



— Idaho Office of Drug Policy —

Strategic Plan 2023-2026



OUR MISSION

To lead Idaho's substance use and misuse policy and prevention efforts by developing and implementing strategic action plans and collaborative partnerships to reduce drug use and related consequences

OUR VISION

A safe and healthy Idaho free from the devastating impact of substance use on youths, families, and communities.

OUR VALUES

- **Primary Prevention**

We focus on the promise of primary prevention of substance misuse.

- **Partnerships**

We are committed to supporting state, regional and community-based organizations working to prevent substance misuse and promote health and wellness.

- **Policy**

We remain proactive on policy and legislative issues to educate the general public and policy makers.

- **Effective Stewardship**

We believe it is our duty as stewards of limited resources to implement prevention initiatives that work by investing in evidence-based programs and practices.

- **Accountability**

We share a responsibility to each other, to the State, and most importantly, to those we serve, to realize results that make a profound difference for individuals and the communities in which they live.

KEY EXTERNAL FACTORS

- Legislation can alter or significantly impact the functions of the Office of Drug Policy.
- Additions or reductions in federal grant appropriations and/or federal grant program requirements can impact state activities and expenditure plans.
- The Administrator serves the Governor; therefore, the duties and responsibilities of the Administrator are subject to change as the Governor requires.
- Economic conditions within the state and its regions are very dynamic and there is an established correlation between substance use and misuse and the economy.
- The Office of Drug Policy collaborates with a wide range of stakeholders. Each stakeholder is governed by their organization's policy and procedure, needs, and priorities. Therefore, the duties and responsibilities of stakeholders on whom ODP frequently relies for coordination and implementation of prevention strategies are subject to change.
- New drug threats are frequently emerging. Therefore, it may be necessary to adapt the strategic plan and shift resources should new and immediate drug threats arise.

AUTHORITY & IDAHO CODE

AUTHORITY - The Office of Drug Policy (ODP) was established under Idaho Code 67-821. The purpose of the Office is to coordinate policy and programs related to drug and substance abuse.

IDAHO CODE 67-821. COORDINATION OF POLICY AND PROGRAMS RELATED TO DRUG AND SUBSTANCE ABUSE.

1. There is hereby established in the office of the governor the “Office of Drug Policy.” The administrator of the office of drug policy shall be the official in the state designated to oversee and execute the coordination of all drug and substance misuse programs within the state of Idaho. The administrator shall be appointed by and shall serve at the pleasure of the governor and shall be subject to confirmation by the state senate.
2. The Office of Drug Policy shall:
 - a. Cooperate and consult with counties, cities and local law enforcement on programs, policies and issues in combating Idaho’s illegal drug and substance abuse problem.
 - b. Serve as a repository of agreements, contracts, and plans concerning programs for combating illegal drug and substance abuse from community organizations and other relevant local, state, and federal agencies and shall facilitate the exchange of this information and data with relevant interstate and intrastate entities.
 - c. Provide input and comment on community, tribal and federal plans, agreements, and policies relating to illegal drug and substance abuse; and
 - d. Coordinate public and private entities to develop, create and promote statewide campaigns to reduce or eliminate substance abuse.

GOALS & OBJECTIVES

GOAL 1: Collaboration and Partnership

Increase collaboration and partnerships with counties, cities, and local law enforcement to implement a coordinated, accessible, and comprehensive system of evidence-based primary prevention programs and services.

Objectives

- 1.1** By June 30, 2026, Idaho's substance misuse primary prevention system will be improved by establishing new community-based partnerships and collaborations with counties, cities and state and local law enforcement.
- 1.2** By June 30, 2026, Idaho's substance misuse primary prevention system will be improved by enhancing existing relationships with stakeholders, governmental organizations, and other key stakeholders.
- 1.3** By June 30, 2026, the efficiency and effectiveness of Idaho's substance misuse primary prevention system will be improved by the facilitation of statewide workgroups to address emerging trends in the field.

Performance Measures/Target

- 1.1a** ODP staff will meet with county and city officials in at least 4 regions of the state each year as measured by collaboration/partnership summaries.
- 1.1b** ODP staff will meet with state and local law enforcement officials, or attend law enforcement briefings, at least 4 times each year as measured by meeting summaries/minutes.
- 1.2a** ODP staff will provide and coordinate at least 4 opportunities each year for existing partners to engage in statewide substance abuse misuse prevention education campaigns as measured by campaign participation.
- 1.3a** ODP staff will organize and facilitate semi-annual meetings of drug trend workgroups to focus on emerging drug threats as measured by meeting minutes/documentation.
- 1.3b** 80% of workgroup partners report they are satisfied/very satisfied by workgroup outcomes as measured by annual participant surveys.

GOAL 2: Agency Effectiveness

Establish the Office of Drug Policy as a source of substance misuse prevention and information. Coordinate the exchange of substance misuse prevention information.

Objectives

- 3.1** By June 30, 2026, ODP will develop and disseminate quality reports and materials to ensure that community partners and stakeholders have consistent access to information on current and emerging alcohol and other substance issues/topics in a timely and consistent manner.
- 3.2** By June 30, 2026, ODP will partner with public and private entities to increase public awareness of alcohol and other substance misuse issues through social media and marketing campaigns.

Performance Measures/Target

- 3.1a** Continue to host a user-friendly and interactive ODP website listing statewide data, events, achievements, and campaigns related to substance misuse in Idaho which is updated quarterly as measured by number of hits on website.
- 3.1b** Provide information to stakeholders, including executive, legislative, and other policy-making bodies regarding emerging drug threats and trends through legislative updates sent to distribution list at least monthly during the legislative session, and as needed during the remainder of the year.
- 3.1c** Maintain updated BeTheParents.org website to provide current, relevant information to parents and adults regarding substance misuse as measured by website and social media engagement.
- 3.1d** Continue to publish an ODP newsletter 10 months of each year to keep stakeholders informed regarding the latest substance misuse information connect them with public/private programs and resources that may be beneficial to their interests.
- 3.2a** Communicate with stakeholders and public via social media as measured by engagement.
- 3.2b** Apply science-based prevention research to develop an annual, accurate and timely substance misuse prevention campaign to raise awareness of substance misuse issues.
- 3.2c** Attend and participate in at least 80% of cooperative meetings each year to provide input and support the design of an efficient, coordinated, accountable and effective system to deliver Idaho citizens appropriate access to mental health and substance use disorder services.

GOAL 3: Prevention and Promotion

Promote tested and effective programs, policies and strategies that prevent substance misuse, abuse, and other behavioral health problems.

Objectives

- 2.1** By June 30, 2026, ODP will **Support the identification and adoption of evidence-based** programs, policies, and strategies.
- 2.2** By June 30, 2026, ODP will require that grant funded providers utilize practices and approaches that are based on research (including evidence- based and promising practices).
- 2.3** By June 30, 2026, ODP will increase, through training, technical assistance, and educational efforts, understanding and support for the science of prevention, including the benefits and appropriateness of universal, selective, and indicated prevention.

Performance Measures/Target

- 2.1a** ODP, in partnership with the State Epidemiological Workgroup (SEOW), ODP will develop and maintain a statewide resource directory that lists approved evidence-based programs available to be shared with all prevention providers and funders as measured by publication of a bi-annual list of approved prevention programs.
- 2.1b** Complete a 5 Year Statewide Idaho Primary Prevention Strategic Plan and associated logic models. Strategic Plan and Logic Models to be revised as necessary to stay current.
- 2.2 a** 80% of grant funded prevention programs will be identified as evidence based as measured by the percentage of providers that report implementing evidence-based programs on quarterly reports.
- 2.3 a** 90% of SABG funded community prevention providers will receive annual training and technical assistance from ODP on the selection and implementation and evaluation of evidence-based prevention programs as measured by training attendance logs.

GOAL 4: Workforce Excellence

Attract, develop, and retain a high-quality prevention workforce.

Objectives

- 4.1** Develop a process to prioritize and reach out to historically unfunded regions and populations to create capacity for state prevention programs.
- 4.2** By June 30, 2026, ODP will provide support, technical assistance, and training to enhance the capacity of prevention providers to deliver quality, evidence-based services and promote and develop prevention ready communities.

Performance Measures/Target

- 4.1a** 10% increase in # of applications received from previously unfunded communities.
- 4.2a** 75% of funded prevention providers participating in webinars or other training opportunities as measured by training attendance logs.
- 4.2b** 80% of providers who indicate that the training they received will change their current practices.
- 4.2c** Increase educational opportunities made available to Idaho prevention providers with the addition of at least three new courses to the ODP Learning Management System annually.