

Part I – Agency Profile

Agency Overview

The Idaho Office of Drug Policy was established by HB 106 (Idaho Code 67-821) in 2007. The Office is led by Marianne King, Administrator, and includes five additional staff members. Its purpose is to coordinate policy and programs related to the prevention of drug and substance abuse. In addition, the Office is committed to involving local communities and additional public and private stakeholders in the ongoing process of improving the effectiveness and availability of prevention work across all 44 of Idaho's counties.

Core Functions/Idaho Code

The Office of Drug Policy (ODP) was established by HB 106 (Idaho Code 67-821).

TITLE 67
STATE GOVERNMENT AND STATE AFFAIRS
CHAPTER 8
EXECUTIVE AND ADMINISTRATIVE OFFICERS
GOVERNOR AND LIEUTENANT-GOVERNOR

67-821. COORDINATION OF POLICY AND PROGRAMS RELATED TO DRUG AND SUBSTANCE ABUSE. (1) There is hereby established in the office of the governor the "Office of Drug Policy." The administrator of the office of drug policy shall be the official in the state designated to oversee and execute the coordination of all drug and substance abuse programs within the state of Idaho. The administrator shall be appointed by and shall serve at the pleasure of the governor and shall be subject to confirmation by the state senate. (2) The office of drug policy shall:

- a) Cooperate and consult with counties, cities and local law enforcement on programs, policies and issues in combating Idaho's illegal drug and substance abuse problem.
- b) Serve as a repository of agreements, contracts, and plans concerning programs for combating illegal drug and substance abuse from community organizations and other relevant local, state, and federal agencies and shall facilitate the exchange of this information and data with relevant interstate and intrastate entities.
- c) Provide input and comment on community, tribal and federal plans, agreements, and policies relating to illegal drug and substance abuse; and
- d) Coordinate public and private entities to develop, create and promote statewide campaigns to reduce or eliminate substance abuse.

Revenue and Expenditures

Revenue	FY 2021	FY 2022	FY 2023	FY 2024
General Fund	\$308,700	\$260,300	\$323,500	\$6,800
Dedicated	\$17,700	\$0	\$56,300	\$462,500
Drug-policy_office-ofFederal	<u>\$4,275,600</u>	<u>\$4,285,200</u>	<u>\$5,965,100</u>	<u>\$3,363,200</u>
Total	\$4,602,000	\$4,545,500	\$6,344,900	\$3,832,500
Expenditures	FY 2021	FY 2022	FY 2023	FY 2024
Personnel Costs	\$449,400	\$465,100	\$521,900	\$543,600
Operating Expenditures	\$626,900	\$747,400	\$782,500	\$631,500
Capital Outlay	\$2,200	\$1,600	0.00	\$0.00
Trustee/Benefit Payments	<u>\$3,060,600</u>	<u>\$3,451,400</u>	<u>\$4,645,300</u>	<u>\$2,621,500</u>
Total	\$4,139,100	\$4,665,500	\$5,949,700	\$3,796,600

Profile of Cases Managed and/or Key Services Provided

Cases Managed and/or Key Services Provided	FY 2021	FY 2022	FY 2023	FY 2024
Educate stakeholders on drug-related issues	Complete	Complete	Complete	Complete
Coordinate information dissemination regarding substance abuse including media campaigns	Complete	Complete	Complete	Complete
Collaborate with stakeholders to decrease substance abuse in Idaho	Complete	Complete	Complete	Complete
Grant Administration	Complete	Complete	Complete	Complete

FY 2024 Performance Highlights**Priority 1: *Strengthen collaborations and partnerships with counties, cities, and local law enforcement to combat substance misuse in Idaho.***

Collaborations and partnerships with counties, cities, and local law enforcement include the following activities:

- Facilitated the **2022-2027 Idaho Opioid Misuse and Overdose Workgroup** consisting of a group of cross-sector county, city, and community partners to provide direction for the next iteration of the statewide Opioid Misuse & Overdose Strategic Plan. Membership includes, but is not limited to, representatives from **Latah, Ada, Canyon, Kootenai, Bannock and Bonneville counties**.
- Coordinated/Participated in the following **Fentanyl Awareness Education** Project presentations with Idaho State Police: Meridian Police Department SRO Training; Boise Top Gun LE Training; Idaho Commission on Hispanic Affairs Youth Leadership Summits, Pocatello, and Nampa; West Junior High School, Boise; Idaho Criminal Justice Commission, Boise.
- Facilitated **Idaho College Health Coalition**, comprised of eight institutions statewide.
- Ex-Officio member of the **Operation Esto Perpetua** initiative Workgroup.
- Current member of the Oregon-Idaho High Intensity Drug Trafficking Area (**OR-ID HIDTA**) Advisory Board; Idaho Criminal Justice Commission (**ICJC**); State Behavioral Health Planning Council (**IBHPC**); National Idaho Prevention Network State Representative (**NPN**); and Idaho Conference on Alcohol and Drug Dependency (**ICADD**) Planning Committee; **Idaho Department of Health and Welfare Behavioral Health Workforce Development Project**; **Idaho State Police JAG Grant Review Committee**.
- Partnered with the **Idaho Department of Juvenile Corrections (IDJC)** and **Idaho Association of School Resource Officers (IASRO)** to support continuing substance misuse prevention education opportunities for Idaho's School Resource Officers.
- Awarded **Partnership for Success (PFS) grants** to 26 local law enforcement agencies to implement regionally specific environmental prevention strategies to reduce underage drinking, marijuana use, and methamphetamine use across the state. Grantees include the following: American Falls Police; Bannock County Sheriff; Bingham County Sheriff; Blackfoot Police; Blaine County Sheriff; Boise Police; Bonner Ferry Police; Boundary County Sheriff; Clark County Sheriff; Cottonwood Police; Franklin County Sheriff; Idaho Association of School Resource Officers (IASRO); Idaho State Police (ABC); Jerome County Sheriff; Lewis County Sheriff; Lewiston Police; Madison County Sheriff; Meridian Police; Moscow Police; Nampa Police; Owyhee County Sheriff; Power County Sheriff; Preston Police; Rexburg Police; Spirit Lake Police; Twin Falls Police.
- Co-ordinated bi-annual **National Prescription Drug Take-Back Days in April and October 2023** in partnership with local enforcement, community coalitions, and the local Drug Enforcement Administration office. Supported the organization and promotion of 88 Take Back Day events in communities across Idaho that collected 10,500 lbs. of medication statewide.

Priority 2: *Research, identify, recommend, and fund plans, strategies, and evidence-based programs regarding substance abuse prevention and make available to stakeholders throughout Idaho.*

- Completed **Statewide Needs Assessment**. Utilized by numerous agencies and prevention grantees statewide, this assessment guides the targeting of programs and services. Its aim is to enhance the efficiency and impact of prevention efforts by directing resources towards the most vulnerable and in-need populations in Idaho.
- Developed and Managed **Prevention Resources Dashboard**. Offers detailed information on available prevention resources statewide.
- Facilitated the **State Epidemiological Outcomes Workgroup (SEOW)**, a state-level advisory committee that provides information and guidance to policymakers and practitioners working to

improve behavioral health among all Idahoans. The SEOW also serves as the state's **Evidence-Based Practices Workgroup**, which evaluates the efficacy of substance misuse prevention programs to inform funding support of outcomes-based programs.

- Administered **three (3) federal grants** totaling approximately \$4,000,000 in funding that went into Idaho communities for primary prevention programs, reaching approximately 200,000 youth, families, and care givers with direct service programs.
 - **Substance Abuse Use Prevention, Treatment and Recovery Block Grant (SUPTRS)**
 - Funded **52** community based direct-service to implement evidence-based programs and activities.
 - **Strategic Prevention Framework -Partnership for Success Grant (SPF-PFS)**
 - Funded each of Idaho's seven **(7) Public Health Districts** and **26 local law enforcement agencies** to implement regionally specific strategies to reduce underage drinking, marijuana use, and methamphetamine use.
 - **American Rescue Plan Act Supplemental Funding (ARPA)**
 - Conducted a statewide scan of current prevention programs/activities
 - Supported the Idaho Regional Alcohol and Drug Resource Center (RADAR), reaching approximately 60,000 individuals.

Priority 3: Partner with public and private entities to implement social norms campaigns to build awareness of substance misuse issues in Idaho.

- Participated in the development and coordination of six (6) **statewide substance abuse awareness campaigns** including community level toolkits to implement campaigns at the local level:
 - **Fentanyl Takes All** fentanyl awareness and education campaign developed in partnership with the **Governor's Office and Idaho State Police**
 - **Speak Out, Opt Out, Throw Out** opioid education and awareness campaign developed in partnership with Idaho's **regional Public Health Districts**
 - **Be The Parents** underage drinking and underage marijuana awareness and education campaign for parents/caregivers
 - **Prescription Drug Take-Back** encourage proper disposal and storage of unused medications developed in partnership with **Idaho's Community Coalitions, local law enforcement agencies, and prevention partners across the state**
 - **Sticker Shock Campaign**, in partnership with **Idaho State Liquor Division (SLD)**, to raise awareness of the consequences of underage drinking and providing alcohol to minors
 - **Eat Together Idaho Family Dinner Campaign**, in partnership with the **Idaho Food Bank, Idaho HeadStart Association, and the National Family Dinner Project** to educate families on the protective factors associated with sharing a meal. Materials in English and Spanish.
- Delivered **educational and awareness materials on emerging state and national drug trends** and provided information and resources via webinars, print, monthly newsletters, weekly social media content, and online resources. **ODP's Learning Management System** had 42 new registered users and 77 course completions in FY24.

Part II – Performance Measures

Performance Measure		FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
Goal 1 – Collaboration and Partnership						
Increase collaborations and partnerships with counties, cities, and local law enforcement to implement a coordinated, accessible, and comprehensive system of evidence-based/informed primary prevention programs and services.						
OLD 1. Number of regional stakeholder meetings per year	actual	7	7	7	7	
	<i>target</i>	6 regions of the state visited each year	7 regions of the state visited each year	7 regions of the state visited each year	7 regions of the state visited each year	-
NEW 1. Increase total number of partnerships with local government entities by five (5) each year	actual	-	-	-	39	
	<i>target</i>	New Measure for FY2024	New Measure for FY2024	New Measure for FY2024	30 government entities	35 government entities
2. Increase total number of local, city and county law enforcement agencies awarded grants by five (5) each year	actual	28	48	28	26	
	<i>target</i>	21 law enforcement agencies	30 law enforcement agencies	30 law enforcement agencies	30 law enforcement agencies	33 law enforcement agencies

Part II – Performance Measures Continued...

Performance Measure	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	
Goal 2 – Agency Effectiveness						
Strengthen the Office of Drug Policy as a source of drug and substance abuse prevention programs and information. Coordinate the exchange of drug and substance abuse prevention information						
OLD 3. Reach of awareness campaigns	actual		37.8%	42.6%	-	-
	<i>target</i>	New Measure for FY2022	25% of Idaho Adults ages 25-65 reached	25% of Idaho Adults ages 25-65 reached	-	-
NEW 3. Increase the percentage of Idahoans reached annually via ODP's three primary communication channels by 10% each year	actual	-	-	-	61%	-
	<i>target</i>	<i>New Measure for FY2024</i>	<i>New Measure for FY2024</i>	<i>New Measure for FY2024</i>	45%	50%
4. Increase the total number of community presentations delivered by five (5) each year	actual	32	40	34	30	-
	<i>target</i>	21	30	30	35	35

Part II – Performance Measures Continued...

Performance Measure		FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
Goal 3 – Prevention and Promotion						
Facilitate the implementation of effective programs, policies and strategies that prevent drug and substance abuse, and other behavioral health problems.						
5. Increase the total number of evidence-based/informed drug and substance abuse prevention <u>programs</u> /strategies delivered by 10% each year	actual	-	85	101	85	-
	target	<i>New Measure for FY2022</i>	62	69	76	83
6. Increase the total number of <u>individuals</u> served by evidence-based/informed drug and substance abuse prevention <u>programs</u> /strategies delivered by 5% each year	actual				57,768	-
	target	<i>New Measure for FY2024</i>	<i>New Measure for FY2024</i>	<i>New Measure for FY2024</i>	40,000 <i>Direct Service Programs</i> PFS 28,152 SUPTRS 29,616	42,000
NEW 7. Increase the total number of <u>new</u> grant recipients (not previously awarded grant funding) in identified underserved communities by at least five(5) each year	actual	-	-	-	14	-
	target	<i>New Measure for FY2024</i>	<i>New Measure for FY2024</i>	<i>New Measure for FY2024</i>	5	10

Part II – Performance Measures Continued...

Performance Measure	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	
Goal 4						
Attract, develop, and retain a high-quality prevention workforce.						
NEW	actual	-	-	-	15	-
8. Increase the total number of Prevention Providers who hold either a Provisional Certified Prevention Specialist (PPS) or Certified Prevention Specialist (CPS) credential by three (3) each year	target	<i>New Measure for FY2024</i>	<i>New Measure for FY2024</i>	<i>New Measure for FY2024</i>	17	20
9. Increase the total number of grantees attending trainings, reaching at least 50% of total grantees funded each year	actual	32	40	34	127 SUPTRS	-
	target	21	30	30	35	33

Performance Measure Explanatory Notes

- The addition of new goals and metrics reflected in this report are intended to better capture the quality and impact of ODP's efforts moving forward, rather than simply reflect event-based, quantitative outcomes.
- Current Performance Measures are reported through FY23.
- Stakeholder contacts include strategic events, meetings, informational sessions, in-person communications.
- Law enforcement agency support includes awarding of grant funding and assistance with training opportunities.
- Workgroup and stakeholder satisfaction with outcomes achieved through participant surveys.
- Complete qualitative and quantitative data from grantees includes, but is not limited to, fiscal, programmatic, and participant survey data.
- Presentation and training to grantees includes both in-person and virtual sessions.
- Evidence-based programs/practices/strategies are recognized by national registries and/or included on Idaho's list of approved programs as vetted by the State Epidemiological Outcomes Workgroup (SEOW).
- Reach of awareness campaigns may be documented by reach (number of individuals who see the content), impressions (number of times the content is displayed), website visits, and attendance/participation.

For More Information Contact:

Marianne King, Administrator
Idaho Office of Drug Policy
PO Box 83720
Boise, ID 83720
Phone : 208-854-3040
E-mail : marianne.king@odp.idaho.gov

Director Attestation for Performance Report

In accordance with *Idaho Code* 67-1904, I certify the data provided in the Performance Report has been internally assessed for accuracy, and, to the best of my knowledge, is deemed to be accurate.

Department: Office of Drug Policy

M King
Director's Signature

08-09-2024
Date

Please return to:

Division of Financial Management
304 N. 8th Street, 3rd Floor
Boise, Idaho 83720-0032

FAX: 334-2438
E-mail: info@dfm.idaho.gov