## Part I - Agency Profile

## **Agency Overview**

Our mission is to preserve and promote Idaho history, which is authorized through 74 state statutory mandates and the National Historic Preservation Act.

21 states, including Idaho, deploy the structural model where the State Historical Society, an executive branch Agency, administers the Core Programs of State Archives and State Records Center, State Museum, State Historic Preservation Office, and State Historic Sites. This consolidated structure advances expertise sharing, leveraging of fiscal and human resources, cross marketing, and comprehensive fundraising, resulting in a highly efficient organization.

The Idaho State Historical Society (ISHS) creates value by stewarding irreplaceable state-owned collections, providing information and understanding about Idaho history, stipulating local voice to federal decision making with regard to Idaho's cultural and archaeological resources, supporting Idaho's educational and curriculum needs through informal and applied learning opportunities, serving as the official repository for the state's permanent government records, and providing records management services to over 30 state agencies.

### Mission Statement:

Idaho State Historical Society preserves and promotes Idaho history.

#### Vision:

Our vision is to make history essential and accessible through dynamic and gratifying services that inspire, enrich, and engage all Idahoans.

#### Values:

#### **Customer Service**

- ISHS is responsive to the needs of its customers
- ISHS advances the Agency through innovation
- ISHS is seen as a trustworthy resource
- ISHS owns customer requests
- ISHS exceeds expectations

### Stewardship

- ISHS collects, preserves, and provides access to State-owned archaeological and historical artifacts, sites, and archival materials
- ISHS represents a statewide and national perspective and collects materials to represent all Idahoans

#### Education

- ISHS teaches and promotes essential historical literacy and the historical thinking process through its public programs
- ISHS develops programs based on customer needs with focused outcomes

#### Professionalism

- ISHS is committed to making history an essential resource for the people of Idaho through both traditional and innovative services that respond to social needs
- ISHS is committed to team unity and mutual respect among its staff, board, partners, and volunteers
- We demonstrate genuine passion for work through enthusiasm and excellence through accordance with professional standards

#### Advancing the State

The Agency aligns its services with identified state needs, including Governor Little's vision to "make Idaho the place where our children and grandchildren choose to stay, and for the ones who have left to choose to return."

#### Core Functions/Idaho Code

Idaho Code, Title 67, Chapter 26, states that the Idaho State Historical Society is within the Department of Self-governing Agencies (67-2601).

Idaho Code 67-4126 states that the agency's trustees shall:

- Identify, preserve, and protect sites, monuments, and points of interest in Idaho of historic merit (67-4114)
- Protect archaeological and vertebrate paleontological sites and resources on public land (67-4119)
- Govern the agency and administer the powers and duties required to preserve and protect any historical record of the history and culture of Idaho" (67-4126)
  - Senate Bill 1011 (2009), passed by the Senate and House and signed into law by the governor April 14, 2009, defines "historical record" as "any record, artifact, object, historical or archaeological site or structure, document, evidence, or public or private writing pursuant to the provisions of title 9, Idaho Code, relevant to the history of the state of Idaho"
- Encourage and promote interest in the history of Idaho (67-4126 [2])
- · Collect, preserve, and exhibit artifacts and information illustrative of Idaho history, culture, and society
- (67-4126 [3])
- Facilitate the use of Idaho records for official reference and historical research (67-4126 [6])
- Be responsible for records management services for state government (67-4126 [7])
- Accept archival material from governments (67-4126 [8])
- Identify historic, architectural, archaeological, and cultural sites, buildings, or districts, and coordinate activities of local historic preservation commissions (67-4126 [14])
- Serve as the Geographic Names Board of the state (67-4126 [15])

**Idaho Code 67-4114** gives authority to the agency to carry out the preservation and protection of the state's historic, archaeological, architectural, and cultural heritage resources.

**Idaho Code 33-3902** provides for the creation of an Idaho Archaeological Survey and designates the State Archaeologist as director.

**Idaho Code 27-501** assigns responsibilities to the agency for consultation, determination of appropriate actions, and provision for re-interment of human remains that have been disturbed.

**National Historic Preservation Act of 1966, as amended,** assigns responsibility to the state historic preservation officer for administration of the National Historic Preservation Program at the state level.

## **Revenue and Expenditures**

| Revenue                       | FY 2021          | FY 2022          | FY 2023          | FY 2024          |
|-------------------------------|------------------|------------------|------------------|------------------|
| General Fund                  | \$3,671,100      | \$4,092,600      | \$8,972,300      | \$4,421,800      |
| Federal Grant                 | \$795,100        | \$943,200        | \$1,182,900      | \$941,200        |
| ARP Act SLFRF                 | \$0.00           | \$0.00           | \$39,100         | \$0.00           |
| CARES Act NEH Federal Grant   | \$141,000        | \$0.00           | \$0.00           | \$0.00           |
| ARP Act NEH/IHC Federal Grant | \$0.00           | \$118,900        | \$81,100         | \$0.00           |
| Miscellaneous Revenue         | \$1,165,000      | \$1,399,600      | \$1,879,600      | \$1,755,400      |
| Capitol Commission Operating  | \$125,100        | \$126,500        | \$132,200        | \$138,300        |
| Records Center                | <u>\$255,700</u> | <u>\$258,300</u> | <u>\$263,500</u> | <u>\$266,300</u> |
| Total                         | \$6,153,000      | \$6,939,100      | \$12,550,700     | \$7,523,000      |
| Expenditures                  | FY 2021          | FY 2022          | FY 2023          | FY 2024          |
| Personnel Costs               | \$3,745,800      | \$4,081,600      | \$4,455,300      | \$4,801,100      |
| Operating Expenditures        | \$2,242,200      | \$2,462,100      | \$7,379,500      | \$3,353,200      |
| Capital Outlay                | \$69,700         | \$209,400        | \$221,500        | \$169,200        |
| Trustee/Benefit Payments      | <u>\$124,400</u> | <u>\$171,400</u> | <u>\$148,100</u> | <u>\$95,000</u>  |
| Total                         | \$6,182,100      | \$6,924,500      | \$12,204,400     | \$8,418,500      |

## Profile of Cases Managed and/or Key Services Provided

| Cases Managed and/or Key Services Provided  | FY 2021 | FY 2022 | FY 2023 | FY 2024  |
|---|---------|---------|---------|----------|
| Number of public inquiries: research requests served by   | 2,647*  | 2,850*  | 2804    | 2412     |
| Idaho State Archives  | 2,017   | 2,000   | 2001    | 2112     |
| Number of public inquiries: research requests served by   | 1,446*  | 1,432*  | 1583    | 1112     |
| Idaho State Records Center  | ,       | ,       |         |          |
| Average turnaround time for records retrieval by Idaho  | ≤2      | ≤2      | ≤2      | ≤2       |
| State Record Center   |         |         |         |          |
| Number of unique government record inventory accounts   | 474     | 479     | 480     | 473      |
| at the Idaho State Archives and State Record Center   |         |         |         |          |
|   | 10.010* | 00.40=# | 0= 4=0  | 0.1.10.1 |
| Paid general visitation and event participation at the Idaho  | 16,310* | 30,497* | 37,470  | 34,484   |
| State Museum (ISM) (total museum admission, field trips,  |         |         |         |          |
| <ul><li>public programming, education programs).</li><li>Number of students (K-12) served through educational</li></ul> | 1,495*  | 6,710*  | 9,353   | 10,433   |
| programs at the ISM including field trips, summer camps,  | 1,495   | 0,710   | 9,333   | 10,433   |
| workshops, and trunks.  |         |         |         |          |
| Number of students (K-12) served at the ISM through the   |         |         | 1,617   | 2,240    |
| Ray Knight Field Trip Fund  |         |         | 1,011   | 2,2.0    |
| National History Day in Idaho (NHD) student participation   | 951*    | 2,760*  | 1,171   | 1,028    |
| FY24 Regional Competition: 710  |         |         |         |          |
| FY24 State Competition: 269   |         |         |         |          |
| FY24 National Competition: 49   |         |         |         |          |
| Reduced admission ISM program participants: removed   |         |         |         |          |
| Title 1 schools and broke out to Ray Knight.  | 0.400*  | 0.000*  | 4.044   | 0.040    |
| First Thursdays     Legtures  | 2,426*  | 2,966*  | 1,841   | 2,240    |
| <ul><li>Lectures</li><li>Blue Star Museum</li></ul>   |         |         |         |          |
| Blue Stal Museum  |         |         |         |          |
| Paid general visitation and event participation at the Old  | 52,033* | 70,007* | 71,793  | 68,275   |
| Idaho Penitentiary (OP)   | 02,000  | . 0,001 | ,       | 00,270   |
| Number of students (K-12) served through educational  | 8,762*  | 5,678*  | 9,583   | 5,113    |
| programs at the OP including field trips, workshop  | ·       |         | ,       |          |
| Number of students (K-12) served at the OP through the  |         |         | 2,969   | 2,769    |
| Ray Knight Field Trip Fund  |         |         |         |          |
| Reduced admissions Old Idaho Pen program participation  | 2,206*  | 4,379*  | 2,354   | 2,988    |
| Blue Star Museum  |         |         |         |          |
| Dollar Day  |         |         |         |          |
| Pre-K   |         |         |         |          |
| Visitation at Franklin, Pierce, and Stricker Sites (est.)   | 6,327*  | 6,697*  | 4,952   | 4,750    |
| 2023 Change in visitation numbers due to adjusted     bours of appretius.   |         |         |         |          |
| hours of operation  |         |         |         |          |
| ISHS Membership Program   | 656*    | 829*    | 834     | 812      |
| To the monitoristip i Togram  | 000     | 020     | 554     | 012      |
| SHPO federal project reviews  | 1,007   | 1,038   | 933     | 891      |
| Of it O lederal project reviews   | 1,007   | 1,030   | 933     | 091      |
| Statewide Total Grant Recipients <sup>1</sup>   | 38      | 43      | 33      | 30       |
| Ciatomico Total Ciant Recipionio  |         |         |         |          |

<sup>\*</sup>FY 2021 and FY 2022 program attendance and visitation impacted by COVID-19 pandemic.

<sup>&</sup>lt;sup>1</sup> Regrant program includes dollars regranted through State Historic Advisory Board (SHRAB), ISHS Community Enhancement Grants program, Governor's Lewis and Clark Trail Committee, and SHPO Certified Local Government program.

## Part II - Performance Measures

|  | erformance Meas   |           | FY 2021              | FY 2022                            | FY 2023                       | FY 2024                           | FY 2025                       |
|--|---|-----------|----------------------|------------------------------------|-------------------------------|-----------------------------------|-------------------------------|
|  | egic Goal 3: Fam<br>nections, relevar                               |           | ategic partnersh     |                                    |                               |                                   |                               |
| 1  | Increase  | Actual    | 753,068              | 640,635                            | 909,570                       | 2                                 |                               |
|  | website page views per staff.                                       | Target    | Increase by 10%      | Increase by<br>40% to<br>1,054,296 | Increase by 10% to 704,600    | Increase by<br>4.4% to<br>950,000 | Increase by<br>4.4% to        |
|  | Increase social<br>media<br>followers per<br>staff. <sup>3</sup>    | Actual    | 42,394               | 48,289                             | 53,900                        | 56,063                            |                               |
|  |   | Target    | Increase by<br>19.3% | Increase by<br>21.5% to<br>51,510  | Increase by<br>8.4% to 52,354 | Increase by<br>8.4% to 55,864     | Increase by<br>8.4% to 60,772 |
| 3.   | Increase in   | Actual    |                      |                                    |                               | 812                               |                               |
| agency<br>memberships<br>per staff. <sup>4</sup>                                 |   | Target    |                      |                                    |                               | 850<br>memberships                | 902<br>memberships            |
| 4.   | Increase in   | Actual    |                      |                                    |                               | 49%                               |                               |
| retention  | agency<br>membership<br>retention rate<br>per staff.                | Target    |                      |                                    |                               | 48%                               | 50%                           |
| streng   | gic Goal #1: Age<br>then the connec<br>istomer engager<br>Number of | tion betv | veen Idahoans a      | nd their state's                   |                               |                                   |                               |
| donors<br>reache<br>cultiva<br>suppo<br>interna<br>Americ<br>initiativ<br>staff. | donors<br>reached and<br>cultivated to                              | Actual    |                      | -                                  |                               |                                   |                               |
|  | support<br>internal<br>America250<br>initiatives per<br>staff.      | Target    |                      |                                    |                               |                                   | 100 donors                    |
|  | gic Goal #2: Pro<br>knowledge, exp                                  |           |                      |                                    |                               |                                   |                               |
| 6.   | Average processing time to service                                  | Actual    |                      |                                    |                               | 4 days                            |                               |

<sup>&</sup>lt;sup>2</sup> Web analytics unavailable due to Google Analytics 4 update and access issue.

<sup>&</sup>lt;sup>3</sup> The agency's social media footprint includes twelve accounts across three platforms: Facebook, Instagram, and LinkedIn.

<sup>&</sup>lt;sup>4</sup> The agency began measuring this performance measure in FY 24. The agency established baseline and projected targets using historic data from the membership program.

| Performance Meas   | sure   | FY 2021 | FY 2022 | FY 2023 | FY 2024            | FY 2025            |
|--|--------|---------|---------|---------|--------------------|--------------------|
| Section 106<br>submissions<br>through<br>ICRIS. <sup>5</sup> | Target |         |         |         | 25 days            | 20 days            |
| 7. Number of educators                                       | Actual |         |         |         | 1,729<br>Educators |                    |
| increased over<br>programs<br>delivered. <sup>6</sup>        | Target |         |         |         | 1,412<br>Educators | 1,439<br>Educators |

## **For More Information Contact**

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<sup>&</sup>lt;sup>5</sup> ICRIS is the Idaho Cultural Resource Information System, a GIS driven, web-based portal through which agencies now conduct Section 106 consultation. Numbers in this report reflect data since January 25, 2024, when ICRIS went live. .

<sup>&</sup>lt;sup>6</sup> The agency began tracking this performance measure in FY 24. The agency established this baseline target based on historic engagement with educators.

# Director Attestation for Performance Report

In accordance with *Idaho Code* 67-1904, I certify the data provided in the Performance Report has been internally assessed for accuracy, and, to the best of my knowledge, is deemed to be accurate.

Director's Signature

August 22, 2024
Date

Please return to:

Division of Financial Management 304 N. 8<sup>th</sup> Street, 3<sup>rd</sup> Floor Boise, Idaho 83720-0032

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