



# Idaho Office of Drug Policy

— Strategic Plan 2024-2027 —



## AGENCY OVERVIEW

The Governor’s Office of Drug Policy (ODP) is committed to promoting the health and safety of Idaho citizens by building state and local partnerships and improving access to high-quality primary prevention programs to reduce substance misuse and related impacts in communities statewide. To accomplish this, ODP enlists the assistance of prevention providers, counties, cities, schools and school districts, tribal entities, local law enforcement agencies, and non-profit entities – such as community-based organizations and coalitions – to develop and strengthen the substance misuse prevention infrastructure across Idaho.

The impacts of substance misuse and substance use disorders (SUDs) are costly and far reaching, touching Idahoans in every community – regardless of age, ethnicity, social or economic status, ability, or profession. Substance misuse and SUDs have the potential to impair a person’s ability to work, engage in relationships, maintain mental health, connect with community, and carry out activities of daily life.

However, the human and financial costs of substance misuse can be offset by the implementation of effective primary prevention policies and programs. ODP aims to protect individuals across the lifespan from the impacts of substance misuse and SUDs by working to prevent problems before they begin. We are committed to the premise that local conditions require, and deserve, local solutions; and we work hard to develop a substance misuse prevention system that supports communities and builds upon a foundation of evidence-based programs and practices.

The Office of Drug Policy’s FY2024-2027 Strategic Plan is intended to outline the goals and objectives identified to support and enhance the ongoing efforts to reduce substance use and misuse across the State.

## OUR MISSION

To lead Idaho’s substance use and misuse policy and prevention efforts by developing and implementing strategic action plans and collaborative partnerships to reduce drug use and related consequences.

## OUR VISION

A safe and healthy Idaho free from the devastating impact of substance use on youths, families, and communities.

## OUR VALUES

- **Primary Prevention**  
We focus on the promise of primary prevention of substance misuse.
- **Partnerships**  
We are committed to supporting state, regional, and community-based organizations working to prevent substance misuse and promote health and wellness.
- **Policy**  
We remain proactive on policy and legislative issues to educate the general public and policy makers.
- **Effective Stewardship**  
We believe it is our duty as stewards of limited resources to implement prevention initiatives that work by investing in evidence-based programs and practices.
- **Accountability**  
We share a responsibility to each other, to the State, and most importantly, to those we serve, to realize results that make a profound difference for individuals and the communities in which they live.
- **Quality**  
We are committed to deliver quality in every aspect of our work by establishing goals and monitoring outcomes.

## AUTHORITY & IDAHO CODE

**AUTHORITY** – The Office of Drug Policy (ODP) was established under Idaho Code 67-821. The purpose of the Office is to coordinate policy and programs related to drug and substance abuse.

### IDAHO CODE 67-821. COORDINATION OF POLICY AND PROGRAMS RELATED TO DRUG AND SUBSTANCE ABUSE.

1. There is hereby established in the office of the governor the “Office of Drug Policy.” The administrator of the office of drug policy shall be the official in the state designated to oversee and execute the coordination of all drug and substance misuse programs within the state of Idaho. The administrator shall be appointed by and shall serve at the pleasure of the governor and shall be subject to confirmation by the state senate.

2. The Office of Drug Policy shall:
  - a. Cooperate and consult with counties, cities and local law enforcement on programs, policies and issues in combating Idaho's illegal drug and substance abuse problem.
  - b. Serve as a repository of agreements, contracts, and plans concerning programs for combating illegal drug and substance abuse from community organizations and other relevant local, state, and federal agencies and shall facilitate the exchange of this information and data with relevant interstate and intrastate entities.
  - c. Provide input and comment on community, tribal and federal plans, agreements, and policies relating to illegal drug and substance abuse; and
  - d. Coordinate public and private entities to develop, create and promote statewide campaigns to reduce or eliminate substance abuse.

# AGENCY GOALS, OBJECTIVES, & PERFORMANCE MEASURES

## *GOAL 1: Collaboration and Partnership*

Increase collaboration and partnerships with counties, cities, and local law enforcement to implement a coordinated, accessible, and comprehensive system of evidence-based primary prevention programs and services.

### Objectives

- 1.1 Expand opportunities for diverse stakeholder participation in defining prevention priorities and delivering prevention services statewide.
- 1.2 Expand models of prevention programs and practices to reach across the lifespan.

### Performance Measures and Benchmark/Target

- 1.1.1 Increase the percentage of community-level stakeholders participating in the development and implementation of Idaho's five-year Opioid Misuse and Overdose Strategic Plan to meet or exceed 50%.
- 1.1.2 Conduct one annual listening session for stakeholder input on the current landscape and opportunities for improvement in prevention services statewide.
- 1.2.1 Develop Strategic Prevention Framework-based **youth** prevention coalitions in at least three regions, in collaboration with community partners, to mobilize youth to advocate for change.
- 1.2.2 Maintain or increase membership in the Idaho **College** Health Coalition to include representation from at least 50% of Idaho's institutions of higher education.
- 1.2.3 Expand pilot prescription drug education outreach efforts targeting **senior citizens** to include three outreach, marketing, and/or education events annually to promote the program.

## GOAL 2: Agency Effectiveness

Establish the Office of Drug Policy as a source of substance misuse prevention and information. Coordinate the exchange of substance misuse prevention information.

### Objectives

- 2.1 Develop and disseminate quality reports and materials to ensure that community partners, stakeholders, and the public have consistent access to information on current and emerging alcohol and other substance issues/topics in a timely and consistent manner.
- 2.2 Develop a comprehensive overview of substance misuse data from key stakeholders to monitor, identify and aid in developing actions to address emerging and existing community conditions related to alcohol and other drug use.

### Performance Measures and Benchmark/Target

- 2.1.1 Continue to host a user-friendly and interactive ODP website listing statewide data, events, achievements, and campaigns related to substance misuse in Idaho which is updated quarterly and measured by number of hits on website.
- 2.1.2 Provide information to stakeholders, including executive, legislative, and other policy-making bodies regarding emerging drug threats and trends through legislative updates sent to distribution list at least monthly during the legislative session, and as needed during the remainder of the year.
- 2.1.3 Increase engagement with the BeTheParents.org website by at least 10% annually to provide current, relevant information to parents and adults regarding substance misuse as measured by website and social media engagement.
- 2.1.4 Continue to publish an ODP newsletter 10 months of each year to keep stakeholders informed regarding the latest substance misuse information and connect them with public/private programs and resources that may be beneficial to their interests.
- 2.2.1 Develop an annual social media improvement plan with stakeholder input.
- 2.2.2 Apply science-based prevention research to develop an annual, accurate and timely substance misuse prevention campaign to raise awareness of substance misuse issues.
- 2.3.1 Collaborate with State Epidemiological Outcomes Workgroup (SEOW) to create and maintain a **public facing data dashboard** to assess the capacity and geographic accessibility of prevention services.

### **GOAL 3: Prevention and Promotion**

Facilitate the implementation of effective programs, policies and strategies that prevent substance misuse, abuse, and other behavioral health problems.

#### **Objectives**

- 3.1** Increase the number of direct service evidence-based prevention strategies through targeted investment of resources.
- 3.2** Increase opportunities for public education/environmental strategies with evidence to prevent substance use disorders.
- 3.3** Increase opportunities for prevention provider trainings that can help sustain and support approaches that are based on research (including evidence- based and promising practices).

#### **Performance Measures and Benchmark/Target**

- 3.1.1** 80% of grant funded prevention programs will be identified as evidence-based as measured by program inclusion on national registries.
- 3.1.2** Through utilization of a statewide scan of prevention services, identify five high-need communities to receive a targeted investment of resources.
- 3.2.1** 50% of the total SABG funded community prevention providers will receive annual training and technical assistance from ODP on the selection, implementation, and evaluation of evidence-based environmental strategies.
- 3.3.1** Provide two prevention provider trainings annually to support evidence-based and promising practices.

## **GOAL 4: Workforce Excellence**

Attract, develop, and retain a high-quality prevention workforce.

### **Objectives**

- 4.1** Maintain high standard of training and professional development.
- 4.2** Improve workforce competencies through training in evidence-based and promising practices.
- 4.3** Partner with credentialing board to develop strategies for engagement and recruitment of prevention professionals.

### **Performance Measures and Benchmark/Target**

- 4.1.1** Provide support for staff to participate in at least two in-service training opportunities each year.
- 4.2.1** Survey prevention providers to identify training needs and concerns.
- 4.2.2** Based on survey results and other identified needs, facilitate quarterly trainings on research-based practices and emerging trends in the field.
- 4.3.1** Increase the number of Prevention Providers who hold a Certified Prevention Specialist (CPS) designation by 10% each year.
- 4.3.2** Maintain a formal learning management system that measures training impacts.



## KEY EXTERNAL FACTORS

- Legislation can alter or significantly impact the functions of the Office of Drug Policy.
- Additions or reductions in federal grant appropriations and/or federal grant program requirements can impact state activities and expenditure plans.
- The Administrator serves the Governor; therefore, the duties and responsibilities of the Administrator are subject to change as the Governor requires.
- Economic conditions within the state and its regions are very dynamic and there is an established correlation between substance use and misuse and the economy.
- The Office of Drug Policy collaborates with a wide range of stakeholders. Each stakeholder is governed by their organization's policy and procedure, needs, and priorities. Therefore, the duties and responsibilities of stakeholders on whom ODP frequently relies for coordination and implementation of prevention strategies are subject to change.
- New drug threats are frequently emerging. Therefore, it may be necessary to adapt the strategic plan and shift resources should new and immediate drug threats arise.