	Available July 2023	85%	87%
2017-18 Graduates	2018-19 Graduates	2019-20 Graduates	2020-21 Graduates			

Benchmark: 87% <sup>6</sup> (by 2027)

- II. Percentage of non-remedial courses (duplicated student headcount) completed in the fall term with a C or better. *Source: NIC Trends. [CCM 108]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
79.2% (13,022/ 16,452) Fall 2017	81.0% (13,459/ 16,614) Fall 2018	81.0% (12,854/ 15,873) Fall 2019	80.3% (11,777/ 14,666) Fall 2020	Available July 2022	80%	82%

Benchmark: 82% <sup>7</sup> (by 2027)

Goal 1, Objective C: Promote programs and services to enhance access and successful student transitions.

*Performance Measures*

- I. Persistence Rate: Full-time, first-time and new transfer-in students who persist to spring or receive an award that first fall as a percentage of that population. *Source: NIC Trends. [CCM 155]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
79.9% (658/824) Fall 17 to Spr 18	80.7% (671/832) Fall 18 to Spr 19	79.8% (604/757) Fall 19 to Spr 20	79.2% (568/717) Fall 20 to Spr 21	Available July 2022	79%	80%

Benchmark: 80% <sup>8</sup> (by 2027)

- II. Retention Rate: Full-time, first-time, degree/certificate-seeking student retention rates as defined by IPEDS. *Source: Integrated Postsecondary Education Data System (IPEDS). [CCM 025]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
53.3% (356/668) Fall 2017 cohort	55.0% (377/686) Fall 2018 cohort	56.1% (361/644) Fall 2019 cohort	61.7% (366/593) Fall 2020 cohort (Preliminary)	Available July 2022	61%	63%

Benchmark: 63% <sup>9</sup> (by 2027)

III. Retention Rate: Part-time, first-time, degree/certificate-seeking student retention rates as defined by IPEDS. *Source: Integrated Postsecondary Education Data System (IPEDS).* [CCM 026]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
35.9% (85/237) Fall 2017 cohort	32.6% (78/239) Fall 2018 cohort	35.4% (86/243) Fall 2019 cohort	38.5% (101/262) Fall 2020 cohort (Preliminary)	Available July 2022	36%	37%

Benchmark: 37% <sup>10</sup> (by 2027)

IV. Percent of undergraduate, degree/certificate-seeking students completing 30 or more credits per academic year at the institution reporting. *Statewide Performance Measure. Source: NIC Trends.* [CCM 195]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
8.2% (345/4198)	8.5% (332/3889)	7.8% (288/3685)	8.1% (283/3512)	Available July 2022	9%	10%

Benchmark: 10% <sup>11</sup> (by 2027)

V. Percent of first-time, full-time, degree/certificate-seeking students graduating within 150% of time. *Statewide Performance Measure. Source: Integrated Postsecondary Education Data System (IPEDS).* [CCM 196]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
27.0% (169/625) Fall 2015 Cohort	25.4% (174/685) Fall 2016 Cohort	28.1% (188/668) Fall 2017 Cohort	28.3% (194/686) Fall 2018 Cohort	Available July 2022	28%	30%

Benchmark: 30% <sup>12</sup> (by 2027)

VI. Percent of first-time, full-time, degree/certificate-seeking students graduating within 100% of time. *Statewide Performance Measure. Source: Integrated Postsecondary Education Data System (IPEDS).* [CCM 199]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
16.4% (112/685) Fall 2016 Cohort	20.2% (135/668) Fall 2017 Cohort	18.7% (128/686) Fall 2018 Cohort	17.4% (112/644) Fall 2019 Cohort (preliminary)	Available July 2022	17%	20%

Benchmark: 20% <sup>13</sup> (by 2027)

**GOAL 2: EDUCATIONAL EXCELLENCE**

High academic standards, passionate and skillful instruction, professional development, and innovative programming while continuously improving all services and outcomes.

Goal 2, Objective A: Evaluate, create and adapt programs that respond to the educational and training needs of the region.

*Performance Measures*

I. Market Penetration: Unduplicated headcount of credit students as a percentage of NIC's total service area population. *Source: NIC Trends. [CCM037]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
3.1%	2.9%	2.7%	2.4%	Available July 2022	2.3%	2.0%
(7,235/ 234,845)	(6,900/ 240,202)	(6,586/ 245,861)	(6,098/ 253,227)			

Benchmark: 2.0% <sup>14</sup> (by 2027)

II. Market Penetration: Unduplicated headcount of non-credit students as a percentage of NIC's total service area population. *Source: NIC Trends. [CCM038]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
2.1%	2.3%	1.8%	1.9%	Available July 2022	1.8%	1.7%
(4,883/ 234,845)	(5,419/ 240,202)	(4,471/ 245,861)	(4,794/ 253,227)			

Benchmark: 1.7% <sup>15</sup> (by 2027)

III. Percent of undergraduate, degree/certificate-seeking students taking a remediation course completing a subsequent credit bearing course (in the area identified as needing remediation) within a year with a "C" or higher. *Statewide Performance Measure. Source: NIC Trends. [CCM 203/204]*

Math

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
25.2%	22.6%	24.5%	26.1%	Available July 2022	26%	25%
(245/971) 16-17 cohort	(171/757) 17-18 cohort	(135/551) 18-19 cohort	(109/418) 19-20 cohort			

English

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
30.2%	23.0%	28.9%	20.2%	Available July 2022	20%	25%
(116/384) 16-17 cohort	(90/392) 17-18 cohort	(81/280) 18-19 cohort	(54/268) 19-20 cohort			

Benchmark: Math 25%; English 25% <sup>16</sup> (by 2027)

IV. Percent of new degree/certificate-seeking freshmen completing a gateway math course within two years. *Statewide Performance Measure. Source: NIC Trends. [CCM198]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
27.4%	29.1%	33.6%	33.9%	Available July 2022	30%	31%
(433/1578) 15-16 cohort	(493/1695) 16-17 cohort	(575/1713) 17-18 cohort	(573/1689) 18-19 cohort			

Benchmark: 31% <sup>17</sup> (by 2027)

Goal 2, Objective B: Engage students in critical and creative thinking through disciplinary and interdisciplinary teaching and learning.

*Performance Measures*

I. Student perceptions of Student-Faculty Interactions. *Source: Community College Survey of Student Engagement (CCSSE). [CCM 162]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
52.2 Spring 2015 *	52.2 Spring 2017 *	50.9 Spring 2019 *	47.3 Spring 2021	Available July 2023	N/A	50
Top Schools 58.9	Top Schools 58.5	Top Schools 60.1	Top Schools 60.7			

Benchmark: Standardized Benchmark Mean of 50<sup>18</sup> (by 2027)

\* Survey administered every other year so data points do not line up with FY headers for these three years.

II. Student perceptions of Support for Learners. *Source: Community College Survey of Student Engagement (CCSSE). [CCM 165]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
46.4 Spring 2015 *	44.2 Spring 2017 *	48.6 Spring 2019 *	42.2 Spring 2021	Available July 2023	N/A	50
Top Schools 59.8	Top Schools 58.4	Top Schools 60.9	Top Schools 60.5			

Benchmark: Standardized Benchmark Mean of 50<sup>19</sup> (by 2027)

\* Survey administered every other year so data points do not line up with FY headers for these three years.

Goal 2, Objective C: Strengthen institutional effectiveness, teaching excellence and student learning through challenging and relevant course content, and continuous assessment and improvement.

*Performance Measures*

I. Percentage of Student Learning Outcomes Assessment (SLOA) goals met over 3-year plan. *Source: NIC Trends. [CCM 114]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
89%	89%	81%	90%	Available July 2022	90%	80%

Benchmark: At least 80% of SLOA goals are consistently progressing or met<sup>20</sup> (by 2027)

II. Full-time to Part-time faculty ratio. *Source: NIC Trends. [CCM 029]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
0.8:1.0 160FT & 208PT	0.8:1.0 161FT & 210PT	0.7:1.0 150FT & 213PT	0.8:1.0 144FT & 173PT	Available July 2022	0.8:1.0	0.8:1.0

Benchmark: No less than 0.8:1.0<sup>21</sup> (by 2027)

Goal 2, Objective D: Recognize and expand faculty and staff scholarship through professional development.

*Performance Measures*

- I. Professional Development resources are disbursed through a competitive and peer-reviewed process annually. *Source: NIC Trends. [CCM 115]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
\$175,618	\$180,950	\$89,267	\$59,345	Available July 2022	Maintain or increase funding levels	Maintain or increase funding levels

Benchmark: Maintain or increase funding levels <sup>22</sup> (by 2027)

*Note: FY20 and FY21 decline due to COVID-related travel restrictions.*

**GOAL 3: COMMUNITY ENGAGEMENT**

Collaborative partnerships with businesses, organizations, community members, and educational institutions to identify and address changing educational needs.

Goal 3, Objective A: Advance and nurture relationships throughout our service region to enhance the lives of the citizens and students we serve.

*Performance Measures*

- I. Percentage of student evaluations of workforce training and community education courses with a satisfaction rating of above average. *Source: NIC Trends. [CCM 054]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
98% (322/330)	96% (348/363)	98% (281/286)	96% (303/317)	Available July 2022	96%	96%

Benchmark: 96% <sup>23</sup> (by 2027)

Goal 3, Objective B: Demonstrate commitment to the economic/business development of the region.

*Performance Measures:*

- I. Licensure Pass Rates. *Source: NIC Trends. [CCM 091]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
97%	99%	92%	98%	Available July 2022	90%	90%

Benchmark: 90% <sup>24</sup> (by 2027)

Goal 3, Objective C: Promote North Idaho College in the communities we serve.

*Performance Measures*

- I. Dual Credit annual credit hours taught in the high schools as percentage of total dual credit hours taught. *Source: Idaho State Board of Education Dual Credit Report. [CCM020]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
7,093 (40.1% of total)	8,111 (41.4% of total)	7,721 credits (39.3% of total)	6,218 credits (33.5% of total)	Available July 2022	34%	35%

Benchmark: 35% (by 2027) <sup>25</sup>

II. Dual Credit annual credit hours as percentage of total credits. *Source: Idaho State Board of Education Dual Credit Report. [CCM019]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
17,672 credits (18% of total)	19,594 credits (20% of total)	19,658 credits (21% of total)	18,534 credits (21% of total)	Available July 2022	20%	21%

Benchmark: 21%<sup>26</sup> (by 2027)

III. Dual Credit unduplicated annual headcount and percentage of total. *Source: Idaho State Board of Education Dual Credit Report. [CCM017]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
2,036 (28% of total)	1,983 (29% of total)	1,970 (30% of total)	1,670 (27% of total)	Available July 2022	27%	28%

Benchmark: 28%<sup>27</sup> (by 2027)

Goal 3, Objective D: Enhance community access to college.

*Performance Measures*

I. Distance Learning proportion of credit hours. *Source: National Community College Benchmarking Project (NCCBP). [CCM 258]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
23.1% 11,252/48,751 Fall 2017	23.4% 11,250/47,979 Fall 2018	24.5% 11,099/45,355 Fall 2019	43.9% 18,828/42,874 Fall 2020	Available July 2022	30%	30%

Benchmark: 30% of total student credit hours is achieved<sup>28</sup> (by 2027)

**GOAL 4: DIVERSITY**

A learning environment that celebrates the uniqueness of all individuals and encourages cultural competency.

Goal 4, Objective A: Foster a culture of inclusion.

*Performance Measures*

I. Percentage of students enrolled from diverse populations. *Source: NIC Trends. [CCM 105]*

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
76.4% White 12.2% Other 11.4% Unknown	78.3% White 13.2% Other 8.5% Unknown	77.8% White 14.5% Other 7.7% Unknown	77.9% White 14.9% Other 7.2% Unknown	Available July 2022	Maintain a diverse, or more diverse population than the population within NIC's service region	Maintain a diverse, or more diverse population than the population within NIC's service region

Benchmark: Maintain a diverse, or more diverse population than the population within NIC's service region<sup>29</sup> (by 2027)



Goal 4, Objective B: Promote a safe and respectful environment.

*Performance Measures*

- I. Percentage of students surveyed that perceive NIC encourages contact among students from different economic, social, and racial or ethnic backgrounds. *Source: Community College Survey of Student Engagement (CCSSE).* [CCM 106]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
42.7% Spring 2015 *	38.4% Spring 2017 *	50.1% Spring 2019*	40.9% Spring 2021	Available July 2023	N/A	45%
National Average 53.5%	National Average 55.1%	National Average 56.2%	National Average 57.3%			

Benchmark: 45% <sup>30</sup> (by 2027)

\* Survey administered every other year so data points do not line up with FY headers for these three years.

Goal 4, Objective C: Develop culturally competent faculty, staff and students.

*Performance Measures*

- I. Number of degree/certificate-seeking students who met the proficiency outcomes for identified GEM 5 and GEM 6 diversity competencies. *Source: NIC Trends.* [CCM 174]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
No Data Collected	86%	88%	87%	Available July 2022	87%	90%

Benchmark: 90% of degree/certificate-seeking students <sup>31</sup> (by 2027)

**GOAL 5: STEWARDSHIP**

Economic and environmental sustainability through leadership, awareness, and responsiveness to changing community resources.

Goal 5, Objective A: Exhibit trustworthy stewardship of resources.

*Performance Measures*

- I. Tuition revenue as a percentage of total revenue. *Source: NIC Trends.* [CCM172]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
24.5%	23.9%	23.1%	21.3%	Available July 2022	21%	Total tuition revenue not to exceed 33.3% of revenue

Benchmark: Total tuition revenue not to exceed 33.3% of revenue <sup>32</sup> (by 2027)

II. Tuition and Fees for full-time, first-time, in-district students, full academic year. Source: Integrated Postsecondary Education Data System (IPEDS). [CCM130]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
\$3,360	\$3,396	\$3,396	\$3,396	Available July 2022	73%	75%
NIC Percentile Score 68%	NIC Percentile Score 73%	NIC Percentile Score 73%	NIC Percentile Score 73%			

Benchmark: 75th percentile <sup>33</sup> (by 2027)

Note: Higher percentile scores represent lower costs. For example, data indicates that NIC is less expensive than 73% of the institutions in its peer comparison group. Benchmark/target is to reach 75%.

III. Auxiliary Services generates sufficient revenue (net income) to cover direct costs of operations.

Source: NIC Trends. [CCM 170]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
(\$41,047)	\$22,927	(\$130,011)	(\$90,281)	Available July 2022	Annual direct costs maintained	Annual direct costs maintained

Benchmark: Annual direct costs maintained <sup>34</sup> (by 2027)

Goal 5, Objective B: Demonstrate commitment to an inclusive and integrated planning environment.

*Performance Measures*

I. NIC will utilize the Postsecondary Data Partnership (PDP) Dashboards

Benchmark: By 2024

Goal 5, Objective C: Explore, adopt, and promote initiatives that help sustain the environment.

*Performance Measures*

II. Energy consumption per gross square foot as determined by gas/electric costs. Source: NIC Trends. [CCM 192]

					Benchmark	
FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2027
\$0.99 per gross square foot \$720,212/ 727,863 square feet	\$0.94 per gross square foot \$684,137/ 727,863 square feet	\$0.86 per gross square foot \$653,996/ 756,863 square feet	\$0.90 per gross square foot \$683,073/ 756,863 square feet	Available July 2022	\$0.90 per gross square foot	\$0.90 per gross square foot

Benchmark: \$0.90 per gross square foot <sup>35</sup> (by 2027)

**KEY EXTERNAL FACTORS**

- Changes in the economic environment, including the COVID-19 pandemic
- Changes in local, state, or federal funding levels
- Changes in local, state, or national educational priorities
- Changes in education market (competitive environment)

## EVALUATION PROCESS

- Details of implementation
  - The Executive Accreditation and Planning Team leads the President's Cabinet in an annual review and revision of the strategic plan. The strategic plan is organized to align with North Idaho College's core values. Together, the core values and the strategic plan guide NIC to mission fulfillment.
  
- Status of goals and objectives
  - North Idaho College's goals for the strategic plan are also the college's core values. The objectives to meet the goals are reviewed with the data collected to determine if benchmarks have been met. The review process often leads to the following questions:
    - Is the data we are collecting providing information related to goal attainment?
    - Is additional data needed to better understand goal attainment?
    - Do the objectives need revision to reach goal attainment?
  - There were no substantial changes made to the goals and objectives in the past academic year.

## Footnotes

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<sup>1</sup> Benchmark is set based on IPEDS data from comparator institutions combined with current institutional challenges the desired level of achievement. Numbers for those comparator institutions range between 57.6% and 61.2%. Cohort includes first-time degree/certificate-seeking and new transfer degree/certificate-seeking students for the fiscal year. Includes students who received a degree/certificate, transferred, or are still enrolled after eight years.

<sup>2</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. National Student Clearinghouse results were used to calculate these numbers. Numbers are as of 03/02/2022. Data refreshes nightly so prior year trends may have changed slightly. Students who graduate during a fall or winter term may not be fully represented.

<sup>3</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. National Student Clearinghouse results were used to calculate these numbers. Numbers are as of 03/02/2022. Data refreshes nightly so prior year trends may have changed slightly. Other Institutions excludes NIC. Students who graduate during a fall or winter term may not be fully represented.

<sup>4</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Total awards by award level. Historical data has been revised to reflect current IPEDS definitions which reflect a change in methodology, effective October 2020. Data prior to FY21 may not reflect what was previously reported to IPEDS.

<sup>5</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Counts are unduplicated by award level. Historical data has been revised to reflect current IPEDS definitions which reflect a change in methodology, effective October 2020. Data prior to FY21 may not reflect what was previously reported to IPEDS.

<sup>6</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. This measure is currently under review due in part to methodology differences that exist between data collection processes. Positive placement includes employed and/or employed related to training. Percentages are calculated on respondents only.

<sup>7</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. This measure represents the number of students (duplicated headcount) who completed non-remedial courses with a C or better (or P or S). Denominator is the duplicated count of students enrolled in non-remedial courses at the end of term. Does not include labs, incompletes, or audits.

<sup>8</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement.

<sup>9</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Benchmark calculations exclude the outlier year. Anticipate FYE program to increase retention. This cohort represents a small percentage of NIC's total credit student population. FY21 numbers are pre-IPEDS submission.

<sup>10</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Benchmark calculations exclude the outlier year. Anticipate FYE program to increase retention. This cohort represents a small percentage of NIC's total credit student population. FY21 numbers are pre-IPEDS submission.

<sup>11</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Based on a cohort of students that excludes non-degree/certificate-seeking, Dual Credit, and 100% audits. Includes registered credits and credits awarded through placement tests, Summer/Fall/Spring. Refreshed nightly so numbers may change slightly, i.e., incomplete grade changes. Impacted by COVID. Aspire to get back to pre-COVID levels in 2023 and 2027 will improve due to FYE program.

<sup>12</sup> Benchmark is set based on IPEDS data from comparator institutions combined with current institutional challenges and the desired level of achievement.

<sup>13</sup> Benchmark is set based on IPEDS data from comparator combined with current institutional challenges and the desired level of achievement. FY21 numbers (Fall 2019 cohort) are pre-IPEDS submission and should be considered preliminary at this point.

<sup>14</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Benchmark also factors in potential decrease in enrollment and increase in population. Service Area population numbers are based on United States Census Bureau estimates.

<sup>15</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Benchmark also factors in potential decrease in enrollment and increase in population. Service Area population numbers are based on United States Census Bureau estimates.

<sup>16</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement.

<sup>17</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Full year cohort, first-time degree/certificate-seeking, full- and part-time (IPEDS). Gateway courses include MATH 123, 130, 143, 147, 157, 160, 170, and 253.

<sup>18</sup> Benchmark is set based on the standardized mean of benchmark scores. Data points represent benchmark scores for the CCSSE Benchmark: Student-Faculty Interaction. Benchmarks are groups of conceptually related survey items that address key areas of student engagement. Benchmark scores are standardized to have a mean of 50 and a standard deviation of 25 across all respondents. Top Schools are those that scored in the top 10 percent of the cohort by benchmark. CCSSE is a survey administered to community college students across the nation.

<sup>19</sup> Benchmark is set based on the standardized mean of benchmark scores. Data points represent benchmark scores for the CCSSE Benchmark: Support for Learners. Benchmarks are groups of conceptually related survey items that address key areas of student engagement. Benchmark scores are standardized to have a mean of 50 and a standard deviation of 25 across all respondents. Top Schools are those that scored in the top 10 percent of the cohort by benchmark. CCSSE is a survey administered to community college students across the nation.

<sup>20</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Each action for the goals is rated on a scale of 1 to 3: 3 = Action Met, 2 = Consistently Progressing, or 1 = Not Attempted. N/A = future timeline for the goal. The mean score of all actions is calculated and the percentage is used to evaluate this measure. The goals are evaluated annually.

<sup>21</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Counts include all active employees.

<sup>22</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Reflects the total of the Faculty PIP, Staff PIP, and Professional Development Fund and all expenses in the staff development line item for the general fund departments. Does not include tuition waivers for NIC courses taken by NIC employees. FY20 and FY21 substantially lower than prior years due to COVID-related travel restrictions.

<sup>23</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement.

<sup>24</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Percentages shown reflect the average pass rate of all programs. Programs may vary year to year. FY21 includes Radiography Technology, Medical Laboratory Technology, Medical Assistant, Physical Therapist Assistant, Registered Nursing, Practical Nursing, and Surgical Technology. In the evaluation of NIC's strategic plan, there is an additional benchmark that is considered aspirational and is extra-ordinary compared with similar institutions (peer groups). This component acknowledges that NIC has achieved a level of excellence on a particular measure and has little room for improvement, but should be encouraged to sustain this high level over time. Performance in the top third of the relevant comparator group is the threshold for sustained excellence for most measures. However, for any measure involving the performance of students on professional and occupational licensure tests, sustained excellence is considered to have been met with a passage rate of 90 percent or above.

<sup>25</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement.

<sup>26</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement.

<sup>27</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement.

<sup>28</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Data reflects the number of Distance Learning student credit hours out of number of both non-distance and distance- student credit hours, end-of-term. Includes courses and programs in which ALL instructional portions can be completed remotely. Non-instructional, in-person requirements (e.g., orientation and testing) does not exclude a course or program from being classified as exclusively distance learning. This includes credit distance learning courses that are web-based, computer mediated, asynchronously AND synchronously via zoom, etc. in which the learner and learning resources can be generally separated by time and/or space. Does not include hybrid or other courses that require a portion to be done in person.

<sup>29</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. NIC Service Region comparison for prior year = 90% White, 8.2% Other, and 1.8% Unknown. (Source: U.S. Census Bureau Quick Facts, July 2019). The Census Bureau has delayed the release of 2020 data, originally targeted for December 2021, as they are continuing to refine their methodology so that they can minimize the impact of non-response bias due to the COVID-19 pandemic.

<sup>30</sup> Benchmark is based on national comparators combined with the desired level of achievement. Represents the percentage of students who answered “quite a bit” or “very much” to one individual survey question. The Community College Survey of Student Engagement (CCSSE) is a survey administered to community college students across the nation.

<sup>31</sup> Proficiency outcomes were defined in the spring of 2021. GEM = General Education Requirements. GEM 5 = Humanistic & Artistic Ways of Knowing; GEM 6 = Social & Behavioral Ways of Knowing. Note: NIC started collecting proficiency outcome for all GEM courses in FY19. During the first year a limited number of courses were assessed. The college expects an increase in the number of courses assessed to increase as more faculty participate in the process. Consequently, the college is predicting a decrease in the percentage of students who meet the proficiency outcomes. Percentages represent the weighted average of GEM 5 and GEM 6.

<sup>32</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. FY21 decline due in part to CARES federal funding received.

<sup>33</sup> Benchmark is set based on IPEDS data from comparator institutions combined with the desired level of achievement. Higher percentile scores represent lower costs. For example, data indicates that NIC is less expensive than 73% of the institutions in its peer comparison group. Benchmark/target is to reach 75%.

<sup>34</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement. Auxiliary Services Operating Units include: Bookstore, Dining Services, Residence Hall, Student Union Operations, Financial Services, and the Student Wellness & Recreation Center. These Operating Units provide students and the North Idaho College campuses services that are not covered by tuition dollars and/or state fees. Cardinal Card Office, Parking Services, and Conference & Events were transferred to Campus Service Units in FY 20 and FY 21 and are not reported in this summary. FY21 reflects the continued financial impact of the COVID-19 pandemic. The associated enrollment decline resulted in lower student fee generation, the primary source of funding for Student Union Operations and the Student Wellness & Recreation Center. FY21 Revenues from Sales and Operational Expenses are markedly greater than FY20 due the accounting treatment caused by a switch to a Cost of Operations agreement with North Idaho College’s food service provider, Sodexo America LLC. Debt-service attaches to the Residence Hall (to be retired in FY22) and the Student Wellness & Recreation Center. Stewardship is displayed by leveraging resources to contribute to the economic viability of North Idaho College.

<sup>35</sup> Benchmark is set based on an analysis of historical trends combined with current institutional challenges and the desired level of achievement.