



Idaho Office of Drug Policy

— Strategic Plan 2025-2028 —

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AGENCY OVERVIEW

The Governor’s Office of Drug Policy (ODP) is committed to promoting the health and safety of Idaho citizens by building state and local partnerships and improving access to high-quality primary prevention programs to reduce drug and substance abuse and related impacts in communities statewide. To accomplish this, ODP enlists the assistance of prevention providers, counties, cities, schools and school districts, tribal entities, local law enforcement agencies, and non-profit entities – such as community-based organizations and coalitions – to develop and strengthen the drug and substance abuse prevention infrastructure across Idaho.

The impacts of drug and substance abuse and substance use disorders (SUDs) are costly and far reaching, touching Idahoans in every community – regardless of age, ethnicity, social or economic status, ability, or profession. Drug and substance abuse and SUDs have the potential to impair a person’s ability to work, engage in relationships, maintain mental health, connect with community, and carry out activities of daily life.

However, the human and financial costs of drug and substance abuse can be offset by the implementation of effective primary prevention policies and programs. ODP aims to protect individuals across the lifespan from the impacts of drug and substance abuse and SUDs by working to prevent problems before they begin. We are committed to the premise that local conditions require, and deserve, local solutions; and we work hard to develop a drug and substance abuse prevention system that supports communities and builds upon a foundation of evidence-based and evidence-informed programs and practices.

The Office of Drug Policy’s FY2025-2028 Strategic Plan is intended to outline the goals and objectives identified to support and enhance the ongoing efforts to reduce drug and substance abuse across the State.

OUR MISSION

To lead Idaho’s drug and substance abuse policy and prevention efforts by developing and implementing strategic action plans and collaborative partnerships to reduce drug use and related consequences.

OUR VISION

A safe and healthy Idaho free from the devastating impact of drug and substance abuse on youths, families, and communities.

OUR VALUES

- **Primary Prevention**

We focus on the promise of primary prevention of drug and substance abuse.

- **Partnerships**

We are committed to supporting state, regional, and community-based organizations working to prevent drug and substance abuse and promote health and wellness.

- **Policy**

We remain proactive on policy and legislative issues to educate the general public and policy makers.

- **Effective Stewardship**

We believe it is our duty as stewards of limited resources to implement prevention initiatives that work by investing in evidence-based and evidence-informed programs and practices.

- **Accountability**

We share a responsibility to each other, to the State, and most importantly, to those we serve, to realize results that make a profound difference for individuals and the communities in which they live.

- **Quality**

We are committed to deliver quality in every aspect of our work by establishing goals and monitoring outcomes.

AUTHORITY & IDAHO CODE

AUTHORITY – The Office of Drug Policy (ODP) was established under Idaho Code 67-821. The purpose of the Office is to coordinate policy and programs related to drug and substance abuse.

IDAHO CODE 67-821. COORDINATION OF POLICY AND PROGRAMS RELATED TO DRUG AND SUBSTANCE ABUSE.

1. There is hereby established in the office of the governor the “Office of Drug Policy.” The administrator of the Office of Drug Policy shall be the official in the state designated to oversee and execute the coordination of all drug and substance abuse programs within the state of Idaho. The administrator shall be appointed by and shall serve at the pleasure of the governor and shall be subject to confirmation by the state senate.
2. The Office of Drug Policy shall:
 - a. Cooperate and consult with counties, cities and local law enforcement on programs, policies and issues in combating Idaho’s illegal drug and substance abuse problem.
 - b. Serve as a repository of agreements, contracts, and plans concerning programs for combating illegal drug and substance abuse from community organizations and other relevant local, state, and federal agencies and shall facilitate the exchange of this information and data with relevant interstate and intrastate entities.
 - c. Provide input and comment on community, tribal and federal plans, agreements, and policies relating to illegal drug and substance abuse; and
 - d. Coordinate public and private entities to develop, create and promote statewide campaigns to reduce or eliminate substance abuse.

AGENCY GOALS, OBJECTIVES, & PERFORMANCE MEASURES

GOAL 1: Collaboration and Partnership

Increase collaboration and partnerships with counties, cities, and local law enforcement to implement a coordinated, accessible, and comprehensive system of evidence-based primary prevention programs and services.

Objectives

- 1.1** By June 30, 2025, increase the total number of county and city partnerships to implement evidence-based/informed substance abuse primary prevention strategies by five (5) each year, as measured by the number of government entities participating in prevention strategies.
- 1.2** By June 30, 2025, increase the total number of local law enforcement agencies receiving grant funding to implement evidence based/informed community-level substance abuse primary prevention environmental strategies by five (5) each year, as measured by the number of State and local law enforcement agencies awarded grants.

Performance Measures and Benchmark/Target

- 1.1.1** Number of partnerships with local government entities, increased by five (5) each year.
- 1.2.1** Number of local city and county law enforcement agencies awarded grants, increased by five (5) each year.

GOAL 2: Agency Effectiveness

Strengthen the Office of Drug Policy as a source of drug and substance abuse prevention programs and information. Coordinate the exchange of drug and substance abuse prevention information.

Objectives

- 2.1** By June 30, 2025, achieve a 10% increase in reach of prevention education messaging across ODP's three main communication channels as measured by engagement metrics (e.g. website visits, newsletter views, and number of who saw or heard educational campaigns).

- 2.2** By June 30, 2025, increase the number of presentations to communities and/or organizations about the Office of Drug Policy's primary prevention programs, substance abuse and other drug prevention resources, and annual funding opportunities, from 30 to 35 as measured by number of presentations delivered each year.

Performance Measures and Benchmark/Target

- 2.1.1** Percentage/Number of Idahoans reached annually via ODP's three primary communication channels, increased by 10% each year.

- 2.2.1** Total number of community presentations delivered, increased by five (5) additional presentations.

GOAL 3: Prevention and Promotion

Facilitate the implementation of effective programs, policies and strategies that prevent drug and substance abuse, and other behavioral health problems.

Objectives

- 3.1** By June 1, 2025, increase the total number of grantees delivering evidence-based/evidence-informed primary prevention programs and strategies by 10% annually as measured by the total number of evidence-based programs/strategies delivered.
- 3.2** By June 1, 2025, increase the total number of individuals reached by evidence-based/informed drug and other substance abuse prevention programs and strategies by 5% annually as measured by the total number of individuals served.
- 3.3** By June 1, 2025, increase the number of evidence-based primary prevention education programs in underserved communities by at least five (5) each year, as measured by the grant funded programs delivered in communities who have not previously received funding.

Performance Measures and Benchmark/Target

- 3.1.1** Total number of evidence-based/informed drug and substance abuse prevention programs/strategies delivered, increased by 10% annually.
- 3.2.1** Total number of individuals served by evidence-based/informed drug and substance abuse prevention programs/strategies delivered, increased by 5% annually.
- 3.3.1** Total number of new grant recipients (not previously awarded grant funding) in identified underserved communities, increased by at least five (5) annually.

GOAL 4: Workforce Excellence

Attract, develop, and retain a high-quality prevention workforce.

Objectives

- 4.1** By June 30, 2025, ODP staff will attend at least two professional development trainings/conferences annually as measured by attendance documentation.
- 4.2** By May 31, 2025, increase the number of certified Prevention Providers who hold either a Provisional Certified Prevention Specialist (PPS) or Certified Prevention Specialist (CPS) credential by three (3) each year as measured documentation of certification.
- 4.3** By January 31, 2025, improve availability of, and accessibility to, quality prevention provider training as measured by the addition of three (3) new Learning Management System prevention education modules (with accessibility features) annually.
- 4.4** By June 30, 2025, 50% of the total grant funded community prevention providers will receive annual training and technical assistance from ODP on the selection, implementation, and evaluation of evidence-based environmental strategies, as measured by training attendance.

Performance Measures and Benchmark/Target

- 4.2.1** Total number of Prevention Providers who hold either a Provisional Certified Prevention Specialist (PPS) or Certified Prevention Specialist (CPS) credential, increased by three (3) each year.
- 4.4.1** Total number of grantees attending trainings, reaching at least 50% of total grantees funded each year.

KEY EXTERNAL FACTORS

- Legislation can alter or significantly impact the functions of the Office of Drug Policy.
- Additions or reductions in federal grant appropriations and/or federal grant program requirements can impact state activities and expenditure plans.
- The Administrator serves the Governor; therefore, the duties and responsibilities of the Administrator are subject to change as the Governor requires.
- Economic conditions within the state and its regions are very dynamic and there is an established correlation between drug and substance abuse and the economy.
- The Office of Drug Policy collaborates with a wide range of stakeholders. Each stakeholder is governed by their organization's policy and procedure, needs, and priorities. Therefore, the duties and responsibilities of stakeholders on whom ODP frequently relies for coordination and implementation of prevention strategies are subject to change.
- New drug threats are frequently emerging. Therefore, it may be necessary to adapt the strategic plan and shift resources should new and immediate drug threats arise.