

## ***Part I – Agency Profile***

### **Agency Overview**

The Idaho Office of Drug Policy was established by HB 106 (Idaho Code 67-821) in 2007. The Office is led by Marianne King, Administrator, and includes five additional staff members. Its purpose is to coordinate policy and programs related to the prevention of drug and substance abuse. In addition, the Office is committed to involving local communities and additional public and private stakeholders in the ongoing process of improving the effectiveness and availability of prevention work across all 44 of Idaho's counties.

### **Core Functions/Idaho Code**

The Office of Drug Policy (ODP) was established by HB 106 (Idaho Code 67-821).

TITLE 67  
STATE GOVERNMENT AND STATE AFFAIRS  
CHAPTER 8  
EXECUTIVE AND ADMINISTRATIVE OFFICERS  
GOVERNOR AND LIEUTENANT-GOVERNOR

67-821. COORDINATION OF POLICY AND PROGRAMS RELATED TO DRUG AND SUBSTANCE ABUSE. (1) There is hereby established in the office of the governor the "Office of Drug Policy." The administrator of the office of drug policy shall be the official in the state designated to oversee and execute the coordination of all drug and substance abuse programs within the state of Idaho. The administrator shall be appointed by and shall serve at the pleasure of the governor and shall be subject to confirmation by the state senate. (2) The office of drug policy shall:

- a) Cooperate and consult with counties, cities and local law enforcement on programs, policies and issues in combating Idaho's illegal drug and substance abuse problem.
- b) Serve as a repository of agreements, contracts, and plans concerning programs for combating illegal drug and substance abuse from community organizations and other relevant local, state, and federal agencies and shall facilitate the exchange of this information and data with relevant interstate and intrastate entities.
- c) Provide input and comment on community, tribal and federal plans, agreements, and policies relating to illegal drug and substance abuse; and
- d) Coordinate public and private entities to develop, create and promote statewide campaigns to reduce or eliminate substance abuse.

## Revenue and Expenditures

Revenue	FY 2020	FY 2021	FY 2022	FY 2023
General Fund	\$296,900	\$308,700	\$260,300	\$323,500
Dedicated	\$10,200	\$17,700	\$0	\$56,300
Federal	<u>\$3,783,000</u>	<u>\$4,275,600</u>	<u>\$4,285,200</u>	<u>\$5,965,100</u>
<b>Total</b>	<b>\$4,090,100</b>	<b>\$4,602,000</b>	<b>\$4,545,500</b>	<b>\$6,344,900</b>
Expenditures	FY 2020	FY 2021	FY 2022	FY 2023
Personnel Costs	\$509,400	\$449,400	\$465,100	\$521,900
Operating Expenditures	\$1,094,700	\$626,900	\$747,400	\$782,500
Capital Outlay	--	\$2,200	\$1,600	0.00
Trustee/Benefit Payments	<u>\$2,848,900</u>	<u>\$3,060,600</u>	<u>\$3,451,400</u>	<u>\$4,645,300</u>
<b>Total</b>	<b>\$4,453,000</b>	<b>\$4,139,100</b>	<b>\$4,665,500</b>	<b>\$5,949,700</b>

## Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY 2020	FY 2021	FY 2022	FY 2023
Educate stakeholders on drug-related issues	Complete	Complete	Complete	Complete
Coordinate information dissemination regarding substance abuse including media campaigns	Complete	Complete	Complete	Complete
Collaborate with stakeholders to decrease substance abuse in Idaho	Complete	Complete	Complete	Complete
Grant Administration	Complete	Complete	Complete	Complete

## FY 2023 Performance Highlights

- Coordination/facilitation of the Idaho 2023 **Opioid Misuse and Overdose Strategic Plan Steering Committee**
- Development of 2023-2028 **Five Year Opioid Misuse and Overdose Strategic Plan**
- Partnership with Community Anti-Drug Coalitions of America (CADCA) for a two-part **Youth Leadership Initiative** that brought together approximately 50 teens from rural areas across Idaho to strengthen their skills and capacity to influence positive change in their communities.
- Partnership with the Idaho Commission on Aging (ICOA) to pilot a **Safe Prescription Storage Pilot Project** to prevent prescription misuse among aging and older adults.
- Facilitation of seven (7) **Regional Roundtables** to engage local providers and individuals with lived experience to identify local conditions/local solutions
- Administered four (4) **primary prevention federal grants**:
  - **Substance Use Prevention, Treatment and Recovery Services Block Grant (SUPTRS) Prevention Set-Aside Funds**
    - Funded 53 direct-service providers reaching more than 50,000 Idaho youth and approximately 3,000 Idaho parents and caregivers with evidence-based programs and activities.

- **Strategic Prevention Framework -Partnership for Success Grant (SPF-PFS)**
  - Funded each of Idaho's seven (7) Public Health Districts and thirty-two (32) local law enforcement agencies to implement regionally specific strategies to reduce underage drinking, marijuana use, and methamphetamine use.
- **Coronavirus Response/Relief Supplemental Appropriation (COVID-19)**
  - Funded twenty-seven (27) community-based prevention providers
  - Development of a statewide **Idaho College Health Coalition (IHC)**
  - Initial development of **Statewide Five-Year Strategic Plan** for Primary Prevention
- **American Rescue Plan Act of 2021 (ARPA)**
  - Conducted a **comprehensive statewide scan** of existing primary prevention services in Idaho
  - Expanded resource capacity of the **Idaho Regional Alcohol Drug Awareness Resource (RADAR) Center**
- Coordinated and conducted five (5) **statewide substance abuse awareness campaigns** that, combined, reached an estimated total of nearly 500,000 individuals.
  - **Speak Out, Opt Out, Throw Out** opioid misuse prevention education and awareness campaign
  - **Prescription Drug Take-Back Days** to raise awareness of the importance of proper disposal of prescription drugs, collecting nearly 9,780 lbs. (5.3 tons) of medications statewide in FY23 at 82 locations across the state.
  - **Sticker Shock Campaign**, a youth led initiative done in partnership with **Idaho State Liquor Division (ISLD)**, to raise awareness of the consequences of underage drinking and providing alcohol to minors. A total of 100,000 stickers were placed on bags and distributed throughout liquor stores statewide.
  - **BeTheParents (BTP) Underage Drinking and Youth Marijuana Use Prevention** campaign, aims to educate parents on the risks of youth substance use and provide tools and resources to help them have conversations with their children. The BTP campaign also included the annual Eat Together Idaho Family Dinner Campaign – implemented in partnership with the Idaho Food Bank, Idaho Headstart Association, and the National Family Dinner Project – to educate families on the protective factors associated with regular family meals.
- Supported the **Fentanyl Takes All Awareness Campaign**, in partnership with the Governor's Office and Idaho State Police – which disseminated messages that were seen or heard more than 60 million times, increasing knowledge and awareness of the prevalence/dangers of illicit Fentanyl, especially for youth and young adults.
- Participated in thirty-four (34) in-person community **presentations/training sessions**.
- Delivered **educational and awareness materials on emerging state and national drug trends, including Fentanyl and Xylazine**, and provided information and resources via webinars, print, monthly newsletters, weekly social media content, and online resources.
- Provided **Training and Technical Assistance** via ODP's on-line Learning Management System (LMS) for 222 registered users with 110 course completions in FY23.

**Part II – Performance Measures**

Performance Measure		FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
<b>Goal 1</b>						
Strengthen collaborations and partnerships with counties, cities, and local law enforcement to combat substance misuse in Idaho.						
1. Number of stakeholder meetings per year with representatives of counties, cities, and communities. local law enforcement officials	actual	7	7	7	7	
	target	6 regions of the state visited each year	6 regions of the state visited each year	7 regions of the state visited each year (virtual)	7 regions of the state visited each year	7 regions of the state visited each year
2. Number of law enforcement agencies supported each year to combat substance use disorders	actual	50	28	48	28	
	target	21	21	30	30	25
3. Workgroup participants reporting satisfied/very satisfied with workgroup experience/ outcomes	actual	-	-	86%	N/A	90%
	target	New Measure for FY2022	New Measure for FY2022	90% of workgroup members report satisfied/ or very satisfied	90% of workgroup members report satisfied/ or very satisfied	90% of workgroup members report satisfied/ or very satisfied

<b>Goal 2</b>						
Research, identify, recommend, and fund plans, strategies, and evidence-based programs regarding substance abuse prevention and make available to stakeholders throughout Idaho.						
4. Complete data sets collected from funded grantees	actual	SPF: 100% SABG: 100%	SPF: 86% SABG: 100%	SPF: 100% SABG: 97%	SPF: 100% SABG: 100%	
	target	80% of grantees will submit year end reports	80% of grantees will submit year end reports	90% of grantees will submit year end reports	90% of grantees will submit complete data sets	95% of grantees will submit complete data sets

5. Provide presentations and trainings to grantees and other stakeholders to build skill development to implement prevention activities.	actual	39	32	40	34	
	target	30	30	35	35	35
6. Training participants reporting satisfied/very satisfied with training experience/ outcomes.	actual	-	-	89.5%	96%	
	target	New Measure for FY2022	New Measure for FY2022	90% of participants report satisfied/ very satisfied	90% of participants report satisfied/ very satisfied	90% of participants report satisfied/ very satisfied
7. Demonstrate 10% annual increase in the total number of evidence-based plans.	actual	-	-	85	101	
	target	New Measure for FY2022	New Measure for FY2022	62 evidence-based plans funded	69 evidence-based plans funded	75 evidence-based plans funded
<b>Goal 3</b>						
Be a resource for stakeholders regarding substance use and misuse policy issues.						
8. Stakeholders reporting satisfied/very satisfied with resources provided.	actual	-	-	100%	100%	
	target	New Measure for FY2022	New Measure for FY2022	90% of participants report satisfied/ very satisfied	90% of participants report satisfied/ very satisfied	95% of participants report satisfied/ very satisfied
<b>Goal 4</b>						
Partner with public and private entities to implement social norms campaigns to build awareness of substance misuse issues in Idaho.						
9. Reach of awareness campaigns.	actual	-	-	37.8%	42.6%	
	target	New Measure for FY2022	New Measure for FY2022	25% of Idaho Adults ages 25-65 reached	30% of Idahoans reached	45% of Idahoans reached

## Performance Measure Explanatory Notes

- The addition of new goals and metrics reflected in this report are intended to better capture the quality and impact of ODP's efforts moving forward, rather than simply reflect event-based, quantitative outcomes.
- Current Performance Measures are reported through FY23.
- Stakeholder contacts include strategic events, meetings, informational sessions, in-person communications.
- Law enforcement agency support includes awarding of grant funding and assistance with training opportunities.
- Workgroup and stakeholder satisfaction with outcomes achieved through participant surveys.
- Complete qualitative and quantitative data from grantees includes, but is not limited to, fiscal, programmatic, and participant survey data.
- Presentation and training to grantees includes both in-person and virtual sessions.
- Evidence-based programs/practices/strategies are recognized by national registries and/or included on Idaho's list of approved programs as vetted by the State Epidemiological Outcomes Workgroup (SEOW).
- Reach of awareness campaigns may be documented by reach (number of individuals who see the content), impressions (number of times the content is displayed), website visits, and attendance/participation.

### For More Information Contact:

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